

## News / Information

### Call for Papers

## International Conference for Entrepreneurship, Innovation and Regional Development

8 - 11 May 2008

Skopje and Ohrid, Macedonia

The University “Ss. Cyril and Methodius” Business Start-up Centre in Skopje, Macedonia together with CITY College (an affiliated institution of University of Sheffield) – Computer Science Department, Thessaloniki, Greece are organizing the first International Conference for Entrepreneurship, Innovation, and Regional Development ICEIRD 2008. It will take place in **Skopje** and Ohrid in the period **8th – 11th May 2008**.

#### The key areas of the conference are:

- Entrepreneurship as a process of identifying opportunities and putting useful ideas into practice;
- Innovation as the driver of national, regional and global economy;
- Regional development and the possibilities and barriers for closer cooperation between South East European economies.

#### Topics covered at the conference are:

- Governmental and regional policies on entrepreneurship, innovation and R&D
- Clustering and networking
- Entrepreneurship education
- Family businesses and entrepreneurship
- University – industry collaboration
- Innovation policy in small and medium enterprises
- ICT and Regional competitiveness
- Knowledge management and technology transfer
- Regional innovation strategies
- Regional competitiveness and development
- Business process modeling
- The benefit of knowledge zone, business centers and incubators in the region
- Business incubation
- Best practices in the region / Macedonia (start-up companies)
- Financing innovation, R&D, SMEs

### **Target Audience**

The workshop will be addressed at national and regional government representatives in all countries of South-East Europe, who are involved in the process of policy making in the area of Innovation, Entrepreneurship and regional development, special target group are enterprises, as well as non-governmental organizations active in conference topics.

The workshop brings together policy makers, experts, practitioners, professors, business people and scientists in this subject area. The conference will make a contribution to policy making and new ideas on competitiveness in the region. Special target audience are students, young researchers, scientists, and their supervisors from academia and industry to present actual research projects and results. Specific student track will be organised on **10th May 2008**.

In conjunction with ICEIRD2008, the **4th Southeast European Network of Start - ups and incubators(SENSI)** meeting will take place in **Ohrid on 10 – 11 May 2008**.

**Further information:** <http://www.iceird.org/>



## **Call for Papers**

### **International Scientific Conference**

### **International Business Development: Globalization, Opportunities, Challenges**

**15 – 16 May 2008**

**Vilnius, Lithuania**

The implementation of new technologies, the Renaissance of democratic capitalism and liberalization of global markets have changed the business nature and environment. New technologies shrunk of space and time, and expanded the geographical distance of contract parties. Frequent changes of business terms predetermine identification of regular analysis and trends. This conference services the platform providing conditions for researchers and professionals involved in the issues of international business development to discuss scientific problems and benefit from the innovations. We kindly invite you to participate in the international conference “International Business Development:

Globalization, Opportunities, Challenges” which will be held on May 15-16, 2008 in Vilnius, organized by International Business School at Vilnius University and Lithuanian economist association.

**Conference topics:**

1. International business and social problems: ethics, enterprise social responsibilities, sustainable development;
2. International management;
3. International marketing;
4. International accounting and finance;
5. International business strategies;
6. International human resources management. The conference material will be published.

All articles, confirmed by the reviewer, will be published in the conference proceedings and authors can prepare and more comprehensive articles, which after a double – blind review will be published in the special issue of International Journal of Scholarly Papers “Transformations in Business and Economics” (TIBE) (ISI Web of Science, Social Sciences Citation Index, IBSS) dedicated to the conference. The articles are planned to be published from **December 2008 to June 2009**.

**Articles requirements for TIBE** : <http://www.transformations.khf.vu.lt/>.

**Registration fee:** €50 (170 LT), if paid before March 15, 2008 €75 (260 LT), if paid after March 15, 2008. The price includes: coffee breaks, dinner, transport services from hotels ” Š arū nas” and “Europa City” , conference material.

**Important dates:**

Conference articles should be sent **before January 15, 2008** by e-mail [conference@tvm.vu.lt](mailto:conference@tvm.vu.lt) together with a form of registration. At your request to publish the articles in the “Transformations in Business and Economics” the final article should be sent **before April 15, 2008**, edited following the requirements of the periodical, by e-mail [conference@tvm.vu.lt](mailto:conference@tvm.vu.lt).

Registration form (attached) and copy of payment transfer must be sent by e-mail [conference@tvm.vu.lt](mailto:conference@tvm.vu.lt) Conference itinerary is in the process of preparation, you will find it in the Internet page of the conference later.

**Contacts:**

International Business School at Vilnius University  
 Sauletekio ave. 22, LT-10225, Vilnius, Lithuania  
 Tel.: (+370 5) 236 3190  
 Fax: (+370 5) 2698756  
 Coordinator of conference:  
 Angele Guš     [iaite.conference@tvm.vu.lt](mailto:iaite.conference@tvm.vu.lt)

## **Call for Papers**

### **International Conference on Economics, Law and Management**

#### **Sustainable Urbanism Development**

**4 - 7 June 2008**

**Tirgu-Mures, Romania**

**ICELM-3** is organized in **partnership** with:

- Faculty of Law and Political Sciences, Versailles Saint-Quentin en Yvelines University, France;
- Metropolitan State College of Denver, USA;
- Entrepreneurship Research and Education Network of Central European Universities ERENET
- Corvinus University of Budapest, Hungary.

The languages of the conference are English and French. Each participant can present only one paper (author or co-author), which will be published in the volume of ICELM-3 Proceeding. Research papers should be original, unpublished elsewhere and no longer than 12 pages in length. Detailed information on format and regarding electronic submission will be available on the conference Web site.

**Web:** <http://eja.upm.ro/icelm3/>

#### **Conference topics**

1. Law and Public Administration
2. Management and Marketing
3. Economics (Economics, Accounting, Finance, Banking)
4. Social and Political Sciences
5. Information and Decision systems; Mathematical Modelling and Statistics
6. Entrepreneurship Education

**Perticipation Fee:100 € - one participant – one paper, 25 € - accompanying person**

Details about the payment for the registration and hotel accommodation can be obtained at the contact addresses.

#### **Organizing committee**

Co-President: Zsuzsanna Szabó / Lucian Chiriac

**Deadlines**

January 25, 2008 - Submission of titles and abstracts (about 200 words)

February 10, 2008 - Notification of abstract acceptance

March 10, 2008 - Submission of full papers

March 30, 2008 - Notification of full papers acceptance

May 1, 2008 - Payment of the participation fee

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**Call for Papers**

**IACCM Annual International Conference**

**Management of Meaning in Organizations**

**25 - 26 June 2008**

and

**3 x IN = Inventing + Innovating + Interpreting**

**27 June 2008**

**Poznan, Poland**

Contemporary flows of immigrants, tourists and professional expats contribute to the emergence of multiculturally patterned interaction chains and to the emergence of a multilayered and negotiable concept of culture as a resource and playground rather than a ready-made software to be installed in individual minds during partially enforced socialization. Some of these patterned interactions will evolve into rituals and institutions, but not all of them, and most will require a continuous investment in maintenance and reengineering of relations and interaction processes.

Most of the professionals expedited by their companies and agencies to far away places are forced to dive into a cultural shock and re-adjustment. They develop their own cultural competence. In order to understand what they are doing and how they cope, we have to start with the study of re-tooling of cultures and subcultures (including the so called national ones managed by state bureaucracies, including ours) and of the consequences of individualization and hybridization of the ongoing process of identity formation, reformation and counterreformation. Studying the revolutionary consequences of reshaping of national cultures under the pressure of accelerated globalization and increase of unmanageable inequalities are at the core of our scientific programme.

### **3 x IN (Inventing – Innovating – Intrepreting)**

Breeding, facilitating and sustaining entrepreneurial and intrapreneurial initiatives requires approaching management as if it was a gerund rather than a noun. Innovating means seeing realities as flows and processes, streams and currents rather than bricks or blocks of organizational structures neatly displayed in solid organi-grams. Non-hierarchic, network-oriented and self-managed-teams-based matrixes of future forms of organizing call for research attention of academic and non-academic communities of practice. Dealing with manageable inequalities, minding and mining diversities or breaking with bureaucratic routines without getting rid of traceable responsibilities – those are the new skills and insights which call for inventions, innovations and continuous self-reflexive interpretations (and re-interpretations, and re-re-interpretations and more). 3 x IN focuses on breeding cross-cultural competence and on eVolving. Competent scanning of organizational windows of opportunities and practical adjustment of managerial narratives and academic discourses to changing realities of postglobalized, de-communized and post-Chindianized interactions are among challenges ahead. Let us start tackling them.

A group of researchers spanning cross-cultural studies, critical management studies and sciences of organization invite you to discuss theoretical landscape of comparative studies in cultures and organizations. Selected papers submitted to both conferences will appear in European Journal of International Management, Journal of Organizational Change Management, Journal of Cross-Cultural Competence & Management and International Journal of Cross-Cultural Management. The mission of IACCM members is to promote scholarly work of young scholars in Europe.

#### **Academic matters:**

Paper abstracts (300 words max) for “Management of Meaning” conference should be submitted to Ms Diana Wernisch (Diana.wernisch@wu-wien.ac.at) in Vienna until **March 15, 2008** as e-mail attachments. If accepted, full papers (8.000 words max) should be submitted before **April 30, 2008** also to Ms Wernisch and also as e-mail attachments.

Paper abstracts (300 words max) for “3 x IN” conference should be submitted to Dr Peter Odrakiewicz (3inconf@pwsbijo.pl) in Poznan, until **March 15, 2008** as e-mail attachments. If accepted, full papers ((8.000 words max) should be submitted **before April 30, 2008**, also to Dr Odrakiewicz and also as e-mail attachments.

**Organizational matters:**

The venue for both conferences will be the Poznan University College of Business and Foreign Languages (PWSBiJO), located at 18 Niedzialkowskiego Street, 61-579 Poznan, Poland.

**Website of the conference:** <http://www.3inconf.pwsbijo.pl>.

**The deadline for both registration and payment of the registration fee is April 30, 2008.**



## **Call for Papers**

### **Special Session on:**

## **Managerial intergration of Scientific, Engineering and Business Practices in Central and Easter Europe**

**10 – 11 September, 2008**

**Ruzomberok, Slovakia**

The Czechoslovak Society of Arts and Sciences will hold its 24th World Congress in Ruzomberok, Slovakia from September 8 to 14, 2008. The Congress will commemorate the 50th anniversary of the foundation of the Czechoslovak Society of Arts and Sciences and will be cosponsored by the Catholic University and the City of Ruzomberok.

The special session will underscore recent developments in managerial integration of scientific, engineering, and business practices in contemporary corporations, institutions, and organizations with particular emphasis on Central and Eastern Europe. Issues concerning integration of managerial practices will be examine in the framework of entrepreneurship, innovation, and commercialization with a focus on the formation of smaller enterprises, spin-offs from scientific and academic research, and strategic marketing. Scientists, academics, and practitioners are encouraged to submit papers for presentations.

Submitted papers will be refereed and authors will be notified regarding the final acceptance of their submissions. Research papers, case studies, concepts and policy papers are welcome.

The session will be held in English; contributors from all countries interested managerial integration of scientific, engineering, and business practices are invited to participate. A special invitation is extended to potential contributors from the Czech and Slovak Republics and international doctoral students interested in managerial issues concerning the Czech and Slovak Republics. Papers should not be more than fifteen pages in length, written in English, and should be prepared according to the University of Chicago style manual (K.L. Turabian, A Manual for Writers. Chicago: The University of Chicago Press, 1987). Papers are due **February 29, 2008**. Authors will be notified by **March 14, 2008** regarding their acceptance. Final papers will be due **May 16, 2008**. All submissions must be made by electronic mail using a standard Microsoft Word program. Please send your papers to: [george.tesar@usbe.umu.se](mailto:george.tesar@usbe.umu.se).

The special session will take place at the Catholic University in Ruzomberok in Slovakia and is planned for September 10 and 11, 2008. Detailed information about the 24th World Congress of the Czechoslovak Society of Arts and Sciences (SVU) along with registration procedures can be found on the SVU website: <http://www.svu2000.org/>.

**Additional information:**

**George Tesar**, Ph.D. (Wisconsin)

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**Martina Sojkova**,

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**Call for Papers**

**Apparent Antitheses**

**Globalisation and Local Development Development**

**9 – 11 October 2008**

**Trento, Italy**

**1. Background and issues:**

The international conference addresses the apparently antithetic relation existing between globalisation and local development from an interdisciplinary and comparative perspective.

Increasing openness, interaction, and integration of economies, politics, societies and technologies, should lead to convergence of structures, practices and standards. In an alternative scenario based on distinctive socio-economic systems (“national capitalisms”), convergence is not a necessary – and not even a likely outcome of globalisation. This is so for different reasons that span from the role of distinctive competences and path dependence to the instability of globalisation processes that continuously alter the conditions for and the requirements of adaptation.

More recently, theoretical and applied research on localised competences and dynamic legacies of the firm, actual features of delocalisation, social capital at micro-and meso-level, cultural and social interpretations of technology, multilevel governance and subsidiarity have opened new perspectives and new questions for local development.

The three perspectives tend to highlight different aspects of globalisation and local development. From them, a host of important questions descend. If globalisation has homogenising effects, that are at the origin of asymmetric shocks for local constituencies, in different situations and presenting diverse features, can local development be an efficacious adaptation mechanism? Since globalisation strongly limits and constraints the ability of national governments to use macro-policies for governing the economy and society, can local development offer a viable governance solution, perhaps together with the upsurge of micro-policies? Social and political stability and competitiveness in a globalising context requires the mobilisation, use and coordination of dispersed resources and capabilities: can local development enjoy sizeable and appropriable advantages under this perspective? Which are the institutions and policy means that can reconstruct the entirety and complexity of processes and coordinate decisions and activities?

There are various signs suggesting that globalisation, along with its homogenising effects, has important outcomes for the valuable use of distinct and idiosyncratic features and abilities. Is local development an efficacious provider of variety to meet the increasing variety of tastes and the needs of modular technologies? Can local development act as an insurance device by providing a variety of solutions to unforeseen events and situations, that globalization brings about? Will different localities endowed with different local development experiences play a different role in the globalisation process and pursue different types of specialisation? Which consequences will this have for countries?

A particular but fundamental type of globalisation is the one which characterises the natural environment. The strain that is jeopardising the environment and fostering a quest for sustainability may require a new holistic approach to manage threats and foster a sustainable approach to global development: can local development offer solutions by anchoring activities in local constituencies which are supposedly more sensitive to environmental issues?

## **2. Topics**

Papers can deal with topics in the domain of the conference themes, such as:

- Local development according to the prevailing paradigms;
- Institutions and policies: the coordination of decisions and activities in a locally based global world;
- Mobilisation of dispersed resources and capabilities;
- Local government as a governance mechanism: micro-policies, multilevel governance;
- The quest for variety and the role of local development;
- Local development as an adaptation mechanism in case of asymmetric external shocks;
- Local development as an insurance against unforeseen and asymmetric events;
- Local development as the basis for a new holistic approach to environmental sustainability.

Topics may be afforded both in theoretical and in applied terms, using case studies or a comparative approach, and may refer to developed, developing or transformation countries. Innovative ideas and approaches are welcome.

## **3. Conditions for participants**

The Conference Academic Committee is now calling for papers to be presented at the conference.

Applicants should send an abstract not exceeding 500 words, and Curriculum Vitae no longer than one page with up to 10 publications. Abstracts must be addressed to: [alice.valdesalici@economia.unitn.it](mailto:alice.valdesalici@economia.unitn.it), and are expected by March 15, 2008. The Committee will notify applicants by April 15, 2008. Papers of

selected applicants are due in electronic form (pdf) by September 15, 2008. Accepted papers will be taken into consideration for a special publication.

A number of scholarships are reserved for young applicants without institutional sponsorship. Please enquire at: [alice.valdesalici@economia.unitn.it](mailto:alice.valdesalici@economia.unitn.it).

**The registration fee** amounts to 120 euro and includes two days lunch buffet and coffee break, the conference dinner on Friday, October 10, 2008 and a CD with selected papers.

Non-selected applicants can participate at their own expense, by registering for the conference.



**Release of the  
SKOLKOVO-CPII 2007 ranking  
of Russian multinational enterprises.**

**Free copy of  
"World investment prospects to 2011: Foreign direct  
investment and the challenge of political risk"**

We are pleased to announce the release of the SKOLKOVO-CPII 2007 Ranking of Russian Multinational Enterprises.

In cooperation with SKOLKOVO Moscow School of Management, and in the framework of the Emerging Market Global Players Project, the Columbia Program on International Investment released today the results of the first-ever ranking of the Top 25 Russian multinational enterprises.

The ranking press releases for Russia and Brazil (released last week) can be accessed here: <http://www.cpii.columbia.edu/projects/#Emerging>

**Website:** <http://www.cpii.columbia.edu>

To receive a free copy of "World Investment Prospects to 2011: Foreign Direct Investment and the Challenge of Political Risk", a joint publication of the Economist Intelligence Unit and CPII, released on September 5, 2007, please visit [www.cpii.columbia.edu](http://www.cpii.columbia.edu).

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