

Call for Papers

The *Journal for Business, Economics & Ethics / Zeitschrift für Wirtschafts- und Unternehmensethik (zfwu)* is a scholarly journal. Through its interdisciplinary theoretical and practical orientation at the crossroads of economics and (practical) philosophy, it primarily provides the discipline as well as interested representatives of business, politics and other relevant institutions with a high level business ethics discussion forum. The **zfwu** is published three times a year. As a general rule, issues focus on a lead topic; however, they offer enough room for the publication of articles that do not specifically address the lead topic. Each issue opens with a “main article” by a renowned scholar followed by more “contributions”. As a rule, the articles are the subject of critical commentaries. The languages of publication are German and English.

Volume 7 (2006)

zfwu 7/2, special issue on: Political Economy

Deadline for submissions: **31.03.2006.**

Main article by Prof. Dr. P. Ulrich (University of St. Gallen, Switzerland).

zfwu 7/3, special issue on: Culture and Economy

Deadline for submissions: **31.07.2006.**

Main article by Prof. Dr. Dieter Thomae (University of St. Gallen, Switzerland).

The focus of this issue will be the interdependency between economics, business ethics and culture. Economy can be understood, on the one side, as a specific culture (of thinking) or a social science with more or less cultural awareness. On the other side, economy has to deal with cultural diversity in a more and more economically globalized world. In both perspectives important challenges are raised for issues pertaining to economic ethics.

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Volume 8 (2007)

zfwu 8/1, special issue on: Economic Sociology and Ethics

Deadline for submissions: **31.10.2006.**

Main article by Prof. Dr. Viviana A. Zelizer (Princeton University, USA).

Modern economic sociology underlines the historical and cultural embedding of economic processes and structures. It thus represents an important counter-model to traditional economics. In a number of theoretical and empirical analyses it was able to

demonstrate that its explanatory models represent an important and necessary supplement to economics.

In the planned installment on “Economic Sociology and Ethics”, issues relating to the moral embedding of economies and economic actors will be examined from the perspective of economic sociological methods and theories. To this belongs primarily the treatment of theoretic questions from action, institution, culture, or system theoretical perspectives. Issues such as the significance of ethical action maxims and representations of social justice for the integration of economic relationships in the markets, organizations, and networks may be seen as crucial issues. Articles may address empirically individual markets or specific problems related to organizational action as well as the significance of ethics for mechanisms of action integration such as trust and power. At the same time, the purpose is not to discuss normative principles in the context of “Business, Economics & Ethics” (Wirtschafts- und Unternehmensethik); rather the objective is to reflect on the empirical significance of moral maxims for economic processes, or on the consequences stemming from a lack of ethical principles of action for the economy. Comparative and empirical papers with an historical approach are explicitly desired.

The guest editor of this number is Prof. Dr. Jens Beckert (Director of the Max-Planck-Institut für Gesellschaftsforschung, Cologne), working in collaboration with Dr. Thomas Beschorner and Dr. Bettina Hollstein of the **zfwu**.

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Information for Authors

Please take notice of the *author guidelines* on our homepage **www.zfwu.de** before sending in manuscripts. You will find there, besides the required formalities, the *style sheets* [zfwu.dot], which will facilitate the technical aspect of the work. The editorial team is at your disposal to answer further questions: redaktion@zfwu.de.