

Thomas Mathar, Yvonne J.F.M. Jansen (eds.)
Health Promotion and Prevention Programmes in Practice

MatteRealities/Verkörperungen
Perspectives from Empirical Science Studies

Volume 3

Editorial

Since the late 1970s, *empirical science studies* have developed into a key field of research at the intersection of science, technology and society. This field merges a repertoire of theories and methods stemming primarily from cultural anthropology, sociology, linguistics and history. Its main characteristic is the detailed analysis of scientific practices and epistemic cultures and how these become entangled with public discourses and everyday life. This focus tries to reveal specific, local configurations and their epistemological as well as social consequences. Beyond a mere deconstruction, science studies are constantly looking to engage with the fields in which they do their work. The goal of this book series is to offer to scholars a German and English speaking Forum that

- develops inter- and trans-disciplinary bodies of knowledge in the areas of medicine and the life sciences and makes these nationally and internationally available;
- supports young scientists through opening up a new field of work which runs across existing disciplinary structures;
- encourages the formation of *tandems* through co-authorship. In particular, it supports, evaluates and comments on collaborative projects with colleagues from the natural and engineering sciences.

The series is directed towards scholars and students from both the empirical science/social studies and the natural sciences and medicine.

The series is edited by Martin Döring and Jörg Niewöhner.

Scientific Advisors: Regine Kollek (University of Hamburg, GER), Brigitte Nerlich (University of Nottingham, GBR), Stefan Beck (Humboldt University, GER), John Law (University of Lancaster, GBR), Thomas Lemke (University of Frankfurt, GER), Paul Martin (University of Nottingham, GBR), and Allan Young (McGill University Montreal, CAN).

THOMAS MATHAR, YVONNE J.F.M. JANSEN (EDS.)

Health Promotion and Prevention Programmes in Practice

How Patients' Health Practices are Rationalised,
Reconceptualised and Reorganised

[transcript]

Gefördert durch Mittel des Bundesministeriums für Bildung und Forschung im Programm »Geisteswissenschaften im gesellschaftlichen Dialog«, Sektion Anthropologie.

**Bibliographic information published
by the Deutsche Nationalbibliothek**

The Deutsche Nationalbibliothek lists this publication in the Deutsche Nationalbibliografie; detailed bibliographic data are available in the Internet at <http://dnb.d-nb.de>

© 2010 transcript Verlag, Bielefeld

All rights reserved. No part of this book may be reprinted or reproduced or utilized in any form or by any electronic, mechanical, or other means, now known or hereafter invented, including photocopying and recording, or in any information storage or retrieval system, without permission in writing from the publisher.

Cover layout: Kordula Röckenhaus, Bielefeld
Typeset by: Thomas Mathar, Yvonne J.F.M. Jansen
Printed by: Majuskel Medienproduktion GmbH, Wetzlar
ISBN 978-3-8376-1302-5

Distributed in North America by



Transaction Publishers
New Brunswick (U.S.A.) and London (U.K.)

Transaction Publishers	Tel.: (732) 445-2280
Rutgers University	Fax: (732) 445-3138
35 Berrue Circle	for orders (U.S. only):
Piscataway, NJ 08854	toll free 888-999-6778