

## News / Information

### Call for Papers

#### ICEIRD International Conference

#### *From Entrepreneurial Learning to Innovation and Regional Development*

**5 - 7 May 2011**

**Ohrid, Macedonia**

**Organizer:** National Centre for Development of Innovation and Entrepreneurial Learning - [www.ncdiel.mk](http://www.ncdiel.mk)

#### **Objective of the conference:**

The objective of the conference is to gather together decision makers (government, ministries and state agencies), innovation experts (universities, research and development centres, technology transfer centres, start-up centres) and practitioners (SMEs, business incubators and business support organisations) to generate discussion and exchange on the potential of entrepreneurship promotion and innovation to national and regional competitiveness.

**Conference topics:** Entrepreneurship as a process of identifying opportunities and putting useful ideas into practice;

1. Corporate entrepreneurship/intrapreneurship
2. Entrepreneurial finance and venture capital
3. Entrepreneurial process: from creation to growth
4. Entrepreneurial university and the role of universities
5. International entrepreneurship
6. Linking intellectual capital, strategy and entrepreneurship
7. Models of entrepreneurial learning at all levels of education
8. Technological entrepreneurship, social entrepreneurship, green entrepreneurship
9. Young and female entrepreneurship

**Innovation** as the driver of national, regional and global economy;

1. Develop the enabling environment for innovative entrepreneurship
2. National and regional policies on entrepreneurship and innovation
3. Green innovation
4. Human resource practices for promoting innovation for SMEs

5. Innovation training and education
6. Innovative processes and models (SCM, ERP, BPR, e-business models, ...)
7. Intellectual property management in higher education and research institutions
8. Intellectual property rights
9. International cooperation and national innovation policies to face global challenges
10. Methods and tools for innovation
11. Open innovation strategies and models from universities and research centres
12. The conditions for developing sustainable systems of innovation

**Regional development** and the possibilities and barriers for closer cooperation between South East European economies, EU and beyond;

1. Cross-border cooperation – best practices towards regional development
2. Entrepreneurship and regional open innovation systems
3. ICT and regional competitiveness
4. Intelligent regions
5. Networks and clusters of innovation
6. Regional competitiveness and development
7. Support infrastructure for entrepreneurial ventures and business incubation
8. Territorial cooperation as a driver of regional growth
9. The benefit of knowledge zones, business start-up centres and incubators in the region

**Important dates:**

Submission of abstracts 20 November 2010

Notification of acceptance 20 December 2010

Submission of papers 20 February 2011

Submission of camera ready 20 March 2011

full papers:

Early registration: Before 20 March 2011

Late registration: After 20 March 2011

Conference dates 5-7 May 2011

**Venue:** Hotel Metropol – Ohrid, [www.metropol-ohrid.com](http://www.metropol-ohrid.com)

**Official Tour operator:** Vis Poj, [www.vispoj.com.mk](http://www.vispoj.com.mk)

**Contact:** [2011@iceird.org](mailto:2011@iceird.org), [info@ncdiel.mk](mailto:info@ncdiel.mk).

**Call for Papers**  
**International Conference**  
***After The Crisis: Rebuilding Citizenship and Social  
Solidarity***  
**12 - 13 May 2011**  
**Vilnius, Lithuania**

**Objectives:**

Lithuanian and other Eastern European societies are at an important cross-road. Their future balanced development has become problematic. Having transformed themselves from planned to market economies, the global economic and financial crisis has impacted these countries with unexpected severity. The crisis has confronted post-communist societies with new challenges.

The main objective of this event will be to promote discussion among researchers, policy practitioners and stakeholders on the key issues of labour migration and labour relations, social cohesion and social welfare, and the future development and sustainability of society. It is also an opportunity for stocktaking after 20 years of independence. What are the possible ways ahead in terms of policy, research and practical work? Are there common lessons to be learned? If so, what are the most important of these? How can the 'social dimension' of European Union membership be realized in the context of austerity? What are likely to be the long-term effects of the current economic downturn on employment and citizens' welfare and quality of life? Is labour migration now at a level that threatens the longer-term development of societies like Lithuania, but also other post-communist societies? Are there special features which need to be taken into account in each national context?

**Academic and policy relevance:**

The event aims to bring together leading-edge researchers to address these current dilemmas and to discuss in consultation with practitioners and stakeholders, the development of evidenced-based policy proposals that are scientifically informed by ongoing research, as well as to chart the key questions and priorities for future research.

**Venue:** University of Vilnius, Vilnius, Lithuania.

### **Expressions of interest:**

We invite immediate expressions of interest in participation before 20 December 2010 to Charles Woolfson (charles.woolfson@liu.se) and Jolanta Aidukaite (Jolanta.Aidukaite@fsf.vu.lt).

### **Procedure for submission of papers:**

Proceedings will be in English. Proposals for papers are welcome from a variety of disciplines and policy perspectives that address the major objectives and themes of the conference under the following streams:

1. The human impact of the financial crisis (on women and men)
2. Citizenship in national and European dimensions
3. Poverty and welfare in crisis and post-crisis perspectives
4. Austerity, social justice and social solidarity
5. Migration and social sustainability
6. Labour standards, work and employee representation
7. Restoring and strengthening the fabric of civil society and the role of international agencies

**Abstracts** should be 500-1000 words in length and sent as an attachment to: charles.woolfson@liu.se or Jolanta Aidukaite (Jolanta.Aidukaite@fsf.vu.lt)

**Information to be provided with abstract:** Please provide the following information for the author who is to present the paper at the conference (i.e. the first author of the paper):

Last Name; First Name(s); E-mail Address; Name of Institution; City/Town; Postal Code; Country. Please list the names of all abstract authors. Please also indicate your preferred stream from the options listed above.

**Abstract review and selection process:** The closing date for paper proposals is February 28, 2011. Accepted papers will be notified after March 31, 2011. The final decision to accept or reject an abstract will be made after consideration by the full scientific committee.

**Conference registration:** Persons who are giving a presentation at the conference must register for the conference by **April 15, 2011**.

**Scientific committee:** Charles Woolfson (chair) (Linköping University); Jolanta Aidukaite (co-chair) (University of Vilnius); Zenonas Norkus (University of Vilnius); Romas Lazutka (University of Vilnius); Herwig Reiter (University of Bremen).

**Conference fee:** 50 Euros. Payable on registration or at conference commencement.

**Further information:** For information regarding registration, accommodation, travel to Vilnius or other issues regarding your attendance please contact the conference coordinator **Viktorija Voolfson** (viktorija.voolfson@gmail.com).

**Sponsors:** The conference is supported by the Swedish Institute Visby Fund award to Linköping University (REMESO) and Vilnius University for scientific collaboration between the Baltic States and Sweden within the framework of the project East-West labour migration, industrial relations and labour standards in a Swedish-Baltic context.



## Call for Papers

### EURAM Annual Conference

#### *Management of Culture in Organisations*

**1 - 4 June 2011**

**Tallinn, Estonia**

The **European Academy of Management (EURAM)** is a professional community of engaged management scholars and reflective practitioners and is open, inclusive, international and cross-cultural. The EURAM Annual Conference is the main activity that builds and nurtures this community. Next year's event will take place in the European Capital of Culture in 2011, Tallinn.

The main theme, culture of organisations is a complex, pervasive and deeply grounded set of assumptions. Culture represents valid organisational past experiences. It could be observed as a system that amalgamates values, beliefs, strategies, behaviours, goals and philosophies. Culture transfers these from individual to individual, from group to group, and from generation to generation. Sometimes organisations persist in their consolidated behaviours in front of a dramatically changing environment, resulting in failures. In these situations, which parts of culture are worth maintaining and which ones should be renewed? What type of culture helps to build successful and sustainable businesses in the 21st century? What can we learn from the past as well as from previous cultures? How can we transfer this knowledge across borders?

You are now invited to submit papers for the EURAM 2011 meeting. The conference is organized in 11 Special Interest Groups (SIG) which involve more

than 40 different tracks. A Doctoral Colloquium will also be held right before the main conference.

The call for papers can be found on the conference webpage: [www.euram2011.org](http://www.euram2011.org)

**Organizing committee:**

**Ruth Alas** (Chair), Estonian Business School, Tallinn, Estonia

**Luca Gnan**, Tor Vergata University, Rome, Italy

**Milenko Gudic**, CEEMAN (Central and East European Management Development Association), Slovenia

**Virginijus Kundrotas**, BMDA (Baltic Management Development Association), Kaunas, Lithuania

**Maaja Vadi**, University of Tartu, Tartu, Estonia

**Marko Rillo**, Tallinn School of Economics and Business Administration, Tallinn, Estonia

**More information:** [www.euram2011.org](http://www.euram2011.org)

Submissions will be done on-line on the EURAM 2011 Website

**Deadline:** 17 January 2011



**Call for Papers**

**Ashridge International Research Conference**

***The Sustainability Challenge: Organisational Change and Transformation Vision***

**10 - 12 June 2011**

**Hertfordshire, United Kingdom**

**Conference Chairs:**

Professor Carla Millar, Fellow, Ashridge Centre for Business and Sustainability

Matthew Gitsham, Director Ashridge Centre for Business and Sustainability

**Deadline for submissions:** 31 March 2011

The Ashridge International Research Conference brings academic rigour, global corporate perspectives and a fresh innovative style to this year's topic: "The Sustainability Challenge: Organisational Change and Transformational Vision". It will take place on the unique Ashridge estate campus from 2pm Friday 10 June to 2pm Sunday 12 June 2011.

A multidisciplinary international conference aimed at scholars, executive leaders and policy makers with a focus on organisational behaviour, strategy, education, international business and marketing, public affairs, economics, management and leadership, in the context of a change in mindset and implementation of the sustainability agenda.

Full academic papers, research in progress, policy contributions and proposals for panels are invited by 31 March 2011. Submissions will be reviewed for the conference only and accepted papers will be published in the Conference Proceedings, on CD ROM.

**Submissions - more information:** <http://www.ashridge.org.uk/Website/Content.nsf/wFAR/AIRC2+-+The+Sustainability+Challenge?opendocument>

**Further deadlines have been set for submission to the special issues of:**

Journal of Public Affairs (1 October 2011)

Journal of Organisational Change Management (1 October 2011),

Following the opening Panel of Experts session the conference will provide a blend of refereed conference papers and panel sessions presenting insights and experiences of practitioners and executives, will identify and discuss emerging issues, and conclude with a number of challenging keynote addresses.

**For further information about the Ashridge International Research Conference contact** Prof. Carla Millar: [carla.millar@ashridge.org.uk](mailto:carla.millar@ashridge.org.uk) or Matthew Gitsham: [matthew.gitsham@ashridge.org.uk](mailto:matthew.gitsham@ashridge.org.uk)



## **Call for Papers**

### **IACCM 10<sup>th</sup> Annual Conference and 3<sup>rd</sup> CEMS/IACCM Doctoral Workshop**

***International Association of Cross – cultural Competence  
and Management***

**29 June – 01 July 2011**

**Rousse, Bulgaria**

With EU widening to East the ideas and values of united Europe are confirmed in a great number of countries around the continent. The implementation of the European principle about the free movement of people, goods, services and capital creates a territory dominated by the democratic personal choice and at the same time provokes some changes in the perception of borders. This concept is gradually losing its meaning of “a line, which divides people economically and politically”, but undoubtedly, the mental barriers continue to exist in the consciousness even of the neighbouring nations and communities due to the cultural differences and difficulties in the intercultural dialogue.

The continued emphasis of national governments on sovereignty prevents international border regions from achieving such basic goals as infrastructure integration, harmonization of environmental policy, social and cultural exchange. At the same time, the globalising context and the intensification of the cross-border contacts on people-to-people level makes necessary the overcoming of the modern political framework based on states and boundaries.

These and other problems can be solved through focusing with scientific instruments on the nature, dimensions and outcomes of cross-border cooperation.

The exploration of the issues of cross-border cooperation can offer decisions in many aspects of the societal agenda but some of the most important dilemmas are “How to encourage the dialogue between neighbouring cultures”, “How to overcome the existing stereotypes, prejudices and ethnocentric attitudes among neighbours” and “How to create common identities in the border regions”.

The main objective of the 10th Annual Conference of the International Association of Cross-Cultural Competence and Management is to discuss the questions mentioned above and to contribute to the theory and practice of cross-border cooperation.



The conference will not necessarily exclude papers that deal with the more standard subject matter of cross-cultural management, but preference will be given to contributions which address one of the major themes: Culture and identity in border areas; cultural aspects of the neighbourhood policy; language policy in the border areas; peculiarities of the cross-cultural dialogue in the border areas; components of multicultural capabilities in the border areas; cross-cultural management of organizations in the border areas, cross-border European projects (case studies); art and cross-border cooperation, e.g. Slubice + Frankfurt/Oder = Slubfurt; cross-cultural conflict management, cross-border integration in an enlarged EU.

### **Conference topics:**

The conference will not necessarily exclude papers that deal with the more standard subject matter of cross-cultural management, but preference will be given to contributions which address the themes below:

1. culture and identity in border areas
2. cultural aspects of the neighbourhood policy
3. language policy in the border areas
4. peculiarities of the cross-cultural dialogue in the border areas
5. components of multicultural capabilities in the border areas
6. cross-cultural management of organizations in the border areas
7. cross-border European projects (case studies)
8. cross-cultural conflict management
9. cross-border integration in an enlarged EU
10. art and cross-border cooperation, e.g. Slubice + Frankfurt/Oder = Slubfurt

Selected papers submitted to the conferences will be invited for publication in a special issue of the European Journal of Cross-Cultural Competence and Management (EJCCM) – <http://www.inderscience.com/ejccm>.

For details and for the “IACCM 2011 abstract template”, please check the **IACCM webpage**: <http://www.wu.ac.at/iaccm/conferences>

Renowned figures and scientists will be invited as keynote speakers in the Conference: High rank officials of Ministries for Foreign Affairs, embassies and government agencies, representatives of banks, corporations and organisations with interests in the Danube region and/or the Black Sea region.

The 10th IACCM annual conference gives preference to contributions, which address issues related to the main theme of the conference: Cultural Aspects of Cross-border Cooperation - Competencies and Capabilities. Subject areas include:

1. culture and identity in border areas,
2. cultural aspects of the neighbourhood policy,
3. language policy in the border areas,
4. peculiarities of the cross-cultural dialogue in the border areas,

5. components of the multicultural ability in the border areas,
6. cross-cultural management of organizations in the border areas,
7. cross-border European projects (case studies),
8. cross-cultural conflict management,
9. and other topics related to cross-border cooperation

The conference will not necessarily exclude papers that deal with the more standard subject matter of cross-cultural management.

In the framework of the 10th IACCM annual conference, the CEMS Faculty Group on Cross-Cultural Management will convene its 3rd CEMS/IACCM doctoral workshop.

It aims at young researchers working on a PhD-thesis or a concrete research project who are interested in further developing their theses and projects and how to get their results published in international journals. The doctoral seminar is chaired by Professors Marie-Thérèse Claes, Jacob Eisenberg, and Gerhard Fink. Other CEMS professors will attend the conference, discuss student submissions, and/or deliver keynote speeches and/or regular papers.

Experienced scholars and journal editors will provide their view of major theoretical and methodological cornerstones of the field and facilitate the discussion of participants' doctoral or publication projects. For fully participating in the workshop, 3 ECTS credit points can be awarded.

During the conference, working group sessions with small groups of doctoral students will take place. Participants of the workshop can participate in main conference, too, and attend the keynote speeches and paper sessions.

#### **Submission for conference presentation:**

Paper abstracts (maximum 500 words) before March 15, 2011

Full papers for accepted abstracts (8.000 words max) before May 15, 2011

The review committee will consist of Assoc. Prof. Dr. Juliana Popova, H.A.Prof. Dr. Mimi Kornazheva, and H.A.Prof. Dr. Roumyana Petrova.

Please send to your submission to Juliana Popova <jppopova@uni-ruse.bg> with an attachment readable by MS Word

#### **Submission for the 3rd CEMS/IACCM doctoral workshop:**

Paper abstracts (maximum 500 words) before March 15, 2011.

Research Proposals, Posters or Full papers for accepted abstracts (8.000 words max) before May 15, 2011.

Submissions should be sent to Marie-Thérèse Claes: mtclaes@gmail.com and Gerhard Fink: iaccm.fink@gmail.com

**Einreichungen zum IACCM ‘German Track’:**

Abstract (max. 500 Wörter) bis 15. März 2011.

Vollständige Manuskripte, Forschungskonzepte oder Posters (max 8.000 Wörter) bis 15. Mai 2011.

Einreichungen bitte an Sylvia Meierewert: [sylvia.meierewert@flensburgschool.de](mailto:sylvia.meierewert@flensburgschool.de) senden.

**Best paper awards:**

There will be the IACCM 2011 student best paper award, which will be judged by a panel consisting of CEMS professors: Marie- Thérèse Claes, Jacob Eisenberg, and Gerhard Fink. The best conference paper award will be judged by a panel comprising Juliana Popova, Slawomir Magala and Wolfgang Mayrhofer.

**Participation fee:**

€ 275,- for regular participants

€ 220,- for members of IACCM (membership 2011 confirmed)

€ 100,- for Ph.D. students and master program students

The fee includes conference participation and dinner reception.

**Call for Papers****X Chemnitz East Forum*****Management and Participation in CEE Countries*****14 – 16 September 2011****Chemnitz, Germany**

The Chemnitz East Forum provides a platform for researchers studying management and organizational processes in transformational contexts of Central and East European (CEE) countries. The 10th biennial conference will particularly address the issues of participation in CEE management.

We would like to invite research papers exploring any aspects of participation with respect to management in CEE countries. We prefer theory-based empirical studies, grounded in any methodological tradition (qualitative as well as

quantitative). We also welcome purely conceptual contributions or papers dealing with methodological issues.

The **conference topics** include but are not limited to:

1. Models of worker participation and democracy: Institutional path dependencies or revolutions?
2. Systems of industrial relations in CEE countries compared
3. Status of employee participation in HRM practices
4. Cultures of participation vs. cultures of dictatorship in CEE companies
5. Participative leadership in CEE management: a new myth?
6. To participate or not to participate: Attitudes of workers
7. Participation of employees and corporate social responsibility
8. Participation in management research: Who does research on CEE management? Who publishes where? Who reads what (if at all)?

We particularly encourage young researchers and PhD students to submit their papers.

**The conference fee** is 150 Euro. If possible, participants from East European countries will have the conference fee refunded.

Please send an extended abstract (up to 1,500 words) (in doc or pdf) via email to: [Irma.Rybnikova@wirtschaft.tu-chemnitz.de](mailto:Irma.Rybnikova@wirtschaft.tu-chemnitz.de). Abstracts should contain the author(s) name(s), title and position, institution as well as e-mail address.

**Submission deadline:**

Submissions should be received by **28 February 2011**. Authors will be notified of acceptance or otherwise by 4 April 2011. Full papers will be submitted by 31 July, 2011.

**For further information** please visit our conference homepage [www.tu-chemnitz.de/wirtschaft/bwl5/konferenzen/ostforum](http://www.tu-chemnitz.de/wirtschaft/bwl5/konferenzen/ostforum).

## Call for Papers

### Global Strategy Journal

#### Special Issue:

#### *Developing Country Multinational Companies*

**Deadline: 15 April 2011**

**Guest editor:** Alvaro Cuervo-Cazurra, University of South Carolina

**Supervising editor:** Torben Pedersen, Copenhagen Business School

#### **Special issue purpose:**

Developing-Country Multinational Companies (DMNCs) have gained notoriety and attention in recent times. The ascendancy of some DMNCs to the leadership in their industries, like the Mexican cement firm Cemex, has been widely acknowledged and discussed in newspapers and analyzed by consulting companies and investment banks. This interest has been accompanied by an increase in the academic literature devoted to the topic and a debate has emerged regarding the contribution of DMNCs to theory. Some researchers argue that these firms are a new phenomenon that requires new theories, while others argue that their behavior can be easily explained with existing theories. Hence, this special issue aims to add clarity to the debate by providing a better understanding of DMNCs and their role in advancing theory.

#### **Background:**

This special issue welcomes studies on DMNCs that seek to advance our understanding of this phenomenon and the theories explaining it. Papers submitted to this special issue should aim to identify the limits of existing theories and extend them. They can do this by providing novel explanations that advance theory and our understanding of this phenomenon, in particular focusing on how the country of origin of the firms affects their behavior abroad and how their behavior differ from that of advanced economy multinational companies (AMNCs). The special issue particularly welcomes theoretical papers that can shed light on the relevance of DMNCs for theory and open new avenues of theoretical inquiry.

Developing countries are countries that are not advanced economies. As such, developing countries include emerging economies (high-growth developing countries) as well as transition countries (countries that used to follow a communist economic system). For the purpose of this special issue, we follow the classification of the International Monetary Fund and consider advanced

economies to be the following: Australia, Austria, Belgium, Canada, Cyprus, Czech Republic, Denmark, Finland, France, Germany, Greece, Hong Kong, Iceland, Ireland, Israel, Italy, Japan, Korea, Luxembourg, Malta, Netherlands, New Zealand, Norway, Portugal, Singapore, Slovak Republic, Slovenia, Spain, Sweden, Switzerland, Taiwan, United Kingdom, and United States. Hence, papers that only study firms from advanced economies are not appropriate for this special issue.

### **Research questions:**

These are some of the questions and topics that articles submitted to the special issue can analyze; this list is not intended to be comprehensive but merely indicative:

1. What are the sources of competitive advantage of DMNCs? How do DMNCs build their competitive advantage? How do DMNCs deploy their competitive advantage in other countries? How do their sources of competitive advantage vary across locations? How do these advantages differ from the advantages traditionally discussed in existing theory?
2. What are the sources of competitive disadvantage of DMNCs? How do DMNCs solve their competitive disadvantages? How do their sources of competitive disadvantage vary across locations? How do these disadvantages differ from the disadvantages commonly analyzed in existing theory?
3. How does the country of origin of DMNCs affect their competitive advantages? How does the country of origin of DMNCs result in a competitive disadvantage? How does the country of origin affect DMNCs different from the way it is discussed in existing analyses?
4. How do DMNCs compete against AMNCs? What strategies do DMNCs follow in their competition against AMNCs? What are their sources of relative advantage and how do they reinforce them? What are their sources of relative competitive disadvantage and how do they solve them?
5. What are the internationalization processes followed by DMNCs? What are the entry modes used by DMNCs? How do their internationalization processes and entry modes differ from received wisdom?
6. What are the determinants of the performance of DMNCs? How do they differ from commonly discussed sources of performance?
7. What is the role of corporate governance in DMNCs? How does the country of origin affect corporate governance in DMNCs? How does corporate governance in DMNCs vary from existing understanding of corporate governance?

8. How do DMNCs innovate? What type of innovations do DMNCs create? How do DMNCs transfer innovations across countries? How do DMNCs create and transfer knowledge across countries? How does innovation and knowledge management in DMNCs differ from traditional studies of innovation?

**Deadlines and submission instructions:**

The deadline for submission of papers is **April 15th, 2011**.

More information on the special issue as well as guidelines for authors appear at the Global Strategy Journal website: <http://gsj.strategicmanagement.net/>

**Review process:**

The Guest Editor is seeking reviewers for this special issue, soliciting nominations and volunteers to participate in the review process. Authors of submitted papers will automatically be included as reviewers. Papers will be reviewed following the regular Global Strategy Management Journal double-blind review process.

**More information:**

For additional information, please contact the special issue editor: Alvaro Cuervo-Cazurra, [acuervo@moore.sc.edu](mailto:acuervo@moore.sc.edu),

For questions about submitting to the special issue contact the GSJ managing editor, Lois Gast, [lgast@wiley.com](mailto:lgast@wiley.com)



**Call for Papers**

**Management Revue**

**Special Issue:**

***The Future of Trade Unions in Europe***

**Deadline: 31 May 2011**

Trade Unions have been important institutions of industrial society. Membership numbers peaked in the late 1970s and then experienced a long decline which only seems to be coming to an end recently. The reasons for membership losses are manifold, they include changes in society's values, such as membership in traditional organizations, to new values of individualization, personal



responsibility and self-realisation. In addition, processes of global and regional integration have altered the basic principles for trade unions' actions. Under the guise of 'competitiveness', European governments have cut back on social benefits and questioned major accomplishments of labour organisations.

As long as neo-liberal thinking was main-stream, trade unions were considered to be slowing down progress, if not obsolete. This way of thinking has changed rapidly since the start of the financial crisis in 2008. Trust in the invisible hand of the free markets is sinking, at the same time, public acceptance of unions is rising again and membership numbers are stabilizing.

In the special issue and the corresponding seminar, we would like to discuss 'The Future of Trade Unions in Europe' in an adequately broad and interdisciplinary way.

We are particularly interested in questions such as:

1. What were the reasons for the long-term decline of European trade unions?
2. Which new forms of collective action have emerged that address contemporary issues of globalized trade and commerce networks?
3. What is the role of trade unions in the financial crisis? Could they become drivers of a profound and sustainable reorganization of western market economies?
4. Which alliances should European trade unions form in order to address the problem mentioned above? How can they counteract the race to the bottom in European social policy?
5. Are there new innovative and sustainable ways of improving membership?
6. How do European trade unions effectively include unemployed persons and movements?

The list is not comprehensive.

### **Deadline:**

Potential contributors to the workshop at the IUC Dubrovnik (28th March - 1st April 2011, <http://www.iuc.hr/courses.php>) are encouraged to contact the guest editors directly with an abstract of 1-2 pages before January 31st. A limited amount of travel grants for scholars of German universities is available.

Full papers for this special edition of the 'management revue' must be with the editors by May 31st 2011. All contributions will be subject to a double-blind review. Papers invited to a 'revise and resubmit' are due September 30st 2011. Please submit your papers electronically to [matiaske@hsu-hh.de](mailto:matiaske@hsu-hh.de) at using as subject 'management revue'.

## Call for Papers

### Academy of Management Perspectives

#### Special Issue:

#### *Entrepreneurship and Strategy in Emerging Economies*

**Deadline: 1 July 2011**

#### **Guest editors:**

Garry D. Bruton, Texas Christian University; Igor Filatotchev, City University of London and Economics University of Vienna; Steven Si, Tongji University and Bloomsburg University of Pennsylvania.

**SEJ advising editor:** Mike Wright, Nottingham University

#### **Introduction and Special Issue Background:**

The world is undergoing a rapid economic shift as firms in the long dominant economies of Europe and North America are increasingly being challenged by firms from emerging economies. Emerging economies are those low-income, high growth nations principally reliant on economic liberalization for their growth. This economic shift is such that today emerging economies and their firms are largely driving the world wide economic recovery. The recognition of this new reality of the vitality and strength of these emerging economies that has led the World Bank to alter its voting percentages so that close to 50 percent of all voting power now rests with emerging economies. Ultimately, the prediction by many scholars is that by 2050 these nations will dominate the world economy. Despite the growing importance of emerging economies academic strategic/entrepreneurial research still focuses disproportionately on firms in the mature economies of Europe and North America. However, we know from the existing pool of research on strategic/entrepreneurial activities in emerging economies that there are unique differences in emerging economy firms.

The goals of this special issue are to publish work that (1) builds knowledge about the nature of strategic and entrepreneurial activities in emerging economies, as well as their antecedents and consequences, and (2) develops a theoretical foundation for future research. Given the multidisciplinary nature of strategy and entrepreneurship research, we invite manuscripts grounded within the areas of strategy, entrepreneurship, organizational behavior, psychology, economics, sociology, political science, marketing, and anthropology, among others. We welcome manuscripts that use qualitative and/or quantitative methodologies as well as novel theoretical lenses. Scholars are also encouraged

to consider various units of analysis, including institutions, large and established firms, new ventures, and/or individual entrepreneurs. We particularly encourage scholars studying regions that to date have received very limited research, such as Latin America and Africa, to submit to the special issue.

**Research questions:**

Scholars can inform the dialogue about entrepreneurial and strategic activities occurring in the emerging economy by examining the following questions. This list of questions is illustrative and not exhaustive in identifying topics that are relevant for the special issue. For research questions not listed below, scholars should also consider the extent to which their questions fit with Strategic Entrepreneurship Journal's (SEJ's) core themes.

**Entrepreneurship and economic growth:**

What is the role of public policy in emerging economies in encouraging strategic entrepreneurship?

Do the mixed models of private/public ownership that typify many emerging economies generate positive economic impact in the society?

**Change:**

The rate of change in many emerging economies is particularly fast – how do firms successfully adjust to this change in order to promote strategic entrepreneurship endeavors?

As the FDI outflow increases in nations from emerging economies how does this impact the rate of change and the nature of change in emerging economies?

**Risk and uncertainty:**

Does the concept of risk differ in emerging economies from that of mature economies? What is the relative impact of that difference?

Emerging economies are perceived as higher risk environments. If this is true does this higher risk generate greater creativity and does this the benefits of the risk taking percolate throughout society or only to those who are risk taking?

**Innovation and technology:**

How does the innovation process differ in emerging economies and how does this impact society?

What is the role of knowledge acquisition by emerging economy firms and does this ultimately lead to a competitive advantage for them?

What is the role of technology in firms situated in economic climate in which low labor costs are perceived as a strong competitive advantage?

**Social role of entrepreneurship:**

Does social entrepreneurship in emerging economies generate the intended positive result?

What is the role of sustainability in strategic entrepreneurship in emerging economies?

**Behavioral characteristics of entrepreneurial activity:**

Do the cognitive properties of strategic entrepreneurship differ in emerging economies?

What is the impact of culture and other institutions on risk taking in emerging economies?

**Deadlines, submission and review process:**

Original submissions are due by July 1, 2011 and must be made using the SEJ submission process described at <http://sej.strategicmanagement.net>. Authors should indicate that they would like to the submission to be considered for this special issue.

Papers that receive a request for a Revise and Resubmit will be invited to a focused conference in Shanghai, China at Tongji University the goal of which is to help refine the papers for the special issue. Partial travel support, housing, and food will be provided to at least one author for each paper. The conference will be at the end of May 2012.

This conference is in part sponsored by the Entrepreneurship and Strategy and Global Strategy Interest Groups of the Strategic Management Society.

**Further information.**

For questions regarding the content of this special issue, please contact the guest editors:

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## **Announcement of Fellowship 2011**

**Friedl Schoeller Research Center  
University of Erlangen-Nuremberg**

**Deadline for Submission:  
31 January 2011**

The Dr. Theo and Friedl Schoeller Research Center at the University of Erlangen-Nuremberg aims at contributing to responsible leadership in business and society. It has the key purpose to foster current thinking within an international context in the field of “Creating Cohesion – Designing Change – Realizing Innovation”, a top-level research focus of the University. The Center grants research fellowships at the School of Business and Economics for outstanding scholars in the field on an annual basis.

After its successful start in 2010, the Dr. Theo and Friedl Schoeller Research Center continues its work with the appointment of the second cohort of Schoeller Fellows in May 2011. Application for Schoeller Fellowships is open in the following two categories:

**Schoeller Senior Fellows** for renowned international senior scholars.

**Schoeller Fellows for promising early career scholars** (including post-doctoral researchers and outstanding Ph.D. students).

The Dr. Theo and Friedl Schoeller Research Center provides funds of up to 50.000 € per Senior Fellow and up to 20.000 € per Fellow for the realization of their research projects. Schoeller Fellows are invited to contribute with their

experiences and competencies to the research activities of the School of Business and Economics.

**Applications** have to be submitted by both mail (original document) and e-mail (digital copy). Applicants are asked to fill in the application form which can be downloaded from [www.schoeller-research.org/index.php?id=64&L=1](http://www.schoeller-research.org/index.php?id=64&L=1), and send it to the directors' office of the Dr. Theo and Friedl Schoeller Research Center (see contact details below).

**For further information**, please contact Dr. Martin Wiener ([info@schoeller-forschungszentrum.de](mailto:info@schoeller-forschungszentrum.de)) or visit

our website at [www.schoeller-research.org](http://www.schoeller-research.org).

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