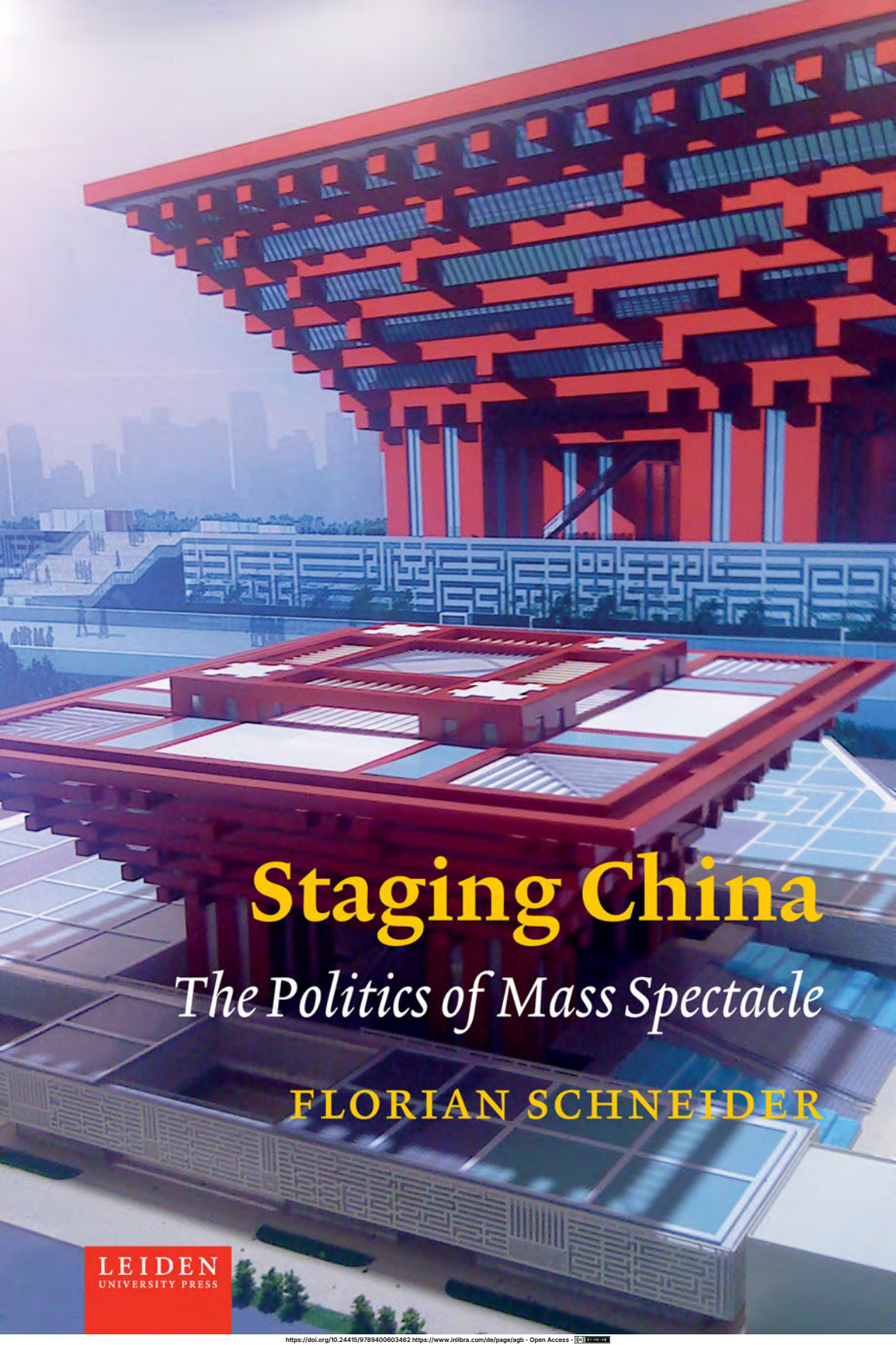




Staging China

The Politics of Mass Spectacle

FLORIAN SCHNEIDER

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Florian Schneider

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For F
You are spectacular.

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Note on Conventions

Throughout this text, when quoting original source materials, I have provided the Chinese characters after the translation. All translations, if not marked otherwise, are my own. As a matter of consistency, I have opted to render the original text passages in the simplified character script that is used in mainland China, even where quoting from sources written in the traditional character script favoured in Taiwan, Hong Kong, and many overseas communities. I have made this choice solely on the ground that this book focuses on events organised in mainland China, and not to suggest a personal preference for a specific character script.

For short Chinese phrases, I have provided transliterations in Pinyin. I have done so only for key phrases or terms (like ‘harmony’ or ‘China Dream’), important organisations (like Chinese Central Television or the Shanghai Expo Organisation Department), and for Chinese names. For longer passages of Chinese, I have provided only the characters. My reasoning is that readers capable of reading Chinese will not require a transliteration, and that readers who do not read Chinese will not benefit from it either.

Throughout the book, I have followed the Chinese convention of placing surnames before given names, e.g. ‘Xi Jinping’. I have made exceptions only where persons are commonly known by English names (e.g. ‘Jackie Chan’). In cases where names are more commonly spelled using transliteration schemes other than Pinyin, I have followed those common conventions (e.g. Chiang Kai-shek).

List of Abbreviations

ARD	Allgemeiner Rundfunkdienst
BIE	Bureau International des Expositions
BIMC	Beijing International Media Centre
BOB	Beijing Olympic Broadcasting
BOCOG	Beijing Olympics Committee for the Olympic Games
BODA	Beijing Olympic City Development Association
CCP	Chinese Communist Party
CCTV	China Central Television
CTV	China Television
DPP	Democratic Progressive Party
FTV	Formosa Television
KMT	Kuomintang (Nationalist Party)
NBC	National Broadcasting Company
NGO	Non-Governmental Organisation
OECD	Organisation for Economic Co-operation and Development
PLA	People's Liberation Army
PR	Public Relations
PRC	People's Republic of China
ROC	Republic of China

