Abstracts

Irmgard Wetzstein: Peace Journalism – Overview Regarding a Much-Debated Concept

The article offers an overview of the peace journalistic idea and the related communication sciences discourse. It outlines the development, theoretical fundamentals and relevant research findings. In particular, it addresses the recommendations for action respectively the principles of peace journalistic work and considers the debate surrounding the desirability as well as the feasibility of the concept and its normative influence in *mainstream* journalism.

Wilhelm Kempf: Constructive Conflict Coverage? The Case of Israel/Palestine

Based on a clarification and the delineation of his understanding of peace journalism, the author outlines the social-psychological and communications-theoretical fundamentals of peace journalism and addresses the difficulties the implementation of peace journalism faces with regard to the coverage of the Israeli-Palestinian conflict. Although the conflict between Israel and the Palestinians does not represent an exceptional case, the communication barriers which must be overcome by peace journalism in this case are particularly high for historical reasons.

Michael Kasiske: Church and Digitalization. Newsdesk as Reaction of Church Public Relations Work to Digitalization

To date digitalization has been addressed by the Catholic Church primarily by way of critical ethical contributions. However, digitalization is changing society to such an incisive degree that conditions for the church itself are being massively transformed. Above all, the church's public relations (PR) notice this and are having to adapt in order to continue to reach people and that, to an even better degree. Not unlike a growing number of businesses and organizations the archdiocese Cologne has established a newsdesk. In this article the process is described and discussed, to what degree a newsdesk can contribute to adequate public relations work on the part of the church, in a society undergoing a digitalization process.