
Call for Papers 4/2021

Guest Editors of the Special Issue 4/2021:

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Digitalization and the Future of Work

The digitalization has changed the way in which we live, communicate, and work. Digital platforms and the increasing pursuit of becoming more effective and flexible have affected many traditional work structures within and across organizations. Work is potentially becoming more distributed, flexible, and autonomous. At the same time, a new digital precariat could emerge. Phenomena such artificial intelligence, smart services, or robotics might further accelerate these developments and could lead to an automation and/or augmentation of knowledge work – work that is today performed by humans. Similarly, organizations and management practices become more data-driven such that new jobs, roles, skill profiles as well as innovative modes of collaboration and management could emerge. These developments will not impact individuals and organizations, but also our society as a whole.

This special issue provides a forum for original theories, methods, and approaches that contribute to a better understanding of digital work or propose a solution to the underlying managerial, organizational, and societal challenges. We invite qualitative, quantitative, analytical, data-science, conceptual, and design science-oriented submissions that leverage the multiple perspectives of management research.

Topics of interest include, but are not limited to:

- Automatization and augmentation of knowledge work
- Data-driven organization and management approaches for digital work
- Changing individual and organizational skills and capabilities
- Hybrid intelligence improving the collaboration between humans and machines
- New forms of work and work organization in the digital economy
- Gig & sharing economy
- Crowdsourcing & crowd work
- Digital platforms and infrastructures for digital work
- Adoption and perception of digital work
- Implications of digital work on individual, organizational, and societal level

We look for contributions from all disciplines of management and related areas, e.g., psychology, sociology, or computer science, that may advance our understanding of digital work and may help organizations navigate through these upcoming developments.

Deadlines

Initial Submission	10.01.2021
Feedback Initial Submission	28.02.2021
Submission of revised Manuscript	31.05.2021
Submission of final Manuscript	15.07.2021
Publication of Special Issue	October 2021

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Organ der Schweizerischen Gesell-
schaft für Betriebswirtschaft (SGB)
www.dieunternehmung.ch
gegründet 1947

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„Die Unternehmung“ verfolgt das Ziel, neue Erkenntnisse der betriebswirtschaftlichen Forschung zu verbreiten, auf wichtige Problemstellungen in der Unternehmenspraxis aufmerksam zu machen, wissenschaftlich fundierte Lösungsansätze für die Praxis vorzustellen sowie den Austausch zwischen Wissenschaft und Praxis zu fördern.

„Die Unternehmung“ wendet sich an Wissenschaftler, Studierende und Dozierende an Universitäten und Hochschulen sowie an Entscheidungsträger in der Wirtschaft. Sie zählt mit ihrem Konzept, theoretischen Anspruch und Praxisrelevanz in qualitativ hochwertigen Beiträgen zu verbinden, zu den führenden deutschsprachigen Fachzeitschriften der Betriebswirtschaftslehre.

Alle eingereichten Beiträge werden einer doppelt verdeckten Begutachtung unterzogen (Double-Blind-Review).

Die relevanten Autoreninformationen der Zeitschrift „Die Unternehmung“ finden Sie unter: www.dieunternehmung.ch