

Bernd Hirschberger
External Communication in Social Media During Asymmetric Conflicts

Dedicated to my parents Anja and Franz-Xaver and all who supported my research

Bernd Hirschberger works as a human rights advisor for the German Commission for Justice and Peace. Before starting a career as practitioner, he graduated with a PhD degree from the University of Munich, examining external communication during asymmetric conflict in social media.

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External Communication in Social Media During Asymmetric Conflicts

A Theoretical Model and Empirical Case Study of the Conflict
in Israel and Palestine

[transcript]

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