

# JEEEMS

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# Journal for East European Management Studies (JEEMS)

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## Address:

JEEMS, Postfach 964, 09107 Chemnitz, **Tel.:** +49 371 531 4156, **Fax:** +49 371 531 3987

**E-Mail:** [ingo.winkler@wirtschaft.tu-chemnitz.de](mailto:ingo.winkler@wirtschaft.tu-chemnitz.de); **URL:** <http://www.tu-chemnitz.de/wirtschaft/bwl5/jeems>

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|   |     |
|---|-----|
| <b>Editorial</b>  |     |
| <i>Claus Morgenstern</i>  | 277 |
| <b>Articles</b>   |     |
| <i>Snejana Ilieva</i>   |     |
| Work Attitudes in Transition: Some Implications for Management of Organizational Change in Bulgaria                   | 279 |
| <i>Vincent Edwards, Gloria Lee</i>  |     |
| Models of Management Formation: Implications for Central and Eastern Europe   | 292 |
| <i>Habte Woldu, Magdalena Biedermann</i>  |     |
| The Dynamics of Organizational Culture in the Private, Government, and Semi-Government Companies in Poland            | 306 |
| <b>Correction</b>   |     |
| JEEMS Vol.4, Number 3, <i>Kari Liuhto</i> , The Transformation of Management Effectiveness in Post-Soviet Enterprises | 322 |
| <b>Forum</b>  |     |
| <i>Jens Hölscher</i>  |     |
| Macroeconomic Aspects of Entrepreneurship in Central-East Europe  | 323 |
| <i>with a comment by:</i>   |     |
| <i>Johannes Stephan</i>   | 331 |
| <b>News / Information</b>   |     |
| <i>Konferensberichte:</i>   |     |
| <i>Fifth Annual CREEB Conference on: The Impact of Transformation on Individuals, Organizations, Society</i>          | 334 |
| <i>Forschungsworkshop an der TU Chemnitz: Eliten in Sachsen</i>   | 336 |
| <i>The KT '99 Conference on: The Transfer of Scientific Knowledge</i>   | 337 |
| Research Report on: Values of the People and Ethics of Business Organisations in Russia - <i>by Nikolaj Lapin</i>     | 338 |
| Contents of JEEMS Vol. 4, 1999  | 340 |

# Editorial Mission of JEEMS

## *Objectives*

The Journal for East European Management Studies (JEEMS) is designed to promote a dialogue between East and West over issues emerging from management practice, theory and related research in the transforming societies of Central and Eastern Europe.

It is devoted to the promotion of an exchange of ideas between the academic community and management. This will contribute towards the development of management knowledge in Central and East European countries as well as a more sophisticated understanding of new and unique trends, tendencies and problems within these countries. Management issues will be defined in their broadest sense, to include consideration of the steering of the political-economic process, as well as the management of all types of enterprise, including profit-making and non profit-making organisations.

The potential readership comprises academics and practitioners in Central and Eastern Europe, Western Europe and North America, who are involved or interested in the management of change in Central and Eastern Europe.

## *Editorial Policy*

JEEMS is a refereed journal which aims to promote the development, advancement and dissemination of knowledge about management issues in Central and East European countries. Articles are invited in the areas of Strategic Management and Business Policy, the Management of Change (to include cultural change and restructuring), Human Resources Management, Industrial Relations and related fields. All forms of indigenous enterprise within Central and Eastern European will be covered, as well as Western Corporations which are active in this region, through, for example, joint ventures. Reports on the results of empirical research, or theoretical contributions into recent developments in these areas will be welcome.

JEEMS will publish articles and papers for discussion on actual research questions, as well as book reviews, reports on conferences and institutional developments with respect to management questions in East Germany and Eastern Europe. In order to promote a real dialogue, papers from East European contributors will be especially welcome, and all contributions are subject to review by a team of Eastern and Western academics.

JEEMS will aim, independently, to enhance management knowledge. It is anticipated that the dissemination of the journal to Central and Eastern Europe will be aided through sponsoring.