

Authors

Benjamin Best is a senior researcher at the Wuppertal Institute, Germany, where he leads the Research Group Energy Sufficiency and works on energy sufficiency policy, citizen participation and sustainable territorial development.

Laura Beyeler is a doctoral candidate at Brandenburg University of Technology Cottbus – Senftenberg, Cottbus, Germany, in the chair of Sociology of Technology and the Environment. With her research in sufficiency, Laura explores the role businesses and their ecosystem play for the absolute reduction of production and consumption volumes.

Nancy M. P. Bocken is professor in Sustainable Business at the Maastricht Sustainability Institute at Maastricht University, the Netherlands, and Fellow at the Cambridge Institute for Sustainability Leadership, the UK. Nancy focuses on topics like sufficiency, regeneration, experimentation and scaling up impact in a business context.

Julia Bruckner is a doctoral researcher at the Institute for Sustainable Management, University of Ulm, Germany. Julia focuses on sufficiency in the business sphere and explores how businesses can effectively promote sufficiency on a larger scale.

Hubert Buch-Hansen is an associate professor at Roskilde University, Denmark. Hubert's research focuses on the political economy of degrowth transformations.

Isabelle Dabadie is an associate professor of marketing and information systems at Université Bretagne Sud, Vannes, France, after an initial career in the telecoms industry. Isabelle's research focuses on corporate strategy and consumer behavior in response to climate change. She is particularly interested in the relationships between sufficiency and technology.

Blanca de-Miguel-Molina is a professor and researcher at the Universitat Politècnica de València, Spain. Blanca's research areas include management, competitiveness, innovation, corporate community involvement, sustainability, ethics and creative industries.

Marc Dijk is assistant professor and research coordinator at the Maastricht Sustainability Institute at Maastricht University, the Netherlands. Marc's research focuses on innovation and innovation policy, sustainability assessment, societal transformations, experimentation, learning and upscaling.

Vivian Frick is a sustainability researcher at the Institute for Ecological Economy Research in Berlin, Germany. Vivian's research topics include behavior change, sufficiency and civic engagement in the fields of socio-ecological transformation, digital transformation, mobility and energy transition.

Tobias Froese is a research assistant and doctoral candidate at the Chair for Corporate Sustainability at ESCP Business School's Berlin Campus, Germany, where he conducts research into degrowth and sustainability in the context of organizations, as well as on underlying value theories.

Javier Galan-Cubillo is pursuing a PhD degree in business administration and is a part-time professor at Universitat Politècnica de València, Spain. Javier is conducting research in business communication and ethics, digitization and sustainability.

Beatriz Garcia-Ortega is an associate professor and researcher at Universitat Politècnica de València, Spain. Her research areas encompass management, business ethics, digitization, corporate social responsibility and sustainability.

Jana Gebauer is an independent researcher based in Berlin, Germany, working on topics such as degrowth/post-growth and sufficiency approaches of transformative businesses that contribute to eco-solidary and diverse economies beyond growth. Jana is fellow at the Institute for Ecological Economy Research (IÖW), Berlin, Germany.

Maike Gossen is a post-doc researcher at Technical University Berlin, Germany. Maike's research centers around sustainable consumption, sufficiency, sufficiency-promoting marketing and digitalisation.

Michaela Hausdorf is a doctoral researcher at Hamburg University, Germany. Passionate about fueling a mind-shift in human-animal-nature relationships, Michaela

explores transformative and post-anthropocentric business models in theory and practice.

Pasi Heikkurinen is research director in the Department of Economics and Management at the University of Helsinki and professor of Sustainable Business at the LUT Business School, Finland. Pasi's research focuses on sustainable organizations, the phenomenology of sustainability and degrowth.

Joshua Hurtado Hurtado is a doctoral researcher at the Department of Economics and Management, Process Studies on Sustainable Economy (PROSE) Research Group, University of Helsinki, Finland, focusing on the ideological and strategic dimensions of degrowth.

Jessica Jungell-Michelsson is a doctoral researcher in the Process Studies on Sustainable Economy Research Group (PROSE) at the University of Helsinki, Finland. Jessica's research centres around strongly sustainable food systems and business organisations.

Maren Ingrid Kropfeld is a professor for Sustainability & Entrepreneurship at Tomorrow University of Applied Sciences and Program Director for the Impact MBA in Sustainability, Innovation and Leadership. Maren's key research topics include sustainable business model design and sustainable business strategies.

Jonas Lage works at the Norbert Elias Center for Transformation Design and Research at the Europa-Universität Flensburg, Germany, on questions of sufficiency, socio-ecological transformation and urban development and is doing his PhD at TU Dortmund, Germany.

F. Javier Llorens-Montes is a professor and researcher at the University of Granada, Spain. His extensive research is centered around subjects such as innovation and operations management, among others.

Christel Maurer is a management consultant and coach with her own company that supports businesses and entrepreneurs to contribute to a more purpose-driven and social economy (MCC Maurer Consulting & Coaching). Christel is also co-founder of the event series "Teil der Lösung" in Zurich, Switzerland, which focuses on sustainable lifestyles and business management.

Oksana Mont is a professor in Sustainable Consumption Governance at the International Institute for Industrial Environmental Economics at Lund University, Swe-

den. Oksana works with sustainable business models, sustainable consumption and lifestyles, and policies.

Marlene Münsch is a project manager at ConPolicy Institute, Berlin, Germany. Marlene works on sustainable consumption and sufficiency practices and is interested in developing effective tools and communication for consumers.

Viola Muster is a research assistant at the Technical University Berlin, and project manager at ConPolicy Institute, Berlin, Germany. Viola's research focuses on sustainable consumption, consumer behavior and consumer policy.

Iana Nesterova is a visiting researcher at Roskilde University, Denmark. Iana's research focuses on the role of business in degrowth transformations.

Laura Niessen is a doctoral researcher at the Maastricht Sustainability Institute at Maastricht University, the Netherlands. Laura works on sufficiency-based business models and on how companies can promote sufficiency practices amongst their customers.

Tina Nyfors is a doctoral researcher at the Department of Economics and Management, Process Studies on Sustainable Economy (PROSE) Research Group, University of Helsinki, Finland, studying how the concept of ecological sufficiency could be applied in climate policy.

Isaac Arturo Ortega Alvarado is a post-doc researcher at the Norwegian University of Science and Technology, Trondheim, holding a PhD in Design. Isaac's research focus is on socio-material systems.

André Reichel is a professor for International Management & Sustainability at International School of Management Stuttgart, Germany, and Program Director for the MA Sustainability Management. Key research topics include sustainability transformation in business and society, as well as the political economy of degrowth.

Heini Salonen is a doctoral researcher at the Department of Economics and Management, Process Studies on Sustainable Economy (PROSE) Research Group, University of Helsinki, Finland, focusing on understanding organizational cultures in the context of sustainability transitions.

Maëlle Soulis recently graduated from Lund University's Master's Program in Environmental Management and Policy. Her 2023 master's thesis delves into sufficiency-

oriented business models in the fashion sector, examining their financial viability and impact on growth and profit.

Jana-Michaela Timm is an assistant professor at Hamburg University, Germany. She strives for meaningful contributions in three research fields: transformational sustainability entrepreneurship, sustainable business models, and sustainability entrepreneurship education.

Josephine Tröger is a senior researcher at Fraunhofer Institute for Systems and Innovation Research ISI in Karlsruhe, Germany. Josephine's research is on attitude and behavior change in favor of sufficiency in various fields of action related to the energy transition. Her current focus is on mobility.

Kristoffer Wilén is a doctoral researcher at the Department of Economics and Management, Process Studies on Sustainable Economy (PROSE) Research Group, University of Helsinki, and Hanken School of Economics, Department of Marketing, Finland, studying political ecology, socio-ecological economics and sustainable consumption.

Carina Zell-Ziegler is a researcher within the Energy and Climate Division of the Oeko-Institute, Germany, and a doctoral candidate at Technical University Berlin working on energy sufficiency and sufficiency policy.

