



**Julian Heinz Anton Ströh**

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Dedicated with deep gratitude to my beloved mother Doris  
and my beloved father Michael who left us too early on 31<sup>st</sup> of July 2016

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## List of Abbreviations

AMM	Automatic Matchmaking
CBLol	Circuito Brasileiro de League of Legends
CEO	Chief Executive Officer
CPL	Cyberathlete Professional League
CS:GO	Counterstrike: Global Offensive
DDoS	Distributed Denial of Service
DeCL	Deutsche Clanliga
DotA 2	Defense of the Ancients 2
GEICO	Government Employees Insurance Company
GSL	Global StarCraft II League
E3	Electronic Entertainment Expo
EE	ESports Entrepreneur
EEDAR	Electronic Entertainment Design and Research
e.g.	for example
ESB	Deutscher eSports Bund
ESIC	ESports Integrity Coalition
ESPN	Entertainment and Sports Programming Network
ESL	Electronic Sports League
ESLM	ESL Meisterschaft
ESWC	Electronic Sports World Cup

EU LCS	European League of Legends Championship Series
e. V.	Eingetragener Verein
FPS	First-Person Shooter
IeSF	International e-Sports Federation
IEM	ESL Intel Extreme Masters
IOC	International Olympic Committee
IPTV	Internet Protocol Television
KeSPA	Korean eSports Association
LAN	Local Area Network
LCS	League of Legends Championship Series
MIT	Massachusetts Institute of Technology
MLG	Major League Gaming
MMO	Massive Multiplayer Online Game
MOBA	Multiplayer Online Battle Arena
MTG	Modern Times Group AB
PC	Personal Computer
PS4	Playstation 4
RTS	Real Time Strategy
TBS	Turner Broadcasting System
USA	United States of America
VACS	Valve Anti-Cheat System
VR	Virtual Reality

VRH	Virtual Reality Headset
WADA	World Anti Doping Agency
WCA	World Cyber Arena
WCG	World Cyber Games
WESA	World ESports Association

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