

Explainable AI as a Component of Building Trust

The Case of Regulating Creditscoring

Katja Langenbucher

Abstract *The paper takes up the notions of trust and explainability in the GDPR and in upcoming German legislation, using AI-based credit scoring as an illustration. It offers an overview of methods of explainable AI, stressing differences between computer scientists, legal scholars, and legislators. Counterfactual explainability, the paper claims, might be useful along the lines of the ECJ decision (Court of Justice of the European Union 2025).*

“The purpose of this Regulation is to improve the functioning of the internal market by laying down a uniform legal framework in particular for the development [...] and the use of artificial intelligence systems (AI systems) in the Union in accordance with Union values to promote the uptake of human centric and trustworthy artificial intelligence”. This is how the first recital of EU Regulation 2024/1689 of 13 June 2024 (AI Act) on harmonized rules concerning artificial intelligence (AI) starts. At what point an AI system counts as trustworthy is not defined in the AI Act. Instead, the term appears in the law in a variety of contexts. We find, for instance, the uptake of “human centric and trustworthy” AI (Recital 1, AI Act), the goal to develop “secure, trustworthy and ethical AI” (Recital 8, AI Act), along with “accuracy, reliability and transparency [...] to avoid adverse impacts, retain public trust and ensure accountability and effective redress” (Recital 59, AI Act).

1. The Concept of Trust in the AI Act

What counts as “trustworthy” varies significantly across disciplines and context (see Kaminski 2025 on philosophy; Zhang et al. 2024 on psychology; Aljohani et al. 2025 on medicine; Breuer and McDermott 2008 on economics). The AI Act does not define the concept of trust or of trustworthiness. Instead, it mostly appears as an element of explaining the EU Commission’s regulatory philosophy, based on everyday language.

Trust. Arguably, one of the first times the term “trust” surfaces in the context of AI regulation is in the 2018 EU Commission Communication “Artificial Intelligence

for Europe” (EU Commission 2018). That strategy references the GDPR as a “*major step for building trust, essential in the long-term for both, people and companies*”, along with the – then – proposals for the flow of non-personal data, the e-Privacy Regulation and the Cybersecurity Act. Additionally, the Communication emphasizes the role of private rights of actions if things go wrong: “*A high level of safety and an efficient redress mechanism for victims in case of damages helps to build user trust and social acceptance of these technologies*”.

Trustworthiness. A year later, the 2019 High Level Expert Group Ethics Guidelines for Trustworthy AI, endorsed by the EU Commission (EU Commission 2019), introduced “*trustworthy AI*” as a guiding concept. Trustworthy AI “*should be (1) lawful – respecting all applicable laws and regulations, (2) ethical – respecting ethical principles and values, (3) robust – both from a technical perspective while taking into account its social environment*”.

An ecosystem of trust. In its 2020 White Paper on AI (EU Commission 2020), the Commission further developed the concept into one of two pillars of its AI Regulation. The first one is an “*ecosystem of excellence*”, the second an “*ecosystem of trust*”. The latter is “*a policy objective in itself*” and “*should give citizens the confidence to take up AI applications and give companies and public organizations the legal certainty to innovate using AI*”. Along those lines, the AI Act uses the term as a goal, justifying the Act’s risk-based approach: “*To ensure a high level of trustworthiness, certain mandatory requirements should apply to high-risk AI systems*” (Recital 64, AI Act). “*While the risk-based approach is the basis for a proportionate and effective set of binding rules*”, Recital 27 stipulates, “*it is important to recall the 2019 Ethics guidelines for trustworthy AI developed by the independent AI HLEG appointed by the Commission. In those guidelines the AI HLEG developed seven non-binding ethical principles for AI [...]. These seven principles include human agency and oversight; technical robustness and safety; privacy and data governance; transparency; diversity, non-discrimination and fairness; societal and environmental well-being and accountability*”.

Transparency. One of the seven principles of trustworthy AI is transparency. “*Transparency*”, we find in that same Recital 27, “*means that AI systems are developed and used in a way that allows appropriate traceability and explainability*”. Traceability targets compliance, documentation and performance during the lifetime of an AI system (Recitals 27, 53, 71, Art. 12(2)). Explainability, by contrast, references – like in 2018 – the link between trust and private rights of action. The “*exercise of important procedural fundamental rights, such as the right to an effective remedy and to a fair trial as well as the right of defense and the presumption of innocence*” requires the citizen to have appropriate information to back up a litigation claim. Faced with AI, this can be challenging, if the potential litigant has no understanding of what triggered a particular decision and who might be responsible for it.

Explainability. Against this background, explainability is a core component of trust-based AI regulation. This is not to be understood as a *necessary* element. Ar-

guably, in most low-risk use cases, consumers do not care about an explanation of how the AI produced its result. Picture-generating models provide an illustration: Using an AI to design a birthday card or enhance a power point presentation does not call for an explanation of how the AI did it, as long as the user enjoys the picture. This is different for high-risk use cases. A person who receives a lower credit score than he or she expected is likely to demand explainability of what led to the score, to change behavior or to prepare litigation.

2. Explainability Rights

Art. 22, 15 GDPR provide core private rights, with the AI Act and (for credit-scoring) the Consumer Credit Directive adding finishing touches, as it were. Art. 22 GDPR regulates instances of automated decision-making that produce “*legal effects [...] or similarly significantly*” affect the data subject. In line with the Regulation’s general approach, the rule starts with a prohibition of this type of automated decision-making, Art. 22(1) GDPR. Then, Art. 22(2), (3) GDPR follow up with exceptions to the ground rule.

Explainability of automated decision-making is covered in Art. 15(1)(h) GDPR. The rule provides the data subject with a right to “*meaningful information about the logic involved*”. While the legislator might not have had AI-based decision-making in mind, the text of the Regulation covers it, and two recent ECJ-decisions, both concerning credit-scoring, have broadened, rather than narrowed, its scope.

Against this background, it is unsurprising that it was late in the process of passing the AI Act, that EU legislators decided to, in addition, enshrine a right to an explanation of individual decision-making in Art. 86(1): “*Any affected person subject to a decision which is taken by the deployer on the basis of the output from a high-risk AI system [...] which produces legal effects or similarly significantly affects that person in a way that they consider to have an adverse impact on their health, safety or fundamental rights shall have the right to obtain from the deployer clear and meaningful explanations of the role of the AI system in the decision-making procedure*”.

The text seems to mostly repeat Art. 15 GDPR. Both rules concern rights to receive an explanation, and Art. 86(3) AI Act mentions that its para. (1) shall not apply if the right it confers is otherwise provided for under Union law. Automated decision-making, including profiling, triggers Art. 15(1)(h) GDPR. Rather vaguely, it then speaks about access to information about *the logic involved*. Not each instance of automated decision-making involves an “AI system” under Art. 3(1) AI Act, which requires “*varying levels of autonomy*” and inferences from the input the system receives on *how to generate outputs such as predictions, content, recommendations, or decisions*. In that sense, the scope of Art. 86(1) AI Act is narrower, because it applies only to AI systems. There is a slight variation in the text, if compared to Art. 15(1)(h) GDPR: The AI Act concerns

a right to obtain an explanation on “*the role of the AI system in the decision-making procedure*” (*sur le rôle du système d’IA dans la procédure décisionnelle; zur Rolle des KI-Systems im Entscheidungsprozess; sul ruolo del sistema di IA nella procedura decisionale*). The GDPR, by contrast, focuses on the *logic involved* in the automated decision-making, including profiling. One might read this as the AI Act being more interested in an understanding of what the AI system contributes to the overall decision-making process, whereas the GDPR has the functioning of the AI itself in mind. However, the wording is similar and, arguably, Art. 86(1) AI Act will mostly be relevant to fill gaps Art. 15(1)(h) GDPR might leave.

3. An illustration: AI-based Credit Scoring

Like the concept of “trust”, the concept of “explainability” varies according to context. This makes an inductive approach useful, presenting one example for the role of explainability in the general context of trustworthy AI. AI-based credit scoring is an apt illustration: It qualifies as a high-risk AI-system under Art. 6(2), Annex III No. 5 AI Act. Building a credit score involves large amounts of data, which brings the GDPR into play. Two recent European Court of Justice decisions have found that computing a credit score counts as automated decision-making under Art. 22 GDPR, hence, Art. 15(1)(h) GDPR’s right to be informed about the “logic involved” applies. Additionally, there is sectoral EU legislation concerning creditors and German legislation in the making on credit scoring.

Which role does explainability play in the context of credit scoring? A consumer might, for several reasons, ask for an “explanation”: To verify the accuracy of the data used, to decide whether he has given his consent for data use, to adapt his behavior, in the hope of receiving a better score in the future, or to litigate, should the score seem unfairly low. In that way, an “explainable” credit score can be conducive to building trust.

The Consumer Credit Directive. Directive (EU) 2023/2225 (CCD) provides a sectoral private right of action, complementing the GDPR. It is different from the GDPR in that its scope extends solely to the relationship between creditor and borrower. Scoring agencies fall outside the CCD. It starts from the assumption that “*artificial intelligence (AI) systems can be easily deployed in multiple sectors of the economy and society*” (Recital 46, CCD). Following up on the GDPR, the CCD explains that “*the consumer should have the right to obtain a meaningful, comprehensive explanation of the assessment made and of the functioning of the automated processing used, including the main variables, the logic and risks involved, as well as the right to express the consumer’s point of view and to request a review of the assessment of the creditworthiness and a review of the decision on whether to grant credit*” (Recital 56, CCD). Art. 18(8) CCD lays down the details: “*where the creditworthiness assessment involves the use of automated processing of personal data, Member*

staying calm, after his AI predicted a low probability that a beauty mark is cancerous, raises very different issues than following up on an AI-based credit score or evaluating an AI-supported judicial decision to let someone go free on bail. In a low-risk environment, understanding an AI's inner workings might not be relevant and might not justify the drop in predictive performance that is often associated with explainable AI (Molnar 2022: 3.1.). By contrast, the necessities of safety measures and testing, the detection of bias or the wish to increase social acceptance might call for the use of explainable systems (ibid.: 3.1.).

Against this background, it is tempting to draw on computer science efforts to provide “explainable” AI (XAI). However, it is important to bear in mind that, as stressed above, context matters. A computer scientist who employs an XAI model will be interested in different questions than a consumer looking at his score, a lawyer preparing an anti-discrimination lawsuit, or a banking supervisor who runs a risk-management check. Some of this has to do with varying competences and capabilities of the actors (Kaminski 2025). Additionally, their specific reasons for requiring an explanation determine what is useful for them. The computer scientist will wish to gain a better understanding of the steps the AI takes, for instance, across the different layers of a neural network. Whether the outcome adequately represents an individual's capability to pay back a loan is not the computer scientist's concern, especially, if possible flaws have nothing to do with the model, but go back to faulty data. By contrast, neither the consumer nor the lawyer are overly interested in the inner workings of the model. Their core interest will usually lie with the data used and the predictive power of the score. The banking supervisor's interest is situated somewhere in between. Data that produce inappropriate uncertainty as to adequate representation of a portfolio of creditors may not be used. The same goes for models that are inappropriate for that purpose.

Explainability is not the same as substantive control. I might very well understand how a decision was made but still consider it unfair or unlawful. Often, explainability tells us something about the procedure of decision-making. This might be done, for instance, by reproducing each step, by highlighting core elements, or by producing counterfactuals. When discussing explanations in the context of AI, it is helpful to distinguish between two approaches: Using models that are inherently interpretable due to their simpler structure (like linear regression, decision trees, or k-nearest neighbors) and using post-hoc explanatory techniques designed to shed light on the behavior of more complex, often opaque black-box models (like deep neural networks). The field of XAI is primarily concerned with the latter, developing methods like LIME, SHAP, or DiCE (see Dubovitskaya and Bosold 2025). Efforts of credit scoring companies, such as the German SCHUFA, rely on the former in explaining consumers the impact of individual components of their credit score.

What all these situations have in common is the legislator's assumption that the contribution of each feature a model uses can be computed and disclosed. For lin-

tures uniformly, vary the perturbation strategy, and do multiple runs. Still, a model like LIME assumes linear behavior of the model locally. It is unclear whether there is a solid theoretical basis for this assumption (doubting this: Molnar 2022: 9.5.4.).

Shapley additive explanations. Another powerful method to explain a complex model's predictions is SHAP (SHapley Additive exPlanations). This method is based on cooperative game theory. SHAP assumes that each feature value is a player in a game where the prediction is the payout. Shapley values in cooperative games demonstrate how to fairly distribute that profit among all players. Used to explain an ML-prediction, the first step is to single out players: Each individual feature the model uses counts as one player. Second, the prediction becomes the game's "payout" (ibid.: 9.5.1.). In this way, SHAP calculates the contribution of each feature to the actual prediction that the model arrived at by systematically including and excluding features to simulate different scenarios.

SHAP starts with a baseline prediction: the average model output over the entire dataset, for instance, an average score. Then, SHAP calculates how each feature, such as the number of credit cards a consumer holds, pushes the prediction away from the baseline. To do this, one generates perturbed samples (see ibid.: 9.5.5.) where each sample represents a different combination of features being "present" or "absent". One then inputs each sample into the complex model and records each output prediction. These output predictions help to understand how the (original, complex) model behaves in the local neighborhood around the relevant situation. By comparing how the prediction changes as features are perturbed, SHAP can deduce the importance of each individual feature. The predictions for the perturbed samples are compared against the prediction for the original sample and the marginal contribution of each feature is calculated. This process is repeated in various combinations of features. The Shapley value is the average marginal contribution of one feature across all possible combinations of features. It can range from one single feature to all features in the model. Additionally, as we will see further below, SHAP can also produce global explanations.

SHAP is different from LIME in that it uses the original, complex model. In this way, it offers the potential for global interpretability of outputs by aggregating SHAP values across many predictions. Note that this is still a second-hand explanation, as it were. SHAP does not identify the way in which features move through the layers of a neural network. Even less does it identify real causal relations between data points.

Additionally, SHAP allows to identify feature interactions, for instance: How does having two credit cards impact the number of open bills. SHAP calculates this by comparing the effect of all features together against their individual and pairwise effects. Furthermore, SHAP but not LIME, achieves a fair distribution of each importance, because it considers all possible coalitions, calculates the marginal contribution of each feature across these coalitions, and averages these contributions. LIME, by contrast, focuses on local approximations around specific

feature attribution is one of the strengths of SHAP. It answers the question of why a certain outcome (e.g., a score of 10) was reached, instead of a different outcome (e.g., a score of 8). If a user is not so much interested in comparing predictions across instances, but on receiving a recommendation (e.g., get rid of two of your eight credit cards), a counterfactual explanation might be useful. Counterfactual explanations tell us what features must change to produce a certain outcome (e.g., a score) by describing the smallest change to the feature value (e.g., the number of credit cards) that changes the prediction to a predefined output (e.g., a certain threshold score). In that way, counterfactual explanations answer “what if?” questions (Wachter, Mittelstadt and Russell 2018). The goal is to find a set of examples that not only achieve the desired outcome (validity) but are also as close as possible to the original data point (proximity) and differ significantly from each other (diversity) to represent various actionable paths (Mothilal, Sharma and Tan 2020). There are both model-agnostic and model-specific counterfactual explanation methods (Molnar 2022: 15). One explanatory model that delivers counterfactual explanations is DiCE (Mothilal, Sharma and Tan 2020; de Oliveira, Sörensen and Martens 2024). While LIME and SHAP primarily focus on highlighting the importance of individual features for a specific prediction, DiCE proactively generates multiple diverse counterfactual examples to show different ways the outcome could be changed (ibid.; Jain, Sangroya and Vig 2025; Dominici et al. 2025).

Drawbacks of counterfactual models. At first glance, counterfactual explanations, like those generated by DiCE, seem to provide an ideal tool for explaining credit scoring. The potential borrower learns how he can “play” with relevant features, focusing on a small number of changes. However, they generally suffer from several issues concerning their robustness. Minor changes to the underlying model can invalidate the previously generated explanation (Upadhyay, Joshi and Lakkaraju 2021; Hamman et al. 2023). Similarly, slight variations in the input data can lead to entirely different counterfactual suggestions (Slack et al. 2021; Artelt et al. 2021). While methods to enhance robustness exist, they often come with significantly increased computational costs (Jiang et al. 2024). Furthermore, there is no guarantee that the examples generated by DiCE are always realistic or plausible within the data’s context or actually feasible for the user to implement (Salimi et al. 2023; Barr et al. 2021), e.g., change your age or gender to receive a better score. Lastly, counterfactual explanations suffer from what computer scientists call the “Rashomon effect”, namely that there exist many equally good predictive models for the same dataset (Rudin et al. 2024). Applied to counterfactual models, this translates as receiving multiple different counterfactual explanations, each telling a different story and, possibly, contradicting each other.

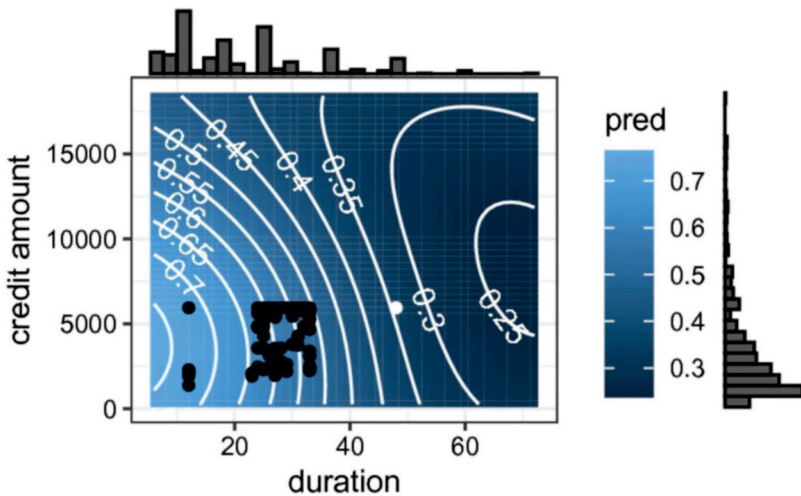
Dandl et al. 2020 provide the following example, illustrating their multi-objective counterfactual model (MOC) in the context of credit-scoring:

Figure 1: Baseline data of a sample consumer for counterfactual modelling.¹

| Age | Sex | Job | Housing | Saving accounts | Checking account | Credit amount | Duration | Purpose |
|-----|--------|-----|---------|-----------------|------------------|---------------|----------|----------|
| 22 | Female | 2 | Own | Little | Moderate | 5951 | 48 | Radio/TV |

Their model generated a total of 136 counterfactuals and then focused on 82 of them with predictions within [0.5,1]. They produced a response surface plot, suggesting decreasing credit duration and credit amount:

Figure 2: Example for a Response surface plot generated from a counterfactual model.²



(b) Response surface plot

Molnar (2022: 15) provides a variation on this example, based on the dataset used in Dandl et al. 2020. The consumer is described as follows:

1 Illustration by Dandl (et al 2020) of their multi-objective counterfactual model (MOC) in the context of credit-scoring. Screenshot from 13.10.2025; used with the authors' consent.
 2 Response surface plot by Dandl (et al 2020), suggesting decreasing credit duration and credit amount. Screenshot from 13.10.2025; used with the authors' consent.

Figure 3: Baseline data for a variation of the first credit scoring example.³

Table 15.1: Feature values of a particular customer

| age | sex | job | housing | savings | amount | dur. | purpose |
|-----|-----|-----------|---------|---------|--------|------|---------|
| 58 | f | unskilled | free | little | 6143 | 48 | car |

The model predicts that the probability that the consumer gets her preferred score is 24.2%. Her interest is to employ a counterfactual explanatory model to understand what she needs to change as to her input features to reach a probability of >50% to get the preferred score. The model displays the following results:

Figure 4: Example counterfactual results illustrating the effects of the suggested changes on the predicted credit score.⁴

Table 15.2: The ten best counterfactuals found for the customer

| age | sex | job | amount | dur. | o_2 | o_3 | o_4 | $f(x')$ |
|-----|-----|---------|--------|------|-------|-------|-------|---------|
| | | skilled | | -20 | 0.108 | 2 | 0.036 | 0.501 |
| | | skilled | | -24 | 0.114 | 2 | 0.029 | 0.525 |
| | | skilled | | -22 | 0.111 | 2 | 0.033 | 0.513 |
| -6 | | skilled | | -24 | 0.126 | 3 | 0.018 | 0.505 |
| -3 | | skilled | | -24 | 0.120 | 3 | 0.024 | 0.515 |
| -1 | | skilled | | -24 | 0.116 | 3 | 0.027 | 0.522 |
| -3 | m | | | -24 | 0.195 | 3 | 0.012 | 0.501 |
| -6 | m | | | -25 | 0.202 | 3 | 0.011 | 0.501 |
| -30 | m | skilled | | -24 | 0.285 | 4 | 0.005 | 0.590 |
| -4 | m | | -1254 | -24 | 0.204 | 4 | 0.002 | 0.506 |

3 Variation on the Dandl (et al 2020) example by Molnar (2022, 15), based on the dataset used in Dandl et al (2020). Screenshot from 13.10.2025; used with the author’s consent.
 4 Variation on the Dandl (et al 2020) example by Molnar (2022, 15), based on the dataset used in Dandl et al (2020). Screenshot from 13.10.2025; used with the author’s consent.

Some of these help: The consumer learns, for instance, that she should lower the duration of the loan. Others are examples of complicated or even unrealistic suggestions: Seven of the ten best counterfactuals suggest to become “skilled”, but it is unclear whether the potential borrower has that option. She cannot change her gender to “m” (as suggested by four of the ten best counterfactuals) or lower her age (as suggested by seven of the ten best counterfactuals).

5. Coming Full Circle: Credit Scoring and Explainability

The rough-and-ready overview of different explanatory strategies has highlighted how these work and what some of their advantages and disadvantages are. An important feature to keep in mind is the probabilistic nature of AI systems which accounts for accurate predictions without revealing the underlying causal mechanisms. Often, this produces a disconnect with the law’s expectations. Hence, in a legal context, picking the best – or the second best – explanatory strategy depends very much on context.

If a bank asks its financial supervisor to allow it to use a certain model, global explanatory power will matter a lot. By contrast, if a consumer asks for a good-enough, easy-to-understand explanation of his credit score, while the profiler will want to keep his trade secrets, a counterfactual model might be sufficient. For the consumer, it will often be more important to understand his options for behavioral change when confronted with his score. To learn about those, a local explanation that approximates what the complex model does and limits itself to a sparse explanation will often suffice (see Molnar 2022: 9.5.5.).

European Court of Justice in Dun & Bradstreet (D&B). A recent decision by the European Court of Justice nicely illustrates the legal and practical relevance of providing these explanations to AI-based predictions – particularly counterfactual ones that are meaningful to the individual. The case (C-203/22, judgment Feb 27, 2025) involved a plaintiff who was denied a mobile phone contract based on an opaque credit score provided by D&B, who subsequently refused to disclose a detailed explanation of the underlying computation, citing trade secrets (Langenbucher and Bauer 2025). In interpreting the requirement of “meaningful information about the logic involved” under Art. 15(1)(h) GDPR, the ECJ clarified that a credit scoring company is not required to provide complex algorithms. Instead, the Court emphasized the need for “clear, understandable explanations”, seen from an average consumer’s point of view. Crucially, the Court suggested that explaining how changes to the individual’s data would have led to a different score could satisfy this requirement – an approach strongly aligning with the concept of counterfactual explanations (ibid.). Methods like DiCE, designed to generate diverse, actionable counterfactuals (e.g., “If the consumer had one less credit card...”), thus present a potential technical solu-

tion for fulfilling these transparency obligations while respecting intellectual property rights (*ibid.*).

However, this raises further practical questions: While the ECJ endorsed the possibility of courts reviewing information, concerns remain about whether courts possess the necessary technical expertise to adequately assess the validity and potential manipulation of counterfactuals generated solely by the scoring entity. This challenge suggests a likely need for independent technical experts or neutral intermediaries to verify the reliability and completeness of such explanations in practice (*ibid.*).

XAI methods – from local approximations like LIME, game-theoretic approaches like SHAP, to counterfactual explanations using DiCE – offer various tools to make the functioning of AI systems more understandable. However, as the analysis of legal requirements from GDPR, the AI Act, and more specific regulations like the German *Bundesdatenschutzgesetz*-draft shows, explainability often serves as a vehicle to realize core aspects of the “trustworthiness” sought by the legislator – such as traceability, fairness, accountability, and the possibility of effective redress. The choice of the “right” explanation method depends heavily on context-specific needs: While a bank supervisor might wish to gain access to global insights (SHAP), an affected consumer might be looking for concrete options for action (DiCE, MOC). The challenge for the future lies in integrating these technical possibilities with the legal framework, combining usability in practice with risk-awareness for all parties concerned.

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