

Christiane Schwab, Frauke Ahrens, Karin Riedl (eds.)  
Ethnography and Folklore in Print

**Knowledge Cultures** | Volume 2

## Editorial

The series **Knowledge Cultures** aims to bring together studies in the field of knowledge research, particularly those having an anthropological or ethnographic orientation. The series provides a platform for investigating knowledge as a socially constructed phenomenon that is constantly negotiated, materialized, stored, legitimized, re-organized, and distributed through media, implying processes of power and sensemaking. The recognition of the situatedness of knowledge and the historicity of knowledge operations and media serves as a framework for the new series' purposefully broad orientation, which is intended to have an impact on the critique of scientifically produced knowledge while also tying in with questions of science history and science and technology studies. The new series' explicit goal is to influence and promote, via academic discourse, a reflexive knowledge transfer between science, politics, and an increasingly polarized public. The series is edited by Christiane Schwab.

**Christiane Schwab** is a professor of European Ethnology and Cultural Analysis at Ludwig-Maximilians-Universität in Munich. Since May 2020, she has been the principal investigator of the ERC project "Dissecting Society. Nineteenth-Century Sociographic Journalism and the Formation of Ethnographic and Sociological Knowledge." Besides the history of social thought, she focuses on urban and regional studies.

**Frauke Ahrens** is a PhD candidate at the Institute of European Ethnology and Cultural Analysis at Ludwig-Maximilians-Universität in Munich. Since June 2020, she has been a part of the ERC project "Dissecting Society. Nineteenth-Century Sociographic Journalism and the Formation of Ethnographic and Sociological Knowledge." Her research focuses on the history of science and historical approaches to cultural analysis, material culture, the materiality of knowledge, and scientific collections.

**Karin Riedl** (PhD) is a cultural anthropologist and postdoctoral researcher working on the ERC research project "Dissecting Society. Nineteenth-Century Sociographic Journalism and the Formation of Ethnographic and Sociological Knowledge" at Ludwig-Maximilians-Universität in Munich. She has conducted research in the constructions of indigeneity in nineteenth-century Peru, the relationship between non-monogamy and neoliberalism, and the appropriation of shamanism in modern arts.

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# **Ethnography and Folklore in Print**

Cross-Genre Explorations  
of Nineteenth-Century Social Knowledge

[transcript]

This book has received funding from the European Research Council (ERC) under the European Union's Horizon 2020 research and innovation programme (grant agreement no 802582).



### **Bibliographic information published by the Deutsche Nationalbibliothek**

The Deutsche Nationalbibliothek lists this publication in the Deutsche Nationalbibliografie; detailed bibliographic data are available in the Internet at <https://dnb.dnb.de/>

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transcript Verlag | Hermannstraße 26 | D-33602 Bielefeld | [live@transcript-verlag.de](mailto:live@transcript-verlag.de)

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Cover layout: Maria Arndt, Bielefeld

Printed by: Majuskel Medienproduktion GmbH, Wetzlar

<https://doi.org/10.14361/9783839474617>

Print-ISBN: 978-3-8376-7461-3

PDF-ISBN: 978-3-8394-7461-7

ISSN of series: 2749-4039

eISSN of series: 2749-4047

Printed on permanent acid-free text paper.