

Barbara Lüneburg  
TransCoding – From ‘Highbrow Art’ to Participatory Culture

**Barbara Lüneburg** (Prof. Dr.) is a researcher and internationally performing artist in new media art. Her research interests include performer-composer collaboration, gamified audiovisual and participatory art.

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# **TransCoding – From ‘Highbrow Art’ to Participatory Culture**

**Social Media – Art – Research**

**[transcript]**

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