

Bernd Hirschberger

External Communication in Social Media During Asymmetric Conflicts

Dedicated to my parents Anja and Franz-Xaver and all who supported my research

Bernd Hirschberger works as a human rights advisor for the German Commission for Justice and Peace. Before starting a career as practitioner, he graduated with a PhD degree from the University of Munich, examining external communication during asymmetric conflict in social media.

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External Communication in Social Media During Asymmetric Conflicts

A Theoretical Model and Empirical Case Study of the Conflict
in Israel and Palestine

[transcript]

Supported by a scholarship of the Cusanuswerk, the German episcopal academic scholarship foundation for outstanding catholic students within the framework of a state scholarship system for highly talented students.

Dissertation, Ludwig-Maximilians-Universität München (University of Munich),
2020

Bibliographic information published by the Deutsche Nationalbibliothek

The Deutsche Nationalbibliothek lists this publication in the Deutsche Nationalbibliografie; detailed bibliographic data are available in the Internet at <http://dnb.d-nb.de>



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First published in 2021 by transcript Verlag, Bielefeld

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Cover layout: Maria Arndt, Bielefeld

Printed by Majuskel Medienproduktion GmbH, Wetzlar

Print-ISBN 978-3-8376-5509-4

PDF-ISBN 978-3-8394-5509-8

EPUB-ISBN 978-3-7328-5509-4

<https://doi.org/10.14361/9783839455098>

Printed on permanent acid-free text paper.