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Communicatio Socialis

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Hasenberg, Peter: Offenes Mitmachmodell: Im Katholischen Medienhaus in Bonn sollen crossmediale Angebote gebündelt werden. – S. 495-497

Communication Research

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Lee, Chul-joo; Niederdeppe, Jeff: Genre-Specific Cultivation Effects: Lagged Association between Overall TV Viewing, Local TV News Viewing, and Fatalistic Beliefs about Cancer Prevention. – S. 731-754

Dudo, Anthony et al.: Science on Television in the 21 st Century: Recent Trends in Portrayals and their Contributions to Public Attitudes towards Science. – S. 754-778

„Twenty-five years after George Gerbner and colleagues' seminal report on television and science attitudes, there is a need to update the data on television's portrayals of science and to revisit the cultivation question. We address this need by analyzing 21st-century television depictions of science and examining the relationships between exposure to television and attitudes toward science with an analysis of 2006 General Social Survey data. Content results show that scientists appear infrequently in prime-time dramatic programs, are typically White males, and are frequently cast in good or mixed roles rather than as evil scientists. Regarding the cultivation effect, we do not find a significant direct relationship between television viewing and negative attitudes toward science after relevant controls are taken into account. Additional results, however, indicate a displacement effect of television viewing on science attitudes and show significant interaction effects consistent with mainstreaming.“

Cho, Jaeho; Choy, Syng Pom: From Podium to Living Room: Elite Debates as an Emotional Catalyst for Citizen Communicative Engagement. – S. 778-805

„The primary goal of this study is to investigate whether and how elite debates stimulate citizens to take part in information seeking and conversation, two common forms of citizen communication that have been theorized as crucial to public deliberation and political engagement. Drawing on national survey data, this study finds that debate viewing was positively related to news consumption and political conversation. The data further suggest that part of these debate effects is mediated by either campaign interest or negative emotions and that the pattern of indirect debate effects is contingent on viewers' partisanship. Negative emotional responses to candidates among partisans play a key role in mediating debate effects on communication behaviors, whereas negative emotions are of little consequence for nonpartisan viewers. For nonpartisan viewers, indirect effects of debate viewing on communication behavior operate only through campaign interest. Implications of these findings for debate research and deliberative democracy are discussed.“

DeAndrea, David C.; Walther, Joseph B.: Attributions for Inconsistencies between Online and Offline Self-Presentations. – S. 805-826

Kim, Hyo J.; Cameron, Glen T.: Emotions Matter in Crisis: The Role of Anger and Sadness in the Publics' Response to Crisis New Framing in Corporate Crisis Response. – S. 826-856

Yang, Janet Z. et al.: Information Seeking related to Clinical Trial Enrollment. – S. 856-877

Communication Theory Jg 21 (2011) Nr 3

Murphy, Patrick D.: Putting the Earth into Global Media Studies. – S. 217-238

Russel, Laura D.; Babrow, Austin S.: Risk in the Making: Narrative, Problematic Integration, and the Social Construction of Risk. – S. 239-260

„Narrative plays a prominent role in interpretations and explanations of social reality, particularly in our efforts to understand uncertainties in time, such as social constructions of risk. This article synthesizes narrative and problematic integration theory as a way to illuminate the construction of risk. We argue that the very existence of risks in our lives is constituted and signified through storied explanations, expectations, and evaluations of potentially significant but uncertain experiences through time. We illustrate these ideas with an analysis of news reporting on several contemporary risks and offer alternative understandings to complete the argument that, as social constructions, risks can be understood and lived in multiple ways.“

Spence, Patric R.; Lachlan, Kenneth A.; Burke, Jennifer A.: Differences in Crisis Knowledge across Age, Race, and Socioeconomic Status during Hurricane Ike: A Field Test and Extension of the Knowledge Gap Hypothesis. – S. 261-278

Kim, Youna: Female Cosmopolitanism?: Media Talk and Identity of Transnational Asian Women. – S. 279-298

„Based on empirical research on transnational Asian women in London, this study interrogates the notion of cosmopolitanism and challenges the general assumptions of cosmopolitan identity formation as intersected with the media. Are they becoming cosmopolitan subjects? Can they afford a cosmopolitan identity? It argues that the possibility of becoming cosmopolitan subjects is contingent upon discursive encounters with Others and relational experience; no cosmopolitan yearning, or, a situated but characteristically thin cosmopolitanism, arises from the experience of the actual conditions of transnational lives, unequal relations of power, and discourses of exclusion and inclusion. Rather, a more cosmopolitan sense of style, eager exploration of global Others, and heightened motivations emerged through the increasing experience of the media imaginary among women while inhabiting in their homeland, embracing the world at a reflexive distance.“

Malin, Brenton J.: Not Just Your Average Beauty: Carl Seashore and the History of Communication Research in the United States. – S. 299-316

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Stanfill, Mel: Finding Birds of a Feather: Multiple Memberships and Diversity Without Divisiveness in Communication Research. – S. 1-24

„Communication scholars have continually worked to resolve the well-attested fragmentation of the field. This article breaks away from the usual modes of parsing out research by disciplinary grounding, topic of investigation, or even school of thought, arguing that these older modes of mapping result in divisive academic speculation. Instead, the author proposes analyzing the similarities and differences in scholarship along three axes: methodology, ontology/epistemology, and axiology. This systemic mode produces a flexible and responsive way of viewing commonalities and tensions between scholars and approaches, suggesting productive combinations in which to flock together.“

Dorsten, Aimee-Marie: „Thinking Dirty“: Digging Up Three Founding „Matriarchs“ of Communication Studies. – S. 25-47

Gavriely-Nuri, Dalia; Lachover, Einat: Reframing the Past as a Cosmopolitan Memory:

Obituaries in the Israeli Daily Haaretz. – S. 48-65

Ganesh, Shiv; Zoller, Heather M.: Dialogue, Activism, and Democratic Social Change. – S. 66-91

„This article provides a systematic description of various positions on dialogue and their implications for understanding activism and social change. It describes three orientations toward dialogue – collaboration, co-optation, and agonism – which are differentiated by assumptions regarding the pervasiveness of dialogue, the role of difference, and conceptions of power. We argue for a multivocal, agonistic perspective on dialogue that centers issues of power and conflict in activism. Such a perspective illuminates a broad range of activist tactics for social change instead of privileging consensus-oriented methods. These approaches are illustrated with two ethnographic case studies that highlight the importance of lay theories of activism and dialogue.“

Nishime, Leilani: The Case for Cablinasian: Multiracial Naming From Plessey to Tiger Woods. – S. 92-111

Communication, Culture & Critique Jg 4 (2011) Nr 4

Ewalt, Joshua P.: Mapping Injustice: The World is Witness, Place-Framing, and the Politics of Viewing on Google Earth. – S. 333-354

Valdivia, Angharad N.: Building a Feminist Trajectory. – S. 355-360

„Following is Angharad N. Valdivia’s acceptance speech on receipt of the Teresa Award for Feminist Scholarship, presented by the Feminist Scholarship Division, International Communication Association, in Boston, May 29, 2011. The annual award recognizes work that has opened new theoretical ground, used academic activism to advance feminist principles, or to otherwise extend the reach of feminist scholarship. Valdivia is the head of the Department of Media and Cinema Studies and interim director of the Institute of Communications Research, University of Illinois at Champaign-Urbana.“

Franklin, M. I.; Wilkinson, Kenton T.: Transnational Communications in Action: A Critical Praxis. – S. 361-382

Churcher, Kalen M. A.: Journalism Behind Bars: The Louisiana State Penitentiary’s Angolite Magazine. – S. 382-400

Faltesek, Daniel: TV Everywhere?: The Old Spatial Politics of New Media. – S. 401-418

„Cable has all but disappeared from contemporary media studies. Media scholars have chosen to focus on the specific ways viewers access content on multiple platforms, to the exclusion of the study of the logistics by which that content is produced and delivered to

those devices. In this essay, I read the deployment of Cloud-digital video recorder (DVR) systems and the distribution program TV Everywhere. By focusing on the spatial politics involved in programming distribution, I argue that media studies missed a critical series of technological, legal, and economic developments. The study of the ways in which institutions have understood distribution returns cable to center stage offering insights into the production and distribution of television that are lost in new media.“

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Bassett, Caroline; Hartmann, Maren; O’Riordan, Kate: Introduction: Revisiting Digital Media Technologies?: Understanding Technosociality. – S. 283-290

O’Riordan, Kate: Revisiting Digital Technologies: Envisioning Biodigital Bodies. – S. 291-312

„In this paper the contemporary practices of human genomics in the 21st century are placed alongside the digital bodies of the 1990s. The primary aim is to provide a trajectory of the biodigital as follows: First, digital bodies and biodigital bodies were both part of the spectacular imaginaries of early cybercultures. Second, these spectacular digital bodies were supplemented in the mid-1990s by digital bodywork practices that have become an important dimension of everyday communication. Third, the spectacle of biodigital bodies is in the process of being supplemented by biodigital bodywork practices, through personal or direct-to-consumer genomics. This shift moves a form of biodigital communication into the everyday. Finally, what can be learned from putting the trajectories of digital and biodigital bodies together is that the degree of this communicative shift may be obscured through the doubled attachment of personal genomics to everyday digital culture and high-tech spectacle.“

Cornelio, Gemma San; Ardeval, Elisenda: Practices of Place-Making through Locative Media Artworks. – S. 313-334

Reinhard, CarrieLynn D.: Studying the Interpretive and Physical Aspects of Interactivity: Revisiting Interactivity as a Situated Interplay of Structure and Agencies. – S. 353-374

„The concept of „interactivity“ has routinely been used to differentiate older analogue media and newer digital media. In this usage, interactivity has come to be defined as primarily a physical behavior from the person, as dictated by the media product, which has technological and/or content features that enable, promote, and require specific types and amounts of such activity. However, physical behaviors are only part of the processes involved in engaging with a media product. These also involve cognitive, affective and interpretive behaviors. Additionally, what are considered the most important behaviors may vary in any given media reception situation. This paper reports on a study that considered interactivity as involving inter-

pretive and physical behaviors together. In interviews about people's engaging with new and old media products, the processes of interactivity were mapped for their interconnected components. The results help illustrate the complexity of the concept."

Ellis, Phil: Reenacttv.net: Re-Working the Site(s) of New Television: Participants, Contemporary and Historical Television, and the Archive. – S. 375-394

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Smets, Kevin et al.: A Semi-Public Diasporic Space: Turkish Film Screenings in Belgium. – S. 395-414

Roessler, Patrick et al.: Selection and Impact of Press Photography: An Empirical Study on the Basis of Photo News Factors. – S. 415-440

Verboord, Marc: Cultural Products Go Online: Comparing the Internet and Print Media on Distributions of Gender, Genre and Commercial Success. – S. 441-462

„This article examines whether the attention to cultural products on the internet is more democratically structured (in terms of gender and genre distributions) than in traditional print media, and how these types of media attention affect commercial success. For the U.S. fiction book releases in February 2009, I analyze consumer ratings at the web store Amazon.com and the social networking site Goodreads.com. The results show that on the internet far more books receive attention, and that this indeed comes to the advantage of female authors and authors of popular fiction. Moreover, online publicity positively affects commercial success. These outcomes suggest that online attention to cultural products dampens the effects of institutionally embedded evaluations, while word-of-mouth mechanisms are becoming increasingly prominent in terms of how cultural products are discussed.“

Karimova, Gulnara: Literary Criticism and Interactive Advertising: Bakhtinian Perspective on Interactivity. – S. 463-482

Computer Law Review Jg 12 (2011) Nr 6

Drechsler, Christian: Data transfers within Europe: Contraductal Data Protection Clauses in Practice. – S. 161-165

Chowdhury, Probir Roy; Ray, Ankita: Data Privacy Regime in India: A Comparative Critique. – S. 165-171

Computer und Recht Jg 27 (2011) Nr 12

Kremer, Sascha: Vertragsgestaltung bei Entwicklung und Vertrieb von Apps für mobile Endgeräte. – S. 769-776

Schütze, Marc: Sprachverkehr als schutzwürdiger Teil der Netzneutralität: warum die Diskussion um Netzneutralität bislang zu eng geführt wird. – S. 785-792

Conrad, Isabell: Einsatz von Data Loss Prevention-Systemen im Unternehmen: Geheimnis-, Konkurrenz- und Datenschutz in Zeiten von „Consumerization“ und „Bring Your Own Device“. – S. 797-805

Schmittmann, Michael: Systemcrash Leipzig: Online-Glücksspiele und das BVerwG: warum der Ansatz des BVerwG spätestens nach den EuGH-Entscheidungen in Zeturf und Ker Optika nicht trägt. – S. 805-808

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Probst, Peter Michael; Holleben, Kevin Max von: Bedeutung und Tragweite des vergaberechtlichen Leistungsbestimmungsrechts des Auftraggebers. – S. 1-6

Hermann, Uwe S.; Potthast, Cornel: Bilanzielle Abbildung von „Handysubventionen“. – S. 10-15

Libertus, Michael: Divergierende urheberrechtliche und äußerungsrechtliche Haftung bei Online-Archiven?: zur Frage der Notwendigkeit einer einheitlichen Haftung für Inhalte in Online-Archiven. – S. 24-29

European Journal of Communication Jg 26 (2011) Nr 4

Chalaby, Jean K.: The Making of an Entertainment Revolution: How the TV Format Trade Became a Global Industry. – S. 293-309

„From its humble origins in the 1950s, the TV format industry has become a global trade worth billions of euros per year. Few viewers are aware that their favourite shows may be local adaptations but formats represent a significant percentage of European broadcasting schedules in access prime time and prime time. Formatted brands exist in all TV genres and reach almost every country in the world. This article defends the thesis that the format business turned into a global industry in the late 1990s. Before this turning point, the few formatted programmes were most likely American game shows that travelled slowly and to a limited number of territories. Following an overview of this early period, this article examines the conver-

gence of factors that created a world format market. These include the emergence of four exceptional formats (Who Wants to Be a Millionaire?, Survivor, Big Brother and Idols), the formation of a programming market, the rise of the independent production sector and the globalization of information flows within the TV industry.“

Schweitzer, Eva Johanna: Normalization 2.0: A Longitudinal Analysis of German Online Campaigns in the National Elections 2002-9. – S. 310-327

„This article examines the functional, relational and discursive dimensions of the normalization thesis in one study, for both Web 1.0 and Web 2.0 features, in a longitudinal design. It is based on a quantitative content and structural analysis of German party websites in the national elections between 2002 and 2009. The results show that the normalization thesis holds true in all its dimensions over time and in the Web 2.0 era: parties still focus on the top-down elements of information provision and delivery while interactive options are scarce. The digital divide between parliamentary and non-parliamentary parties has narrowed over time, but remains visible for all online functions in 2009. Moreover, the gap is wider in Web 2.0 than in Web 1.0. Finally, German e-campaigns increasingly reflect those patterns of traditional election coverage that have been held accountable for rising political alienation among the public, i.e. strategic news and extensive negativism.“

Wurff, Richard van der: Do Audiences Receive Diverse Ideas from the News Media?: Exposure to a Variety of News Media and Personal Characteristics as Determinants of Diversity as Received. – S. 328-342

Das, Ranjana: Converging Perspectives in Audience Studies and Digital Literacies: Youthful Interpretations of an Online Genre. – S. 343-360

Jouet, Josiane; Vedel, Thierry; Comby, Jean-Baptiste: Political Information and Interpersonal Conversations in a Multimedia Environment: A Quantitative and Qualitative Examination of Information Practices in France. – S. 361-375

„This article is concerned with the way in which the Internet may affect political information patterns and interpersonal conversations about issues of public interest. It presents the first findings of a quantitative and qualitative study done in France about news consumption of traditional mass media and of the web. It investigates the impact of the Internet on information sources and studies the forms of information practices on the web. It also examines the difference between face-to-face discussions and online exchanges about politics and current events. Data show that even if digital practices are developing, the use of the mass media for political information still prevails, while political exchange mainly takes place in the ordinary social networks of daily life. Furthermore, the research demon-

strates that people who are the most engaged in information and political practices on the Internet are also those who previously had a high interest in current events.“

Javnost
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Lacey, Kate: Listening Overlooked: An Audit of Listening as a Category in the Public Sphere. – S. 5-20

Knobloch, Katherine R.: Public Sphere Alienation: A Model of Analysis and Critique. – S. 21-38

„This paper reintroduces the theory of political alienation as a model for analysing and critiquing public sphere structures, arguing that commodified and professionalised media and organisational structures distance the general public from the production of public opinion and limit the public's capacity to use communication for democratic empowerment. These communication norms and practices act as a counter-force to more deliberative forms of communication and (re)create five conditions of alienation – commodification, social isolation, meaninglessness, normlessness, and powerlessness – that influence what individuals know, how they interact, and who ultimately has power in the political process. Integrating literature on public opinion, deliberative democracy, mediated communication, and collective action, this paper offers an antinormative lens for critiquing currently existing practices and understanding how contemporary communication structures operate systemically.“

Contreras, Fernando R.; Hellin, Pedro A.: A Philosophic Contribution to the Ecological Public Opinion. – S. 39-54

„This article demonstrates that the cultural layer of public opinion on environment is based, basically in theology and in political philosophy. However, post-modernist culture has engendered an environmentalist paradigm with new properties inspired by biocentrism (conservation, contamination, extinction) in consumption (recycling, reforestation), a perspective of relativism and a hermeneutic view of mass media's information. The aim of this essay is to evaluate whether public opinion processes may vary from the norm when new social discourses are studied. From the new findings we have assumed that, currently, public discourse on the environment is easily assimilable through its proximity to other ideological discourses.“

Kumar, Anup: The TeaParty Movement: The Problem of Populism as a Discursive Political Practice. – S. 55-72

Aelst, Peter Van; Aalberg, Toril: Between Trust and Suspicion: A Comparative Study of the Relationship between Politicians and Journalists in Belgium, Norway and Sweden. – S. 73-88

Borchers, Nils S.: „Do You Really Think Russia Should Pay Up for That?“. How the Russia-based TV Channel RT Constructs Russian-Baltic Relations. – S. 89-106

„Mediated public diplomacy plays an important role in achieving foreign policy objectives by trying to influence public opinion in other countries. The Russia-based global TV channel RT serves as a central tool of Russian mediated public diplomacy. Its objective is not only to present the Russian perspective on different issues but also to propagate it. However, there is not much research on RT in general and none on the strategies RT employs to persuade its viewers of the rightness of the Russian stance. This article explores the use of persuasive strategies in the RT interview show Spotlight. A qualitative content analysis of 15 episodes, which discuss Russian relations to its Baltic neighbours Estonia, Latvia and Lithuania, revealed that Spotlight constructed a one-sided pro-Russian reality. Various strategies are employed to hedge this reality against doubts about its truthfulness as well as to support Russia's position in conflicts with the Baltic States. By this, RT aims to isolate the Baltic States internationally in order to help Russia in achieving its foreign policy objectives.“

Journal of Children and Media Jg 5 (2011) Nr 4

Willett, Rebekah: An Ethnographic Study of Preteen Girl's Play with Popular Music in a School Playground in the UK. – S. 341-357

Guo, Wenxiu; Nathanson, Amy I.: The Effects of Parental Mediation of Sexual Content on the Sexual Knowledge, Attitudes, and Behaviors of Adolescents in the US. – S. 358-378

Rosaen, Sarah F.; Sherry, John L.; Smith, Stacy L.: Maltreatment and Parasocial Relationships in US Children. – S. 379-394

„This study examined the strength and mood management potential of positive parasocial relationships with favorite television characters in maltreated children. Based on a survey of 270 children (67 maltreated; 203 non-maltreated) between the ages of 5 and 16 years old, maltreated children watched 50 per cent more television per day than non-maltreated children. This study provides evidence that the strength of parasocial encounters with a favorite character remain at a predictable level of intensity regardless of contextual maltreatment factors. The differences seem to be driven by frequency of exposure, rather than strength of connection. Level of exposure indicates that maltreated children experience a higher dosage of mood-altering media, which for both groups, includes a favored character that is more positive than negative. Character preferences indicate the relationship is a nuanced mood management tool that maltreated children turn to frequently and provides a positive experience that should be a welcome change from their everyday life.“

Montgomery, Heather: Rumours of Child Trafficking after Natural Disasters: Facts, Fiction or Fantasy?. – S. 395-410

„Rumours of child trafficking have surfaced quickly after every major natural disaster since the Asian tsunami. Although usually proved false or exaggerated, stories of traffickers preying on vulnerable victims have become an integral feature of the disaster narrative and donors and relief workers are constantly urged to do more to help the supposed victims. This article looks at the way that this threat to children has been reported in four major disasters of the last decade – the Asian tsunami of 2004, the Pakistan earthquake of 2005, the Myanmar cyclone of 2008 and the Haiti earthquake of 2010 – and suggests reasons why fears of child trafficking in disaster zones have developed so rapidly, become so firmly established and what this says about Western fears and concerns about childhood.“

Coyne, Sarah M.: A Mean Read: Aggression in Adolescent English Literature. – S. 411-425

Robinson, Luke: Animating the Chinese Child Consumer: Remaking Sparkling Red Star for the Market. – S. 426-441

Diffrient, David Scott: Triangulating Terabithia: Building a Better Bridge between Film, Literature, and Television. – S. 442-456

„As a big-budget adaptation of Katherine Paterson's 1977 Newbery Award-winning novel of the same title, the 2007 Walden Media/Walt Disney family film *Bridge to Terabithia* departs from its source material in telling ways, subtly shifting the motives, manners, and yearnings of the main adolescent characters while compounding the complexities of gender roles and class relations. In this essay, I triangulate three texts – the novel, the recent motion picture, and a little-seen Canadian telefilm of the same title (released in 1985) – so as to arrive at a better understanding of how different types of cultural production respond to questions of masculinity and femininity over time, in different historical periods.“

Journal of Communication Jg 61 (2011) Nr 6

Campbell, Scott; Kwak, Nojin: Political Involvement in „Mobilized“ Society: The Interactive Relationships Among Mobile Communication, Network Characteristics, and Political Participation. – S. 1005-1024

„In recent years, mobile communication has emerged as a channel for political discourse among network ties. Although some celebrate new possibilities for political life, others are concerned that it can lead to network insularity and political detachment. This study examined how mobile-mediated discourse with strong ties interacts with characteristics of those ties to predict levels of political participation. Findings revealed that mobile-based discourse is positively associated with political participation, but that this relationship is

moderated by the size and heterogeneity of one's network. Participation increases with use of the technology in large networks of like-minded individuals, but declines with use of the technology in homogeneous networks that are small. Implications and future research considerations are offered in the discussion.“

Tamborini, Ron et al.: Media Enjoyment as Need Satisfaction: The Contribution of Hedonic and Nonhedonic Needs. – S. 1025-1042

Rowling, Charles M.; Jones, Timothy M.; Sheets, Penelope: Some Dared Call It Torture: Cultural Resonance, Abu Ghraib, and a Selectively Echoing Press. – S. 1043-1061

Weber, Matthew S.; Monge, Peter: The Flow of Digital News in a Network of Sources, Authorities, and Hubs. – S. 1062-1081

„This article presents an analysis of the flow of information in a network of online news sites. Social network theory and research on hyperlinked networks of Web pages are used to develop a model of information flow among Web sites. Kleinber's authority-hub model is extended by introducing sources of information in the network. Significant support was found for a Source-Authority-Hub model, which shows the source, directionality, routing, and destination of news information flow through a network of authorities and hubs. This model demonstrates the ability of key Web sites to control the flow of news and information. Applications of the model to over-time data have the potential to predict future changes in the online news industry.“

Eveland, William P.; Morey, Alyssa C.; Hutchens, Myiah J.: Beyond Deliberation: New Directions for the Study of Informal Political Conversation from a Communication Perspective. – S. 1082-1103

Hartmann, Tilo; Goldhoorn, Charlotte: Horton and Wohl Revisited: Exploring Viewers' Experience of Parasocial Interaction. – S. 1104-1121

„Linking back to D. Horton and R. Wohl (1956), the present approach conceptualizes and empirically examines viewers' parasocial interaction experience with a TV performer. Causes and outcomes of parasocial interaction experience are examined. To this end, a new Experience of Parasocial Interaction (EPSI) scale is introduced. In a 2 (Bodily Addressing) × 2 (Verbal Addressing) between-subjects experiment (N = 198) viewers reported a more intense parasocial experience if they were addressed by a TV performer on a bodily and verbal level. In addition, the more viewers perceived the performer to be attractive and the stronger their perspective-taking ability, the more intense their parasocial experience. Stronger parasocial experience resulted in higher commitment to social norms and a greater enjoyment of the exposure situation.“

Robinson, Sue: Convergence Crises: News Work and News Space in the Digitally Transforming Newsroom. – S. 1122-41

„This research documents newsroom transitions from print worlds to digital ones by uncovering the relationships that news producers negotiate and nurture with their work and their workplace. An ethnography of a hybrid newsroom and in-depth interviews with journalists in transitioning places comprised the method; an understanding of interactions of journalists in their physical, virtual, and symbolic spaces informed the analysis. The analysis reveals labor-fed tensions as reporters and their editors incorporate new technologies into their news production routines. A working diagram of the newly converged newsroom is put forward, demonstrating changed power hierarchies that privilege laborers with technological skills engaged in digital domains. Meanwhile, reporters with print-cultural mindsets find themselves increasingly isolated in the newsroom, often excluded from new workspaces.“

Witteborn, Saskia: Constructing the Forced Migrant and the Politics of Space and Place-making. – S. 1142-60

„Mobility is one of the defining concepts of globalization processes. For some migrants, however, mobility is restricted by international and national laws as well as sociopolitical discourses, which regulate the migrant body and her ability to create social relations. Based on interviews in asylum seeker accommodations in Germany, this study illustrates how asylum seekers are spatially constructed and arrested through bureaucratic labeling and assignment to heterotopias and as a discursive location of transience and difference. Those processes freeze the forced migrant in place, in social and semiotic spaces, and position it as a politicized discursive location. The positioning is indicative of monitoring the Other as a symbol of threat to the nation in times of risk. Overall, the study illustrates the tensions between transnational mobility and fixity and the intersections between globalization, communication, social, legal, and political practice, and space/place-making.“

Groshek, Jacob: Media, Instability, and Democracy: Examining the Granger-Causal Relationships of 122 Countries from 1946 to 2003. – S. 1161-1182

Feldman, Lauren: The Effects of Journalist Opinionation on Learning From the News. – S. 1183-1201

„This study considers whether opinionated television news – that is, news in which the anchor expresses a clear point of view – promotes learning relative to traditional, objective news. Results from an online experiment indicate that news opinionation neither increases nor decreases learning. An examination of processing mechanisms helps to explain this null effect: While perceived bias in opinionated news enhances learning, opinionated news also shifts the focus of information processing away from the message and toward the source, thereby distracting from learning.“

Learning differences as a function of attitudinal congruency with the opinionated news message are explored. Although there are no differences in learning congruent versus incongruent information, this likewise can be explained by patterns in perceived bias and information processing.“

Journal of Communication Inquiry
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Berardi, Franco: What About the Dark Side of Multitude?. – S. 310-312

Dieses Themenheft „Towards an Autonomist Communication Studies: Assessing Hardt and Negri’s Trilogy – Guest editor: Jack Z. Bratich -, ist Michael Hardt gewidmet, der 2011 verstarb.

Hearn, Alison: Confessions of a Radical Eclectic: Reality Television, Self-Branding, Social Media, and Autonomist Marxism. – S. 313-321

Nicholls, Brett: Hardt, Negri and Antagonism: Media and Communication Studies in the Context of Empire. – S. 322-327

Shukaitis, Stephen: In, Against, and Beyond the Empire Trilogy: Notes on Antagonism as Media Form. – S. 328-334

Thoburn, Nicholas: Is There an Autonomist Model of Political Communication?. – S. 335-341

Greene-May, M. R.: Corruption and Empire: Notes on Wisconsin. – S. 342-348

Jeffries, Fiona: Communication Commoning Amidst the New Enclosures: Reappropriating Infrastructure. – S. 349-355

Macmillan, Alexandre: Empire, Biopolitics, and Communication. – S. 356-361

Day, Ronald E.: The Aleatory Encounter and the Common Name: Reading Negri Reading Althusser. – S. 362-369

Wolfson, Todd: Constitutive Communications and the Shimmering Project of the Multitude. – S. 370-377

Coté, Mark: What Is a Media Dispositif?: Compositions With Bifo. – S. 378-386

Deseriis, Marco: The General, the Watchman, and the Engineer of Control: The Relationship Between Cooperation, Communication, and Command in the Society of Control. – S. 387-394

Gregg, Melissa: The Break-Up: Hardt and Negri’s Politics of Love. – S. 395-402

Pybus, Jennifer: The Subjective Architects: When Tweens Learn to Immaterial Labor. – S. 403-409

Brophy, Enda: Language put to Work: Cognitive Capitalism, Call Center Labor, and Worker Inquiry. – S. 410-416

Peuter, Greig de: Creative Economy and Labor Precarity: A Contested Convergence. – S. 417-425

Fortunati, Leopoldina: ICTs and Immaterial Labor From a Feminist Perspective. – S. 426-432

Palm, Michael: Labor’s New Empire. – S. 433-438

Journal of Media Economics
Jg 24 (2011) Nr 4

Hong, Ahreum; Lee, Daeho; Hwang, Junseok: Metafrontier Production Function Analysis of Horizontal and Vertical Integration in Korea’s Cable TV Industry. – S. 221-237

Ksiazek, Thomas: A Network Analytic Approach to Understanding Cross Platform Audience Behavior. – S. 237-252

„This article explains and implements a network analytic approach to the study of cross-platform audience behavior. It begins by conceptualizing large-scale patterns of media use in network terms, treating media outlets as nodes and the levels of audience duplication among them as links. Following that, it explains 2 common measures of audience duplication, Absolute Duplication and Primary Duplication, and offers a new measure, Deviation-from-Random Duplication. In doing so, techniques for converting duplication data into network data are discussed. This approach is then applied to analyze patterns of audience fragmentation, media publics, and audience polarization using data from Nielsen’s TV/Internet Convergence Panel. The findings show the value of using a network approach, by contributing to an alternative understanding of these patterns. Economic and policy implications are discussed, as well as broader reflections on the use of network analysis in the study of audience behavior.“

Agostini, Claudio; Saavedra, Eduardo H.: The Effects of Vertical Integration on the Release of New Films. – S. 252-269

Compaine, Benjamin; Cunningham, Brendan: Editors’ Preface: A Fresh Application of Network Analysis on Audience. – S. 217-221

Journal of Media Psychology
Jg 23 (2011) Nr 3

Shedlosky-Shoemaker, Randi et al.: The Social Experience of Entertainment Media: Effects of Others' Evaluations on Our Experience. – S. 111-121

Dibble, Jayson L.; Rosaen, Sarah F.: Parasocial Interaction as More than Friendship: Evidence for Parasocial Interactions with Disliked Media Figures. – S. 122-132

„This study supports the refinement of the concept of parasocial interaction (PSI) to apply to mediated personae that viewers might dislike. By contrast, traditional approaches have treated PSI as a sort of friendship with the mediated persona. Participants (N = 249) were randomly assigned to self-select a liked or disliked television persona. Various viewer reactions to that character were measured using two different measures of PSI. The data revealed that participants did experience PSI with disliked characters as well as liked characters, and that the two measures of PSI did not appear to assess the same construct. Implications for future research are discussed.“

Kneer, Julia; Hemme, Inna; Bente, Gary: Vicarious Belongingness: Effects of Socioemotional Commercials under Mortality Salience. – S. 133-140

Cho, Hyunyi; Wilson, Kari; Choi, Jounghwa: Perceived Realism of Television Medical Dramas and Perceptions about Physicians. – S. 141-148

„This study investigated whether and how dimensions of perceived realism of television medical dramas are linked to perceptions of physicians. The three dimensions of perceived realism were considered: plausibility, typicality, and narrative consistency. Data from a survey of college students were examined with confirmatory factor analyses and hierarchical regression analyses. Across the three dramas (ER, Grey's Anatomy, and House), narrative consistency predicted positive perceptions about physicians. Perceived plausibility and typicality of the medical dramas showed no significant association with perceptions about physicians. These results illustrate the importance of distinguishing different dimensions of perceived realism and the importance of narrative consistency in influencing social beliefs.“

Till, Benedikt et al.: Coping and Film Reception: A Study on the Impact of Film Dramas and the Mediating Effects of Emotional Modes of Film Reception and Coping Strategies. – S. 149-160

Journalism & Mass Communication Quarterly
Jg 88 (2011) Nr 3

Anghelcev, George; Sar, Sela: The Influence of Pre-existing Audience Mood and Message Relevance on the Effectiveness of Health PSAs: Differential Effects by Message Type. – S. 481-501

Major, Lesa Hatley: The Mediating Role of Emotions in the Relationship between Frames and Attribution of Responsibility for Health Problems. – S. 502-522

Brantner, Cornelia; Lobinger, Katharina; Wetzstein, Irmgard: Effects of Visual Framing on Emotional Responses and Evaluations of News Stories about the Gaza Conflict 2009. – S. 523-540

Williams, Ann E.; Davidson, Roei; Yochim, Emily Chivers: Who's to Blame When a Business Fails?: How Journalistic Death Metaphors Influence Responsibility Attributions. – S. 541-561

Forde, Kathy Roberts: Profit and Public Interest: A Publication History of John Hersey's „Hiroshima“. – S. 562-579

Lee, Sangwon; Brown, Justin S.; Lee, Seonmi: A Cross-country Analysis of Fixed Broadband Deployment: Examination of Adoption Factors and Network Effect. – S. 580-596

Zerba, Amy: Young Adults' Reasons behind Avoidances of Daily Print Newspapers and Their Ideas for Change. – S. 597-614

Penning, Timothy: The Value of Public Relations: Individual Investors' Preferred Information Types, Qualities, and Sources. – S. 615-632

Jg 88 (2011) Nr 4

Bock, Mary Angela: You Really Have to „Be There“: Video Journalism as a Social and Material Construction. – S. 705-719

Kang, Hyunjin et al.: Source Cues in Online News: Is the Proximate Source More Powerful than Distal Sources?. – S. 719-737

Glenn Cummins, R.; Chambers, Todd: How Production Value Impacts Perceived Technical Quality, Credibility, and Economic Value of Video News. – S. 737-753

Seltzer, Trent; Zhang, Weiwu: Depating Healthcare Reform: How Political Parties' Issue-Specific Communication Influences Citi-

zens' Perceptions of Organization-public Relationships. – S. 753-771

Grimm, Josh; Andsager, Julie L.: Framing Immigration: Geo-Ethnic Context in California Newspapers. – S. 771-789

Hickerson, Andrea A.; Moy, Patricia; Dunsmore, Kate: Revisiting Abu Ghraib: Journalist Sourcing and Framing Patterns. – S. 789-807

Bradley, Amy M.; Wicks, Robert H.: A Gendered Blogosphere?: Portrayal of Sarah Palin and Political Blogs during the 2008 Presidential Campaign. – S. 807-821

Beaudoin, Christopher: Neighborliness with Ethnic Groups in the United States: Modeling its News Antecedents and Health Outcomes. – S. 821-843

Kommunikation & Recht Jg 14 (2011) Nr 12

Heermann, Peter W.; John, Martin: Lizenzierbarkeit von Spielplänen im deutschen Ligasport. – S. 753-759

Soldner, André: „Murphy's Law“?: Territoriale Exklusivität in der Vermarktung von Fußballübertragungen auf dem Prüfstand des Europarechts. – S. 760-763

„[...]Der EuGH hat entschieden, dass die territoriale Exklusivität in der TV-Vermarktung von Live-Fußballübertragungsrechten gegen das Europarecht verstößt. Aber werden die Folgen dieses Urteils tatsächlich zu einem „Murphy's Law“ für europäische Rechteinhaber von Senderechten und erfordern damit eine Neuordnung der Vermarktungspraxis? Die konkreten Auswirkungen für die Rechteinhaber, Senderunternehmen sowie Konsumenten sind noch nicht abschließend absehbar und werden entscheidend von der Reaktion der Marktteilnehmer abhängen. Zumindest für die TV-Vermarktung der Live-Spiele der deutschen Fußballbundesliga ist vorerst nicht davon auszugehen, dass infolge des Urteils ein deutlicher Werteverfall der Übertragungsrechte eintreten wird.“

Spindler, Gerald; Wiebe, Andreas: Die Entwicklung des EDV-Rechts 2009 bis 2011 (Teil 2). – S. 764-769

Reinholz, Fabian; Schätzle, Daniel: Domainrecht: eine Bilanz der Rechtsprechung aus den Jahren 2010/2011. – S. 770-776

Ladeur, Karl-Heinz; Gostomzyk, Tobias: Von der dienenden Funktion der Telekommunikation für den Rundfunk zur Konfliktbewältigung durch Frequenzplanungsrecht. – S. 777-782

„Nicht nur zahlreiche Gerichtsverfahren, sondern auch das Gesetzgebungsverfahren zur Aktualisierung des TKG veranschaulichen Konflikte, die teils durch erstmalige Frequenznutzungskonflikte zwischen Rundfunkveranstaltern und Mobilfunkunternehmen, teils durch die reduzierte gesetzliche Ausgestaltung der Frequenzvergabe und Frequenzzuteilung im TKG entstanden sind. Das führt zum Erfordernis einer rundfunkadäquaten Fortentwicklung des Frequenzplanungsrechts. Dafür ist insbesondere eine Stärkung des planerischen Gebots der Konfliktbewältigung erforderlich. Ein solches Verständnis ergibt sich bereits aus der geltenden Fassung des TKG, findet aber auch verfassungsrechtliche Stützung.“

Jg 15 (2012) Nr 1

Haug, Thomas: Gemeinsames europäisches Kaufrecht: Neue Chancen für Mittelstand und E-Commerce. – S. 1-5

Bosman, Wieland: Paradigmenwechsel in der Rundfunkfinanzierung: Von der Rundfunkgebühr zum Rundfunkbeitrag. – S. 5-12

„Der neue Rundfunkbeitragsstaatsvertrag stellt die Finanzierung des öffentlichrechtlichen Rundfunks auf eine zukunftsfähige, den Herausforderungen der digitalen Technik Rechnung tragende Grundlage. Die Neuregelung sieht einen Wechsel von einem geräteabhängigen zu einem geräteunabhängigen Abgabentatbestand vor und räumt auf diese Weise eine Reihe von Zweifelsfragen und Ungereimtheiten der bisherigen Rundfunkgebührenfinanzierung aus.“

Lampenius, Holger: Geheimhaltungsvereinbarungen mit entliehenen Softwareentwicklern im Spannungsfeld zwischen Arbeits-, AGB-, Wettbewerbs- und Urheberrecht. – S. 12-18

Schmittmann, Jens M.: Aktuelle Entwicklungen im Steuerrecht in der Informationstechnologie 2010/2011. – S. 18-24

Koch, Alexander: Nummern und ihr Mißbrauch. – S. 24-27

„Rufnummern sind wie Frequenzen eine (faktisch) knappe Ressource, die durch die Bundesnetzagentur verwaltet wird. Zu dieser Tätigkeit zählen einerseits die Festlegung und Ausgestaltung von Nummernräumen sowie die Vergabe von Nummern und andererseits die Sicherstellung einer rechtmäßigen Nummernnutzung. So geht die Bundesnetzagentur etwa regelmäßig mit den ihr zur Verfügung stehenden Aufsichtsmitteln gegen unerwünschte Telefon-, SMS- und Faxwerbung vor. Seit Ende 2010 haben entsprechende Maßnahmen gegen die telomax GmbH und gegen den „Swiss Money Report“ besondere öffentliche Aufmerksamkeit gefunden. Der folgende Beitrag nimmt diese Fälle zum Anlass für einen Überblick über die Grundlagen der Nummernordnung sowie über die relevante Rechtsprechung zu Mißbrauchsfällen.“

Marberth-Kubicki, Annette; Hambach, Wulf; Berberich, Bernd: Aktuelle Entwicklungen im deutschen Glücksspielrecht. – S. 27-33

„Deutschland steht im Jahr 2012 ein neues Glücksspielrecht bevor, nachdem der EuGH Ende 2010 Kohärenz-Kriterien aufgestellt hat, nach denen der bisherige Glücksspielstaatsvertrag unionsrechtsrechtlich in Frage steht. Der folgende Beitrag skizziert die sich daran anschließenden Entwicklungen in Rechtsprechung und Gesetzgebung. Auf dieser Basis erfolgt eine Bewertung der sich für Deutschland abzeichnenden Parallelität zweier unterschiedlicher Regulierungskonzepte.“

Jg 15 (2012) Nr 2

Schwartzmann, Rolf: Die Mailbox der Nation. – S. 73-76

„Die Frage, ob eine Nachricht, die der Bundespräsident auf die Mailbox des Chefredakteurs der Bildzeitung gesprochen hat, veröffentlicht werden darf, ist eine Fußnote in der Debatte um Christian Wulff. Spätestens seit der Anwalt des Präsidenten die Veröffentlichung anheim gestellt hat, wissen wir, dass das Problem die Gerichte nicht beschäftigen wird. Presserechtlich ist diese Frage aber neu und spannend. Der Beitrag ordnet sie in aktuelle Rechtsprechung ein.“

Kuß, Christian: Gutenberg 2.0 – der Rechtsrahmen für E-Books in Deutschland. – S. 76-82

„E-Books haben bislang in Deutschland einen geringen Marktanteil. Große Onlinehändler drängen jedoch massiv auf den Markt, während die Verlage ihre Vertriebsstrategien definieren. Eine der wesentlichen Fragen ist, inwieweit die Vorschriften des Buchpreisbindungsgesetzes auch im digitalen Bereich den Wettbewerb regulieren. Nicht alle Vorschriften aus dem Gesetz können widerspruchsfrei auf E-Books angewandt werden. Abgrenzungsprobleme ergeben sich überdies, wenn E-Books mit anderen Medien kombiniert werden. Daneben ist weiter nicht abschließend geklärt, inwieweit die Erwerber in der Nutzung des E-Books beschränkt werden können, vor allem in der Weiterverbreitung und bei der Erstellung von Privatkopien.“

Walter, Axel von: Die Verbreiterhaftung des Buchhandels für physische und elektronische Bücher (E-Books). – S. 82-87

Schirnbacher, Martin: Rabatte und kein Ende – Zur Verlängerung befristeter Rabattaktionen: Zugleich Kommentar zu BGH, Urteile vom 7. 7. 2011 – I ZR 173/09 – 10 % Geburtstags-Rabatt und I ZR 181/10 – Frühlings-Special (K&R 2012, 116). – S. 87-90

Bucmann, Felix: Die Angabe von Grundpreisen im Internet. – S. 90-94

Bucmann, Felix: Öffentlichrechtlicher Rundfunk 2.0: Von der Voll- zur Qualitätsversorgung. – S. 94-98

„Der zu Zeiten der frequenzknappheitsbedingten Sondersituation des Rundfunks entstandene Vollerzeugungsauftrag des öffentlichrechtlichen Rundfunks ist unter den Bedingungen moderner Massenkommunikation nicht mehr zu rechtfertigen. Der öffentlichrechtliche Rundfunk ist vom Voll- zum Qualitätsversorger umzubauen. Gebührenfinanzierte Angebote des öffentlichrechtlichen Rundfunks sind nur dann zulässig, wenn sie im Vergleich zu den Angeboten Privater einen quantitativen oder qualitativen Mehrwert begründen.“

Hain, Karl-E.: Ist die Etablierung einer Intermediendienstfreiheit sinnvoll?. – S. 98-104

„Dieser Beitrag wendet sich kritisch gegen die Etablierung einer eigenständigen Intermediendienstfreiheit und befürwortet demgegenüber die Interpretation des Art. 5 Abs. 1 GG als ein übergreifendes Grundrecht der Kommunikationsfreiheit.“

Seiler, David: Urheberrechtsschutz für Porträtfotos: Zugleich Kommentar zu EuGH, Urteil vom 1. 12. 2011 – C-145/10, K&R 2012, 44ff. (Heft 1). – S. 104-108

Mass Communication & Society Jg 14 (2011) Nr 6

Schaefer, David J.; Karan, Kavita: Bollywood Cinema at the Crossroads: Tracking the Dimensions of Globalization in Postcolonial Popular Hindi Cinema. – S. 700-719

Tukachinsky, Riva; Mastro, Dana; King, Aimee: Is a Picture Worth a Thousand Words?: The Effect of Race-Related Visual and Verbal Exemplars on Attitudes and Support for Social Policies. – S. 720-742

Finnerty-Myers, Keli: Understanding the Dynamics Behind the Relationship Between Exposure to Negative Consequences of Risky Sex on Entertainment Television and Emerging Adults' Safe-Sex Attitudes and Intentions. – S. 743-764

„Social cognitive theory (SCT; Bandura, 1986) has established that people often are inhibited from engaging in a behavior when they observe models experience negative consequences for their actions. Thus, in the realm of sexual portrayals on television, a program that depicts consequences of risky intercourse should reduce the likelihood that a viewer would respond positively. In addition, SCT suggests that a consequence's intensity and type play a role in viewer outcomes and that it is difficult to inhibit behaviors that one has personal experience with. These assumptions were tested in this study. Results showed that emerging adults with high sexual risk experience were not influenced by television portrayals of negative consequences to risky sex. Effects of exposure were identified only among participants who did not have a high amount of sexual risk experience, such that they reported safer-

sex outcomes. Outcomes differed based on the type of consequence participants were exposed to.“

Sheets, Penelope et al.: America, America: National Identity, Presidential Debates, and National Mood. – S. 765-786

Jeffres, Leo et al.: Structural Pluralism and the Community Context: How and When Does the Environment Matter?. – S. 787-815

„Several long-standing theories intersect in discussing the impact of community characteristics and of the mass media. The structural pluralism model popularized by Tichenor and his colleagues says that social structure influences how mass media operate in communities because they respond to how power is distributed in the social system, whereas the linear model says that the increasing size of a community's population leads to more social differentiation and diversity and corresponding increases in subcultures with their own beliefs, customs, and behaviors. Recently, there has been a concern about how changes in society have led to a decline in organizational activity and the network of relationships and trust that constitute „social capital.“ This article examines the impact of population and diversity (using census data) on individuals' media use, interpersonal discussion and civic engagement (measured in a national survey), and the relationship among these variables. Analysis of a structural model provides evidence that the „linear hypothesis“ can be combined with structural pluralism, with size – measured by population – impacting diversity, which influences the relationships that people have with their community. Concurrently, social categories influence people's communication patterns and community relationships, and communication impacts civic engagement.“

Pollock, John C.: Community Structure Scholarship: An Emerging Realignment. – S. 816-919

„Beiträge zum Symposium: The Community Structure Model: Innovations in Exploring the Impact of Society on Media“

Media Culture & Society Jg 33 (2011) Nr 8

Lee, Hye-Kyung: Participatory Media Fandom: A Case Study of Anime Fansubbing. – S. 1131-1147

„Recent years have seen the rise of consumers' voluntary translation and distribution of foreign cultural products on a global scale. Such a practice not only facilitates the grassroots globalization of culture but also questions the cultural industries' current model of global distribution. This article explores the nature and implications of fan-translation and distribution of cultural commodities through a case study of English fansubbing of anime (subtitling of Japanese animation in English). Anime fansubbing is situated at the juncture of the global mediascape, which intensifies with the increasing public access to means to copy and share, the expansion of collective knowledge and the rise of fans' voluntary labour coordinated on a global

scale. It exemplifies participatory media fandom whose globalization exceeds that of cultural industries in terms of extent and velocity. The article argues that fansubbing, pursued as a hobby, can unsettle the global mediascape by allowing multiple mediations of cultural text and presenting a new model of content distribution and its organization based on consumers' voluntary work.“

Ross, Karen; Carter, Cynthia: Women and News: A Long and Winding Road. – S. 1148-1165

„Feminist news researchers have long argued that in the macho culture of most newsrooms, journalists' daily decisions about what is newsworthy remain firmly based on masculine news values. As such, issues and topics traditionally seen to be particularly relevant to women tend to be pushed to the margins of the news where the implicit assumption is that they are less important than those which interest men. In so doing, men's views and voices are privileged over women's, thereby contributing to the ongoing secondary status of women's participation as citizens. In this article, we draw upon data we collected from the UK and the Republic of Ireland as part of the larger, 108-country study, which comprised the 2010 Global Media Monitoring Project (GMMP). We argue that while there have been some positive improvements in women's representation as news actors, sources and journalists in the British and Irish news media since the first GMMP day of monitoring in 1995, women's voices, experiences and expertise continue to be regarded by news industries as less important than those of men. Such a situation undermines and under-reports women's contribution to social, economic and cultural life and in so doing, diminishes democracy.“

Wade, Lisa: Journalism, Advocacy, and the Social Construction of Consensus. – S. 1166-1184

Parry, Katy: Images of Liberation?: Visual Framing, Humanitarianism and British Press Photography during the 2003 Iraq Invasion. – S. 1185-1201

Tait, Sue: Bearing Witness, Journalism and Moral Responsibility. – S. 1220-1235

Strange, Michael: 'Act Now and Sign our Joint Statement!': What a Role do Online Global Group Petitions Play in Transnational Movement Networks?. – S. 1236-1253

„The article focuses on a frequently used but under-researched protest medium through which transnational movement networks express their collective demands – what are termed here „global group petitions“ (GGPs), and activists themselves call „sign-on statements“ or „joint statements“. GGPs are online petitions typically framed as „lobal“ and linking sometimes hundreds of advocacy groups behind a common set of critical statements contesting global politics. Despite a burgeoning literature examining the use of digital media by movement networks, the article shows that GGPs are a distinct form of activism which to date has been overlooked by social science. Studying GGPs

helps explore a series of issues central to understanding the role of advocacy groups in global politics, including their internal power relations (i.e. between North and South). Presenting empirical analysis and interviews with activists relating to five GGP's used in the course of a single transnational movement network – against negotiations to expand the World Trade Organization's General Agreement on Trade-in-Services – the article concludes that whilst GGP's are not as „global“ or representative of a movement network as they may claim, their value is in facilitating momentum and a process of dialogue between potential advocacy partners.“

Jg 34 (2012) Nr 1

Dividson, Roei: The Emergence of Popular Personal Finance Magazines and the Risk Shift in American Society. – S. 3-20

Holohan, Siobhan: „We're a Very Normal Family“: Representing the Mundane in Channel 4's „The Family“. – S. 21-35

Chalaby, Jean K.: At the Origin of Global Industry: the TV Format Trade as an Anglo-American Invention. – S. 36-52

„Many of today's popular TV programmes are formats that are adapted for local audiences as they travel from country to country. It is an industry that was transformed in the late 1990s by four „super-formats“ (Who Wants to Be a Millionaire?, Survivor, Big Brother and Idols) and that is today worth an estimated €3.1 billion per year. This article focuses on the evolution that explains the emergence of these super-formats in the late 1990s. It traces the origins of the trade, uncovers the world's first deals and identifies the first TV formats that aired in the UK, France, Spain and Italy. It shows that the two key principles of the TV format trade were established by the early 1950s and argues that the TV format trade is an Anglo-American invention because the first format licences of US shows were acquired by British broadcasters. The second part explains those factors that led to the emergence of the super-formats and argues that the truly pivotal decade was the 1990s. This is the time when the forces that unleashed the super-formats gathered speed, when the format trade expanded beyond game shows and embraced emerging genres that have since become the bedrock of the TV industry, when British TV production companies emerged as leading format creators and producers, and when the world's two format powerhouses formed.“

Kim, Jin: The Institutionalization of YouTube: From User-generated Content to Professionally-generated Content. – S. 53-67

„This article explores the institutionalization of YouTube: its transformation from user-generated content (UGC) – oriented as a virtual village – into a professionally generated content (PGC) video site, especially after being purchased by Google. YouTube has influenced the traditional media environment, but at the same time this new medium imitates the rules of

the old media, including legally managed distribution of broadcasting content and smooth links between content and commercials. YouTube constitutes an evolution of the present media milieu, rather than a revolution. On the other hand, the dominance of mainstream media is, to a degree, still compromised in UGC culture. The emancipatory dimension of UGC media (e.g. as democratic, creative outlet with high accessibility and online library potential) is discussed in the conclusion, not losing sight of the technological-economic limitations placed on its continuing promise.“

Inglis, Tom; MacKeogh, Carol: The Double Bind: Women, Honour and Sexuality in Contemporary Ireland. – S. 68-82

Macgilchrist, Felicitas; Böhming, Inse: Blogs, Genes and Immigration: Online Media and Minimal Politics. – S. 83-100

„This article explores the contribution of the concept of „minimal politics“ to understanding contemporary blogging. Politics is often used to refer only to state actions or to very rare ruptures to existing formations; citizens' and social media are often only considered successful if they influence political leaders or lead to radical social change. The perspective adopted in this article, drawing on theories of agonistic democracy and hegemony, foregrounds the apparently quotidian ways in which current formations are destabilized. To explore the smallest radically democratic practices of contesting what appears to be a current hegemonic formation, the article analyses blog coverage of the publication in Germany of Thilo Sarrazin's book *Deutschland schafft sich ab*. The book, celebrated by some sections of the media and population, argued that the genetic transmission of intelligence and the high number of Muslim immigrants in Germany was leading to the demise of the country. Analysis identified three strategies utilized by blogs to contest the Sarrazin case: rebutting, reflecting, re-articulating. The political aspect of blogging, it is argued, should not be reduced to moments of rupture or moments of consensus, but also encompass the practices of tearing apparently tiny fissures in current media/social constellations.“

Media Perspektiven (2011) Nr 10

Gattringer, Karin; Klingler, Walter: Radionutzung in Deutschland mit positivem Trend: Ergebnisse, Trends und Methodik der ma 2011 Radio II. – S. 442-457

„Die ma 2011 Radio II belegt eine erneut leicht höhere Radionutzung im Bevölkerungsdurchschnitt, die nun bei 77,0 Prozent Tagesreichweite und 241 Minuten Verweildauer liegt. Wie Karin Gattringer und Walter Klingler außerdem berichten, nimmt in der Altersgruppe der Zehn- bis 19-Jährigen die Tagesreichweite überdurchschnittlich um 2,4 Prozentpunkte zu. In fast allen soziodemografischen Gruppen steigt die Radionutzung außer Haus zu Lasten der Radionutzung im Haus. Radio ist somit das jüngste und mobilste klas-

sische Medium in Deutschland. Die Nutzung von reinen Webradios ist noch gering: Die ma 2011 Radio II dokumentiert 350 000 Personen oder 0,5 Prozent, die täglich ein Webradio nutzen.“

Simon, Erk; Neuwöhner, Ulrich: Medien und Migranten 2011: Zielsetzung, Konzeption und Basisdaten einer repräsentativen Untersuchung der ARD/ZDF-Medienkommission. – S. 458-470

„Zum zweiten Mal nach 2007 führten ARD und ZDF 2011 die Studie „Medien und Migranten“ durch und legen damit aktuelle und differenzierte Daten zur Mediennutzung der Menschen mit einem Zuwanderungshintergrund vor. Der Beitrag von Erk Simon und Ulrich Neuwöhner zeigt zum einen, dass Migranten in Deutschland bevorzugt deutschsprachige Medien nutzen und damit nicht in medialen „Parallelwelte“ leben. Zum anderen wird deutlich, dass Migranten keine homogene Gruppe sind: Medienkonsum, inhaltliche Interessen, die Nähe zur Kultur des Herkunftslandes sowie die soziodemografischen Merkmale zeigen deutliche Unterschiede.“

Kloppenburger, Gerhard; Mai, Lothar: Radionutzung von Migranten: Ergebnisse der ARD/ZDF-Studie Migranten und Medien 2011. – S. 471-478

Gerhard, Heinz; Beisch, Natalie: Fernsehnutzung von Migranten 2011: Ergebnisse der ARD/ZDF-Studie Migranten und Medien 2011. – S. 479-492

Müller, Thorsten; Beisch, Natalie: Onlinenutzung von Migranten: Ergebnisse der ARD/ZDF-Studie Migranten und Medien 2011. – S. 493-503

(2011) Nr 11

Dahms-Kießling, Heike et al.: Die Frauenfußball-Weltmeisterschaft 2011 im Fernsehen: Daten zur Zuschauerakzeptanz von Frauenfußball. – S. 510-524

Best, Stefanie; Engel, Bernhard: Alter und Generation als Einflussfaktoren der Mediennutzung: Kohortenanalysen auf Basis der ARD/ZDF-Langzeitstudie Massenkommunikation. – S. 525-542

„Menschen, die im gleichen Jahrzehnt geboren sind (Geburtskohorte), weisen ein spezifisches Mediennutzungsverhalten auf. Insbesondere bei der Betrachtung der einzelnen Medien und bei der Zusammensetzung des Medienzeitbudgets ergeben sich deutliche Kohorteneffekte, wie Stefanie Best und Bernhard Engel berichten. Am wenigsten treten Kohorteneffekte bei der Fernsehnutzung zutage, weil hier nach wie vor ein deutlicher Alterseffekt wirkt, das heißt, mit zunehmendem Alter sehen Menschen mehr fern. Das Radio verlor zwar ebenso wie die Tageszeitung in den letzten zehn Jahren Nutzungsanteile in allen Kohorten, ist

aber das Medium, das man am wenigsten missen möchte.“

Gerhards, Maria; Klingler, Walter: Sparten- und Formattrends im deutschen Fernsehen: Das Programmjahr 2010. – S. 543-561

„Maria Gerhards und Walter Klingler weisen in ihrer Analyse des Angebots und der Nutzung von Programmsparten- bzw. genres im Programmjahr 2010 einen leichten Rückgang der Information/Infotainment zugunsten von Unterhaltung und Fiction nach, der unter anderem auf Umcodierungen von Formaten wie „Mitten im Leben“ (RTL) zurückgeht. Die Programmsparten Unterhaltung und Fiction weisen höhere Nutzungs- als Angebotsanteile auf. Die Auswertungen auf Basis von Sparten, Genres und Hitlisten zeigen -- wie in den vergangenen Jahren -- deutliche Unterschiede zwischen den angebotenen Inhalten der öffentlich-rechtlichen Programme und den privat-rechtlichen. Nach wie vor existiert im Informationsbereich eine eindeutige Dominanz der öffentlich-rechtlichen Sendungen.“

(2011) Nr 12

Ridder, Christa-Maria; Turecek, Irina: Medienzeitbudget und Tagesablaufverhalten: Ergebnisse auf Basis der ARD/ZDF Studie Massenkommunikation 2010. – S. 570-583

„Der Alltag der Menschen wird heute unter anderem durch die Nutzung der Medien geprägt, umgekehrt passt sich Mediennutzung in bestehende Alltagsstrukturen ein. Der vorliegende Beitrag untersucht diese Zusammenhänge anhand der Befunde der aktuellen Welle 2010 der ARD/ZDF-Langzeitstudie Massenkommunikation.“

Kuhn, Axel; Bläsi, Christoph: Lesen auf mobilen Lesegeräten 2011: Ergebnisse einer Studie zum Lesen digitaler Texte. – S. 583-592

„Der Bekanntheitsgrad von so genannten eBooks – verstanden als digitale Bücher oder digitale, buchähnliche Inhalte – ist in letzter Zeit deutlich angestiegen, was unter anderem auf die Entwicklung des iPads und dessen gezielter Vermarktung auch als Lesegerät zurückführbar ist. So gaben 2011 bereits 69 Prozent der Deutschen an, sie wüssten was ein eBook ist. Allerdings erscheinen gegenwärtig eBooks noch nicht als Massenphänomen, sondern werden hauptsächlich von Innovatoren genutzt.“

Neuwöhner, Ulrich; Klingler, Walter: Kultur, Medien und Publikum: Eine Analyse auf Basis der Ergebnisse einer Repräsentativbefragung. – S. 592-608

„Der Beitrag untersucht die Beziehung zwischen Kultur und Mediennutzung. Grundlage sind die Ergebnisse einer aktuellen Repräsentativbefragung, in der das Interesse der Bevölkerung an Kultur und kulturellen Ereignissen, die Häufigkeit kultureller Freizeitaktivitäten und die Einstellung zu Medien als Informationsquelle für Kulturthemen erhoben wurde. Die Ergebnisse wurden im Zusammenhang mit Medien-

nutzungsdaten aus der ma 2011 Radio II und der AGF/GfK Fernsehforschung sowie in typologischer Hinsicht nach MNT 2.0 und Sinus-Milieus 2010 analysiert.“

Heger, Christian: Ausblicke auf das Kino von morgen: Filme im Internet. – S. 608-617

„Das Medium Film befindet sich in einer Übergangsphase, die sich nicht auf einen einzelnen narrativen, produktionsästhetischen oder distributiven Aspekt bezieht (wie dies etwa bei der Einführung des Ton- und Farbfilms, des Fernsehens oder des Videosystems der Fall war), sondern alle Aspekte gleichzeitig betrifft. Onlineportale wie YouTube haben die Filmverbreitung in gleicher Weise enorm vereinfacht, beschleunigt und verbilligt. Gleichzeitig verändert sich die Filmrezeption in ein individuelles Erlebnis. An die Stelle der Videothek vor Ort tritt immer öfter der Direktzugriff im Netz, die punktuelle Verfügbarkeit wird ersetzt durch eine nachhaltige und dauerhafte.“

medien + erziehung Jg 55 (2011) Nr 6

Lampert, Claudia: Mediennutzung von Kindern und Jugendlichen: Risikofaktor oder Ressource für gesundheitliche Selbstbestimmung? – S. 3-7

„[...]merzWissenschaft möchte mit dem vorliegenden Heft einen Impuls für die Diskussion über gesundheitsrelevante Aspekte im Kontext der Mediennutzung von Kindern und Jugendlichen geben. So vielfältig die gesundheitsbezogenen Themen und die medialen Möglichkeiten sind, so heterogen ist auch die Forschungslage in diesem Bereich und so unterschiedlich sind die hier versammelten Beiträge, die das Themenfeld aus gesundheitswissenschaftlicher, pädagogischer, psychologischer und kommunikationswissenschaftlicher Perspektive betrachten. Einen allgemeinen Rahmen um das Thema spannt der einleitende Beitrag von Heiner Keupp aus gesundheitswissenschaftlicher Perspektive auf, in dem er anhand des 13. Kinder- und Jugendberichts darlegt, welche Herausforderungen sich an die Gesundheitsförderung stellen und wie sich diese verändert hat. Die aktuelle Leitidee der Gesundheitsförderung ist demnach geprägt von einer spezifischen Sicht auf das Subjekt, das mehr denn je für seine Gesundheit verantwortlich ist. „Befähigungsgerechtigkeit“ bedeutet in diesem Zusammenhang, dass Bedingungen derart gestaltet sein müssen, dass Heranwachsende die Möglichkeit haben, das eigene Leben und die eigene Gesundheit selbstbestimmt zu gestalten. Dass dabei auch die Medien als ein relevanter Sozialisationsfaktor in den Blick zu nehmen sind, zeigen die anschließenden Beiträge sehr eindrücklich und auf ganz unterschiedliche Weise, wobei sich zwei grobe Schwerpunkte abzeichnen: Ein Teil der Beiträge beschäftigt sich mit dem Zusammenhang zwischen der Mediennutzung und dem Gesundheitsverhalten von Kindern und Jugendlichen, aber auch mit den Folgen für die Familie und die Eltern, während die anderen Beiträge den Fokus stärker auf die Möglichkeiten der Medien für die Auseinandersetzung mit gesundheitsbezogenen Themen und die Gesundheitsförderung richten.“[...]

Keupp, Heiner: Gesundheitsförderung in und durch Gesundheitsdiskurse und die Rolle der Medien. – S. 7-20

Raufelder, Diana; Jagenow, Danilo; Ittel, Angela: Mediennutzung, Freizeitverhalten und Körperzufriedenheit in der früh-pubertären Entwicklungsphase. – S. 21-33

Ittel, Angela; Drury, Kate: The Meaning of Media and Body Issues of Girls and Boys. – S. 34-46

Hirschhäuser, Lena; Kammerl, Rudolf: Elterliche Befürchtungen und Beobachtungen exzessiver Mediennutzung Jugendlicher aus Expertenperspektive. – S. 47-57

Lampert, Claudia: Den Bock zum Gärtner machen?: Möglichkeiten und Grenzen der Gesundheitsförderung durch Medien. – S. 58-69

Svensson, Anders; Vimarlund, Vivian; Gäre, Klas: „Online Participation with Obstacles“: Non-Willingness to Become Facebook Fans of a Health-Promoting Website. – S. 70-80

Baumann, Eva: Medien-Macht? – Macht Medien!: Potenziale von aktiver Medienarbeit bei der Bewältigung von Essstörungen. – S. 81-96

Hünninger, Julia et al.: Liebeskummer im Netz: Mental Health Support in virtuellen Selbsthilfeforen. – S. 97-112

Lampert, Claudia: Aktuelle Literatur zum Thema Kinder – Medien – Gesundheit. – S. 113-117

Jg 56 (2012) Nr 1

Mogge-Grotjahn, Hildegard: Soziale Inklusion – nur ein Modewort. – S. 12-16

„‘Inklusion’ ist seit einiger Zeit ein ‘In-Wort’: Sie gilt als politisches Ziel und als Querschnittsaufgabe vieler Professionen. Ihr Gegenstück, ‘Exklusion’, gibt als Bedrohung des sozialen Friedens. Allerdings gibt es vielfältige Bedeutungshorizonte dieses Begriffspaares. Zugleich besteht der Verdacht, dass sich in der Inklusionsdebatte nur alter Wein in neuen Schläuchen – nämlich: die alte Debatte um die ‘Integration’ von ‘Randgruppen’ in ‘die’ Gesellschaft – verbirgt. Es macht also Sinn, den Begriffen etwas genauer nachzuspüren.“

Schluchter, Jan-Rene: Medienbildung als Perspektive für Inklusion. – S. 16-25

„Gegenwärtig wird mit dem Begriff der Inklusion der Diskurs um das Verhältnis von Diversität und sozialer Ungleichheit sowie deren sozialer Konstitution und Institutionalisierung wiederbelebt. Inklusion ist in dieser Perspektive Entwicklungsaufgabe und -anspruch von Gesellschaft zugleich. Welche Bedeutung die Medienpädagogik für die (Weiter-) Entwicklung inklusiver Strukturen in der Gesellschaft einnehmen

kann, soll im Folgenden über eine mögliche Verhältnisbestimmung von Medienpädagogik und Inklusion aufgezeigt werden.“

Mihajlovic, Christopher: Die Nutzung von Computer und Internet an Förderschulen. – S. 25-34

„Obwohl gerade der Einsatz des Computers und des Internets im schulischen Kontext zunehmend an Bedeutung gewinnt, gibt es kaum empirische Untersuchungen über das Nutzungsverhalten von digitalen Medien durch Lehrkräfte im Förderschulbereich. In der vorliegenden Online-Befragung wurden insgesamt 654 Lehrkräfte an Förderschulen befragt, welchen Stellenwert der Computer und das Internet in ihrer Arbeit hat. Ziel der Erhebung ist es, neue Erkenntnisse hinsichtlich der Nutzungshäufigkeit und Nutzungsart dieser Medien in der Unterrichtspraxis zu gewinnen.“

Lock, Florian: Die Darstellung von Behinderung in der Zeitschrift „Der Spiegel“. – S. 34-45

Jäcklein-Kreis, Elisabeth: Wundertag gefällig?: Im Magazin TOLL verzaubern Autorinnen und Autoren mit Behinderung. – S. 45-47

Döring, Nicola: Sexting: Fakten und Fiktionen über den Austausch erotischer Handyfotos unter Jugendlichen. – S. 47-53

„Für den privaten Austausch selbstproduzierter erotischer Fotos per Handy oder Internet hat sich der Begriff „Sexting“ eingebürgert. In der Öffentlichkeit wird Sexting primär als mediales Problemverhalten Jugendlicher diskutiert. Medienpädagogische Kampagnen zeigen die Gefahren des Sexting auf und mahnen Mädchen zur Sexting-Abstinenz. Der vorliegende Beitrag beschreibt Sexting auf der Basis erster quantitativer und qualitativer Daten und leitet Empfehlungen für die Praxis ab.“

Medien & Zeit Jg 26 (2011) Nr 4

McLuskie, Ed; Kinnebrock, Susanne; Schwarzenegger, Christian: European Communication History II: An Introduction to Theoretical Perspectives; In Memory of Hanno Hardt, 1934-2011. – S. 3-5

Kittler, Juraj: Learning from Braudel: A Quest for a Comprehensive History of the Public Sphere. – S. 6-15

Fickers, Andreas: Seeing the Familiar Strange: Some Reflects about Actants, Actors and Arenas of Transnational Media History. – S. 16-24

Ellefson, Marja: Re-Mapping Journalism History: Development of the Press in the Swedish Empire and Its Former Colonies Finland, Estonia and Livonia Until the Early 20th Century. – S. 25-35

Arnold, Klaus: Methodological Approaches to European Communication and Media History: About Comparisons, Transfers, and a European Public Sphere. – S. 36-48

Medien Journal Jg 35 (2011) Nr 2

Neubarth, Julia; Nuernbergk, Christian: Internet- und Netzwerkforschung in der Kommunikationswissenschaft: Anwendungen und Potenziale der Netzwerkanalyse im Internet. – S. 4-15

„Ziel dieses Beitrages ist, einen Überblick über die Anwendung der sozialen Netzwerkanalyse in der Kommunikationswissenschaft zu geben und ihr Potenzial für die Internetforschung herauszuarbeiten. Während die Netzwerkanalyse in anderen sozialwissenschaftlichen Disziplinen wie der Soziologie oder Politikwissenschaft eine etablierte Methode darstellt, wird sie in der Kommunikationswissenschaft bisher nur vereinzelt als Forschungsperspektive angewandt. In diesem Aufsatz werden verschiedene Studien und Forschungsbereiche vorgestellt und geordnet sowie Potenziale für die künftige Forschung aufgezeigt.“

Rössler, Patrick et al.: Von der Institution zur Community: Das Bauhaus als kommunikatives Netzwerk. – S. 16-32

„Der Beitrag untersucht die Bauhausbewegung als Netzwerk in ihrer Existenz als Institution in Weimar, Dessau und Berlin (1919-1933), sowie als Community zwischen 1933 und 1945 und nach 1945. Die Analyse verdeutlicht zahlreiche, teils kurzfristige, teils Jahrzehnte bestehende Beziehungsnetze, die Collins folgend nach drei Typen strukturiert wurden: als „intellektuelle Gruppen“, als Chains im Sinne von Meister-Schüler-Verbindungen und als Konkurrenzverhältnisse. Exemplarisch wird das egozentrierte Netzwerk des Bauhausmeisters und Bildhauers Gerhard Marcks über verschiedene Phasen der Bauhausbewegung hinweg skizziert.“

Krüger, Uwe: Die Nähe zur Macht: Eliten-Netzwerke deutscher Journalisten in der Außenpolitik. – S. 33-49

„Die Interaktionen zwischen Journalisten und Eliten wurden bislang meist mit Hilfe von Akteursbefragungen erforscht, wobei die Ergebnisse anonymisiert wurden. Dieser Beitrag wählt einen anderen Ansatz und beschreibt eine Netzwerkanalyse der sozialen Umgebung von Deutschlands 183 führenden Journalisten. Anhand von öffentlich zugänglichen Daten über Organisationen mit außenpolitischem Profil wird untersucht, bei welchen Journalisten im Untersuchungszeitraum 2002-2009 Kontaktpotenzial mit Eliten aus der nationalen und internationalen Politik und Wirtschaft bestand. Es zeigt sich, dass jeder siebte Journalist in entsprechenden Stiftungen, Think Tanks oder Policy Discussion Groups involviert war und dass bei vier außenpolitisch tonangebenden Redakteuren vielfältige Links zu US- und Nato-affinen Organisationen bestanden. Implikationen für die journa-

listische Unabhängigkeit werden mit Bezug auf die Konzepte von Homophilie, Sozialkapital und Schweißspirale diskutiert.“

Zenk, Lukas: Kommunikationsflüsse im Bild: Dynamische Netzwerkvisualisierung in der internen Organisationskommunikation anhand des Fallbeispiels eines Universitätsinstituts. – S. 50-61

„Die Stärken der Sozialen Netzwerkanalyse in der Darstellung tatsächlicher Kommunikationsflüsse und informeller Muster der Zusammenarbeit in Organisationen wurden bereits weitgehend diskutiert. Die laufende Veränderung dieser Netzwerke über die Zeit bringt jedoch die Frage mit sich, wie diese Dynamiken sichtbar gemacht und exploriert werden können. Im vorliegenden Artikel werden vier Methoden der dynamischen Netzwerkvisualisierung anhand des Fallbeispiels eines Universitätsinstituts vorgestellt, um die Veränderung von sozialen Netzwerken visuell zu analysieren.“

Medien Wirtschaft Jg 8 (2011) Nr 4

Schunk, Klaus: Interview; Die Radiolandschaft im Umbruch. – S. 8-11

Wellbrock, Christian M.; Schnittka, Oliver: Die Angst der Zeitungen vor Sponsoren: eine empirische Untersuchung von Mediensponsoring im Zeitungsmarkt. – S. 12-19

Bläsi, Christoph: Veränderung in der Buchdistribution durch die Digitalisierung von Handel und Produkt. – S. 20-31

Multimedia und Recht Jg 14 (2011) Nr 12

Hoffmann, Christian; Tallich, Maximilian; Warnecke, Thomas: E-Postbrief: Rechtsfragen elektronischer Behördenkommunikation; unter welchen Voraussetzungen kann die öffentliche Verwaltung das Angebot der Deutschen Post verwenden?. – S. 775-780

Dorner, Michael: Umfassende Nutzungsrechteinräumung gegen Pauschalabgeltung – Ende für „Buy-outs“: Aktuelle Entwicklungen der urhebervertragsrechtlichen Rechtsprechung und ihre Relevanz für die IT-rechtliche Vertragspraxis. – S. 780-786

Schmale, Wolfgang; Tinnfeld, Marie-Theres: Öffentlichkeit, Geheimhaltung und Privatheit: Sichtweisen im Raum der europäischen Geschichte und Cyberia. – S. 786-791

Beckmann, Ilka: Mediation im Telekommunikationsrecht: eine verpasste Chance?; außerge-

richtliche Streitbelegungsverfahren nach dem TKG. – S. 791-796

Kunisch, Kaspar: Verfassungswidrige Telemedienaufsicht durch Regierungsstellen: Aufsicht über Internetdienste im Schutzbereich der Rundfunkfreiheit. – S. 796-800

Jg 15 (2012) Nr 1

Müller-Hengstenberg, Claus D.; Kirn, Stefan: Öffentliches Vergaberecht und moderne IT-Softwareentwicklung: Anwendung öffentlicher Vergabearten auf Softwareentwicklungsprozesse. – S. 3-8

Kirschbaum, Jochen: Die gesetzliche Neuregelung der sog. „Internetfalle“: zur dogmatischen Einordnung des § 312g Abs 3 und 4 BGB n. F. – S. 8-12

Stieper, Malte: Rezeptiver Werkgenuss als rechtmäßige Nutzung: urheberrechtliche Bewertung des Streaming vor dem Hintergrund des EuGH-Urteils in Sachen FAPL/Murphy. – S. 12-18

Stadler, Thomas: Zulässigkeit der heimlichen Installation von Überwachungssoftware: Trennung von Online-Durchsuchung und Quellen-Telekommunikationsüberwachung möglich?. – S. 18-20

Heeg, Volker; Levermann, Thore: Glücksspielregulierung in Deutschland vor der Markttöffnung: Lotto, Sportwetten und Gaming im Internet. – S. 20-24

new media & society Jg 13 (2011) Nr 8

Yang, JungAe; Grabe, Maria Elizabeth: Knowledge Acquisition: A Comparison of Print Versus Online New Sources. – S. 1211-1228

Gehl, Robert W.: The Archive and the Professor: The Internal Logic of Web 2.0. – S. 1228-1245

„In Web 2.0, there is a social dichotomy at work based upon and reflecting the underlying Von Neumann Architecture of computers. In the hegemonic Web 2.0 business model, users are encouraged to process digital ephemera by sharing content, making connections, ranking cultural artifacts, and producing digital content, a mode of computing I call „affective processing.“ The Web 2.0 business model imagines users to be a potential superprocessor. In contrast, the memory possibilities of computers are typically commanded by Web 2.0 site owners. They seek to surveil every user action, store the resulting data, protect that data via intellectual property, and mine it for profit. Users are

less likely to wield control over these archives. These archives are comprised of the products of affective processing; they are archives of affect, sites of decontextualized data which can be rearranged by the site owners to construct knowledge about Web 2.0 users.“

Bucy, Erik Page; Kim, Sojung Claire; Park, Miyeong Cecilia: Host Selling in Cyberspace: Product Personalities and Character Advertising on Popular Children's Websites. – S. 1245-1265

Dimmick, John; Feaster, John Christian; Ramirez, Artemio: The Niches of Interpersonal Media: Relationships in Time and Space. – S. 1265-1283

„According to the theory of the niche, media must differentiate themselves along resource dimensions that allow for their survival to compete and coexist within a resource space. Within this study, contacts with personal relationships are framed as a key resource domain over which channels of interpersonal communication (interpersonal media) compete to occupy niches within the resource spaces of social networks. One hundred and forty-two college undergraduates completed a time/space diary for a randomly assigned weekday in which they recorded their contacts or 'bundles' with members of their personal social network. Analysis of the data shows that interpersonal media coexist because they are differentiated from each other in the contacts they allow with different relationships at different times and locations. Although evidence is found regarding heavy competition among the media under analysis, each is used in different time/space/network relationship contexts.“

Zoonen, Liesbeth van; Vis, Farida; Mihelj, Sabina: YouTube Interactions between Agonism, Antagonism and Dialogue: Video Responses to the Anti-Islam film. – S. 1283-1301

„Fitna is a 2008 short film made by a Dutch member of parliament to support his fight against Islam. It shows shocking footage of terrorism, violence and women's oppression and claims that these are inherent to Islam. The film caused immense controversy and mobilized people across the world to produce and upload their own views to YouTube. In this article we analyze these videos using different theoretical models of democratic interaction, and distinguishing between antagonism, 'agonism' and dialogue. On the basis of a cybermetric network analysis we find that the videos are mostly isolated reactions to the film. Only 13 percent or fewer of the posters interacted with each other through comments, subscriptions or 'friendship'. These interactions could be qualified as antagonistic or agonistic, but very rarely involved dialogue. We therefore conclude that YouTube enabled a multiplication of views rather than an exchange or dialogue between them.“

Toepfl, Florian: Managing Public Outrage: Power, Scandal, and New Media in Contemporary Russia. – S. 1301-1319

Sohn, Dongyoung: Anatomy of Interaction Experience: Distinguishing Sensory, Semantic, and Behavioral Dimensions of Interactivity. – S. 1320-1336

„Understanding the experience people have in a direct or mediated interaction is essential to defining interactivity and theorizing its role in communication, but the question of what constitutes a person's perceptual experience of interaction, namely perceived interactivity, has not been systematically inquired. The objective of this article is to define the general structure of perceived interactivity, which provides an integrative framework to compare and evaluate interaction forms or situations involving human actors as well as both old and new media. A major premise of this framework is that an interaction experience, whether direct or mediated, consists of three underlying dimensions – sensory, semantic, and behavioral.“

Vassil, Kristjan; Weber, Till: A Bottleneck Model of E-Voting: Why Technology Fails to Boost Turnout. – S. 1336-1355

„Recent years have seen increasing interest in internet voting in theory and practice. Proponents hope that modernizing the electoral process will boost turnout. Less optimistic scholars object that the new technology merely perpetuates existing patterns of participation. This study aims to arbitrate the controversy. New survey data from the 2007 general election in Estonia allow us to predict the usage of e-voting and its impact on electoral participation. We find that e-voting mostly affects „peripheral“ citizens (in a demographic and political sense), but only few of these citizens vote online in the first place. Conversely, the impact on typical e-voters is low. This 'bottleneck' effect explains why e-voting has failed to boost turnout but also points to a role in reducing political inequality.“

Thom, Katey et al.: Suicide Online: Portrayal of Website-related Suicide by the New Zealand Media. – S. 1355-1373

Cunningham, Carolyn: Girl Game Designers. – S. 1373-1389

Nordicom Review Jg 32 (2011) Nr 2

Höijer, Birgitta: Social Representations Theory: A New Theory for Media Research. – S. 3-16

„This article argues that the theory of social representations can give valuable contributions to media research. It offers a new theory-based approach for studying how the media and citizens socially represent societal and political issues colouring our age, or some specific time period. Two fundamental communicative mechanisms – anchoring and objectification – are posited by the theory. These mechanisms, with a set of subcategories, are presented and it is shown how they can be used as conceptual analytical tools in empirical analysis. Concrete examples are given from a study on climate change and the media.“

Solberg, Harry Arne; Helland, Knut: Sports Broadcasting: An Accelerator of Business Integration. – S. 17-34

Larsen, Hakon: Public Service Broadcasting as an Object for Cultural Policy in Norway and Sweden: A Policy Tool and an End in Itself. – S. 35-48

Steensen, Steen: The Featurization of Journalism. – S. 49-62

„Feature journalism has developed from being an insignificant supplement to news journalism to a family of genres that today dominates newspapers. The present article explores the growing importance of feature journalism and attempts to understand its social function, how it has changed and why it has become so important. Based on an analysis of influential textbooks on feature journalism, the paper argues that feature journalism has traditionally been dominated by a literary discourse, and discourses of intimacy and adventure – discourses that thus have become increasingly important for newspapers, thereby transforming the social function of news in general. Today, however, the genres of feature journalism are undergoing significant changes, reflecting the technological, social, economic and cultural changes that affect the media industry and the role of journalism at large. The present article is framed by a social constructivist view of genre, and it outlines possible scenarios for future transformations of feature journalism.“

Lassila-Merisalo, Maria: Challenges in Covering Innovation Topics: Experiences of Journalists in the US, Japan and Finland. – S. 63-74

„Journalists face plenty of challenges when covering innovation topics. Because innovation stories combine elements from several traditional beats, they are often left „homeless“ in the media. The general lack of resources in the media affects specialty areas in particular. On top of that, innovation topics are often difficult to write because the issues are complicated and unpredictable. The risk of engaging in PR is particularly high when writing about innovation. Journalists can try to cope with these challenges, for instance by networking with experts, doing collaborative stories between desks, appreciating the fact that innovation stories take their time and finding a personal involvement in the topic to make it more appealing to the reader. The data in the present article consist of 69 thematic interviews with press journalists from the US, Japan and Finland.“

Pöttsch, Holger: Borders, Barriers and Grievable Lives: The Discursive Production of Self and Other in Film and Other Audio-Visual Media. – S. 75-94

Vagle, Wenche: Time and Space in Early Norwegian Radio: Technology, Textualität, and Discursive Roles and Relations. – S. 95-110

Kvidal, Trine: Tensions of Consumer Individualism: Norwegian Identity in the Context of Globalization. – S. 111-125

„Globalizing poses particular challenges to likhet – Norwegian conceptualizations of alikeness – and with it the Norwegian conceptualization of individualism, because globalizing advances a different conceptualization of equality than the one on which likhet is based. The present essay explores cultural identity negotiations within Norwegian globalized consumer culture and addresses culturally expressed aspects of globalization as they emerge in negotiations of local identities in cultural texts. TV commercials are analyzed via a critical cultural theoretical framework. Specifically, three patterns that speak to likhet as a site of tension in a globalized context are discussed: exotification, utilization, and juxtaposition.“

Public Opinion Quarterly Jg 75 (2011) Nr 5

Singer, Eleanor: Editing Public Opinion Quarterly, 1972-1986. – S. 823-832

Schumann, Howard: Reflections on One Public Opinion Quarterly, 1972-1986. – S. 832-839

Presser, Stanley: Substance and Method in Public Opinion Quarterly, 1937-2010. – S. 839-846

„In POQ’s early years, survey data appeared only occasionally in articles and a focus on methodology was even less common. Today, by contrast, it is rare to find a POQ article that is not based on survey data, and many social scientists think of the journal as the leading forum for research on survey methodology. This sea change would have surprised the journal’s founders and seems far from inevitable. An account of how and why the change occurred must answer at least two questions. First, what led a journal whose mandate was the study of public opinion in its widest sense to publish analyses based almost exclusively on sample surveys? Second, given the concentration on survey research, what led to an emphasis on methodology? This article focuses on the second question by examining the balance between substance and method over the journal’s three-quarters of a century. It considers four kinds of evidence: the papers published in POQ; the POQ papers that have been the most influential; the POQ editors; and the authors who have appeared most often in POQ.“

Price, Vincent: Public Opinion Research in the New Century: Reflections of a Former POQ Editor. – S. 846-854

Miller, Peter V: Public Opinion Quarterly, 2002-2008: The Disciplines, Technology, and the Publishing Business. – S. 854-861

Groves, Robert M.: Three Eras of Survey Research. – S. 861-872

„Although survey research is a young field relative to many scientific domains, it has already experienced three distinct stages of development. In the first era

(1930-1960), the founders of the field invented the basic components of the design of data collection and the tools to produce the statistical information from surveys. As they were inventing the method, they were also building the institutions that conduct surveys in the private, academic, and government sectors. The second era (1960-1990) witnessed a vast growth in the use of the survey method. This growth was aided by the needs of the U.S. federal government to monitor the effects of investments in human and physical infrastructure, the growth of the quantitative social sciences, and the use of quantitative information to study consumer behaviors. The third era (1990 and forward) witnessed the declines in survey participation rates, the growth of alternative modes of data collection, the weakening of sampling frames, and the growth of continuously produced process data from digital systems in all sectors, but especially those emanating from the Internet. Throughout each era, survey research methods adapted to changes in society and exploited new technologies when they proved valuable to the field.“

Brick, J. Michael: The Future of Survey Sampling. – S. 872-889

„The twentieth century saw a dramatic change in the way information was generated as probability sampling replaced full enumeration. We examine some key events of the past and issues being addressed today to gain perspective on the requirements that might steer changes in the direction of survey sampling in the future. The potential for online Web panels and other methods that do not use probability sampling are considered. Finally, we conclude with some thoughts on how the future of survey sampling might be shaped by unpredictable factors. „

Couper, Mick P.: The Future of Modes of Data Collection. – S. 889-909

„This article reviews recent trends in modes of survey data collection, with a view to speculating on the future of survey modes. I discuss the development of the idea of modes, review the many dimensions of mode, briefly review some of the research on mode differences, discuss recent developments in mixed mode surveys, and offer some thoughts on the likely future of modes of survey data collection.“

Schaeffer, Nora Cate; Dykema, Jennifer: Questions for Surveys: Current Trends and Future Directions. – S. 909-962

Hillygus, D. Sunshine: The Evolution of Election Polling in the United States. – S. 962-982

„Public opinion polls have long played an important role in the study and conduct of elections. In this essay, I outline the evolution of polling as used for three different functions in U.S. presidential elections: forecasting election outcomes, understanding voter behavior, and planning campaign strategy. Since the introduction of scientific polling in the 1936 election, technology has altered the way polls are used by the media, public, candidates, and scholars. Today, polls and surveys remain vital to electoral behavior and our understanding of it, but they are being increasingly

supplemented or replaced by alternate measures and methods.“

Shapiro, Robert Y.: Public Opinion and American Democracy. – S. 982-1018

Mutz, Diana C.; Young, Lori: Communication and Public Opinions: Plus Ça Change?. – S. 1018-1040

„Three central themes that have persisted throughout the history of research on communication and public opinion are examined in light of past, present, and future research. These themes include (1) ongoing concerns surrounding the political diversity of the communication environment; (2) selective exposure to political communication; and (3) the interrelationship between mass and interpersonal political communication. We explore the importance of these themes with an emphasis on how technological changes have made them, if anything, more relevant today than they were when first identified as central concerns of the discipline.“

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Introduction on Adaptivity in Health Communication. – S. 7-14

„The papers in this thematic section constitute a representative sample of theoretical work on adaptivity in health communication produced in the context of the doctoral school on Communication and Health [...] This doctoral school has operated from 2008 to 2011 and was funded by the Swiss National Science Foundation in the context of the ProDoc program. Much of the research conducted has related to the topic of adapting health communication, thus we solicited relevant theoretical work from the PhD students. The results of their papers are presented here. The papers are partly issued from presentations given at the program's final conference, which took place in September of 2011, while others are contributions solicited by several leading researchers in the field of health communication.“

Rimal, Rajiv N. et al.: The Attribute-Centered Approach for Understanding Health Behaviors: Initial Ideas and Future Research Directions. – S. 15-34

Diviani, Nicola; Viswanath, Kasisomayajula: Health Disparities and Communication Inequalities: The Case of Switzerland. – S. 35-50

Paus, Elisabeth; Jucks, Regina: Depressive or Just in a Bad Mood?: Laypersons' Assumptions about their Knowledge of Medical Vocabulary. – S. 51-70

Frisch, Anne-Linda: Adapting Health Communication to Individuals' Health Literacy. – S. 71-84

Keller, Simone: Adaptivity in Risk Communication: Exploring Differences in Risk Perception using the Cultural Cognition Approach. – S. 85-104

Camerini, Luca: Internet, Health, and Adaptivity: Lessons Learned and Future Directions. – S. 105-118

Bardus, Marco: The Web 2.0 and Social Media Technologies for Pervasive Health Communication: Are they Effective. – S. 119-136

Singelin, Colette Schneider: Adaptivity in Health Campaigns: Planning Process, Theoretical Bases and Evaluation. – S. 137-156

Cousin, Gaetan: A Literature Review on how Patient Trust is affected by Patient Proximal Percepts and by Physician Behavior. – S. 157-172

Mayor, Eric: Adaptability of Nursing Shift Handovers: Theoretical Insight from Organization Science. – S. 173-194

Unternährer, Lea; Schönhagen, Philemon: Massenmedien im Alltag älterer Menschen in der Schweiz: Explorative Untersuchung einer wachsenden Nutzergruppe. – S. 195-224

Bauer, Eva; Dahinden, Urs; Aschwanden, Michael: Verpasste Chancen?: Altersspezifische digitale Ungleichheiten bei der Nutzung von Mobilkommunikation. – S. 225-260

Mayerhöffer, Eva; Pfetsch, Barbara: Harmonie im Konsens?: Konfliktwahrnehmungen von Journalisten und Politikern in der Schweiz und Europa. – S. 261-282

Ruß-Mohl, Stephan: Communication Science for the Media Industry: The European Journalism Observatory as a Service Provider and Educational Project. – S. 283-294

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Bramati, Gerardo: Influenza delle attività di pubbliche relazioni sul giornalismo quotidiano ticinese. – S. 27-50

Strunk, Verena; Gerth, Matthias: Politische Kampagnenwerbung in der Zürcher Tagespresse. – S. 51-84

„In Switzerland, political actors do not only present their positions in the context of election campaigns, but they also reach out for voter support in the context of referendums and popular initiatives. This happens about four times a year. They do so by using their own means (own media), through the media coverage (free media) or through their political advertising (paid me-

dia). In this paper we analyze the character, the initiators of political advertisements and the arguments presented by them. Our sample consists of 375 issues of newspapers in the Swiss canton of Zurich. We found 107 campaign advertisements for three different issue-votes in the direct democratic vote on May 17, 2009. What had been discovered with regard to media coverage taking place during the weeks before the day of the direct democratic vote, our paper also confirms in the context of political advertising. ---The campaign only takes place about four weeks before the voting day. Our results show that political actors combine their financial means and join ad-hoc campaign committees to plan and execute paid media – contrary to the ordinary news reporting (free media), which they use to present themselves as individual politicians, parties or organizations. Furthermore, advertisements are personalized and regionalized with well-known political representatives. Depending on the campaign issue, the targeting can be even more detailed.“

Bonfadelli, Heinz et al.: Journalists in Switzerland: Structures and Attitudes. – S. 7-26

„Until the late 1990s, no data was available on the subject of Swiss journalists or the state of journalism in Switzerland. After the national survey of 1998, a new survey was conducted in 2007/2008 to determine how journalists and journalism in Switzerland had changed over the last decade, and how changes in the media (e.g., the Internet) and society (e.g., globalization, commercialization) had affected journalists in the country. ---This article presents results from this survey and compares them to the 1998 survey. It will produce a series of conclusions about the current state of journalism in Switzerland, the changes it has been going through during the last decade, and the consequences these developments for Swiss journalism, media, and society.“

Diviani, Nicola: Expanding Research on Health Literacy: Lessons from Traditional Literacy Studies. – S. 85-98

„As a reflection on the adaptivity of the field of health communication, this paper compares the adaptation process of the concept of health literacy, from its origins in school health education, when it was understood as a set of technical skills, to the most recent developments that have led to very broad conceptualizations, to the historical evolution of the conceptualizations of traditional literacy. The final goal is to gain insight on how the concept of health literacy may evolve in the near future, and to draw some hypotheses. ---After highlighting the primary similarities and differences between the adaptation processes of the two concepts, it is proposed that it will be necessary to move from one single concept of health literacy to more specific concepts, adapted to the content of different diseases (e.g. cancer) or settings (e.g. hospitals). This adaptation will be crucial in order to gain a deeper understanding of specific health literacy deficiencies and to create and improve both new and existing health communication and education interventions.“

Schulz, Peter J.; Zufferey, Maria Caiata; Hartung, Uwe: First check the Internet, then see the

Doctor: How many Patients do it, and who are they?. – S. 99-132

Schmidt, Axel: How to Deal Methodologically with Entertaining Hatred and Aggressive Humour on the Web (and Television). – S. 133-166

Puppis, Manuel; Künzler, Matthias: Coping with Change: The Reorganization of the Swiss Public Service Broadcaster SRG SSR. – S. 167-190

„Public service broadcasters throughout Europe are confronted with changing environments: Economic constraints, political pressures and technological innovation require organizational reform. This paper focuses on the Swiss public service broadcaster SRG SSR and examines how it changed its strategy and organizational structures in response to environmental challenges. In particular, the SRG's reorganization projects „structural reform“ and „convergence and efficiency“ are analyzed by performing a qualitative document analysis. In doing so, the paper attaches great importance to the question of how these reforms affect citizen participation. Results indicate that organizational reform at least partially undermined the representation of citizens within the SRG.“

Television Jg 24 (2011) Nr 2

Nold, Fabian: „Es kommt ein Erdbeben“. – S. 4-5

„[...]Nach den Ereignissen in Japan im März 2011 (Nold) entschlossen sich das IZI und Partner in 13 Ländern, spontan der Frage nachzugehen, ob Kinder die Ereignisse mitbekommen haben, wie sie sie verstehen und welche Wünsche sie an ein qualitativvolles Kinderfernsehen haben (Nastasia/Nastasia, Lima, Rivero/ Cruz/Sanabria, Boivin/Poirier/Caron, Uppal, Levi/Götz). Die Studien zeigen: Kinder weltweit haben die Ereignisse mitbekommen, entwickeln ein mediengeprägtes inneres Bild von den Geschehnissen, machen sich Gedanken und haben Sorgen und Ängste. Dabei interpretieren sie die Zusammenhänge vor dem Hintergrund ihrer regional geprägten Erfahrungswelten, den Wertvorstellungen von Kultur und Familie (Nastasia/Nastasia) und des nationalen (Medien-)Diskurses. So war das Thema AKW-Unfall« für Kinder in Deutschland beispielsweise bei Weitem präsenter als in anderen Ländern (Götz/Holler).---Kinder können sich auch durchaus vorstellen, wie Kinderfernsehen ihnen die Ereignisse berichten und erklären könnte. Doch nur in einigen Ländern stehen Kindermachrichtensendungen zur Verfügung, dann aber durchaus mit interessanten Ansätzen (Schneid). Je besser die Kinder informiert sind und die Ereignisse verstehen, so der internationale Vergleich, desto angemessener ist ihre Einschätzung der eigenen Gefährdung. Nicht zuletzt hier wird deutlich, wie wichtig eine qualitätsvolle und altersangemessene Berichterstattung ist. Wie Kindermedien in Fernsehen (Mörchen, Pies/Körnich), Zeitung (Stennei), Radio (Kister), Internet (Jahn) und Nachrichtenagentur (Goldstein) dies konkret umsetzen und welche Qualitätskriterien in Zusammenarbeit

mit der Bundeszentrale für politische Bildung (bpb) erarbeitet wurden (Schlote), fasst diese Ausgabe der TelevIZion zusammen.“

Götz, Maya; Holler, Andrea: „Ich frag' mich, wie passiert so was?“. – S. 14-18

Wirtz, Andrea: „Dass der das Video anhält und ausführlich erklärt“. – S. 19-21

Götz, Maya: Kinder wollen Kindermachrichtensendungen. – S. 29-30

Schneid, Kirsten: Top-Informationsquelle oder katastrophenfrierer Raum?. – S. 31-34

Lemish, Dafna: Wenn Kinder Krieg und Katastrophen in den Medien sehen. – S. 35-38

Levi, Michaela; Götz, Maya: „War es ein Monster, das durch das Wasser zog?“. – S. 57-59

Unterstell, Sabrina: „Solche schrecklichen Bilder würde ich lieber weglassen“. – S. 60-61

Schlote, Elke: Qualitätskriterien in der Krisenberichterstattung. – S. 62-63

Schatz, Eva: „Killerwelle“ und „Horror-AKW“. – S. 8-11

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Durantaye, Katharina de la: Ein Heim für Waisenkinder: Die Regelungsvorschläge zu verwaisten Werken in Deutschland und der EU aus rechtsvergleichender Sicht. – S. 777-787

Wandtke, Artur-Axel; Gerlach, Felix-Tessen von: Urheberrechtlicher Schutz von Werbesprüchen in der Vergangenheit und Gegenwart. – S. 788-795

Schippan, Martin: Prüfungspflichten einer Bildagentur bei der Weitergabe von Fotos: Zugleich Anmerkung zu BGH ZUM 2011, 239. – S. 795-801

Gundel, Jörg: Die Rechtsstellung von Rundfunk-Programmmulieferern bei Maßnahmen gegenüber dem Veranstalter: Verfassungs- und europarechtliche Fragen. – S. 881-890

Baumann, Hendrik; Hofmann, Ruben A.: Gebiets sicherungsklauseln in Verträgen zur grenzüberschreitenden Satellitensendung im Spannungsverhältnis zwischen Urheber- und Kartellrecht; zugleich Anmerkung zu EuGH ZUM 2011, 803. – S. 890-896

Knies, Bernhard: Urheberrechtliche und strafrechtliche Aspekte beim Verfassen wissenschaftlicher Doktorarbeiten. – S. 897-899

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Becker, Jürgen: Compliance in Medienunternehmen: Einführung zum Symposium des Instituts für Urheber- und Medienrecht am Freitag, 21. Oktober 2011 im Rahmen der Medientage München 2011. – S. 1-2

Schweizer, Robert: Compliance im Medienkonzern: Die erste Identitätsstufe; Einführung zum Symposium des Instituts für Urheber- und Medienrecht am Freitag, 21. Oktober 2011 im Rahmen der Medientage München 2011. – S. 2-12

Christmann, Sabine: Compliance im Medienkonzern: Anforderungen der Medienregulierung an einem Pay-TV-Sender. – S. 12-16

Ensch, Jürgen: Compliance im öffentlichen Rundfunk: mit Schwerpunkt Schutz vor Wirtschaftskriminalität und Korruption. – S. 16-21

Zysk, Heiko: Compliance im Jugendmedienschutz: Herausforderung an Medienunternehmen im Kontext multimedialer Angebote. – S. 22-28

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Bornemann, Roland: Zur Rechtsnatur rundfunkrechtlicher Richtlinien. – S. 89-92

Albrecht, Martin von; Mutschler-Siebert, Annette; Bosch, Tobias: Die Murphy-Entscheidung und ihre Auswirkungen auf Sport- und Filmlicenzen im Online-Bereich: Die exklusive territoriale Rechtevergabe ist kein Modell der Vergangenheit! – S. 93-100

Libertus, Michael: Führt die vom BGH angenommene Amtsträgereigenschaft von Redakteurinnen bzw Redakteuren des öffentlichen Rundfunks zu problematischen strafrechtlichen Konsequenzen für den investigativen Journalismus? – S. 101-108

Graef, Oliver: Die fiktive Figur im Urheberrecht. – S. 108-117

Klages, Christlieb: Vorvertragliche Regelungen zwischen dem Regisseur und der Filmproduktion: ein Spannungsverhältnis zwischen Planungs- und Finanzierungssicherheit. – S. 117-124

Roth, Hans-Peter: Überwachungs- und Prüfungspflicht von Providern im Lichte der aktuellen EuGH-Rechtsprechung: zugleich Anmerkung zu EuGH, Urteil vom 24. November 2011 – C-70/10 (ZUM 2012, 29). – S. 125-128