

News / Information

Call for papers

The Twelfth World Business Congress of the International Management Development Association (IMDA) titled *Succeeding in a Turbulent Global Marketplace: Changes, Developments, Challenges, and Creating Distinct Competencies* will be held from June 25 through 29, 2003 at Hyatt Regency Hotel in Vancouver, British Columbia, Canada.

The Congress is organized jointly by Lansbridge University, Kingston College, and the International Management Development Association (IMDA). Scholarly papers and panel/special session proposals for presentation and publication in the refereed Congress proceedings are invited. In addition to sharing scholarship regarding global business issues, the Congress is designed to offer an excellent opportunity to meet colleagues from around the world and exchange of information and ideas. Manuscript submission deadline is March 15, 2003.

For further information about the Congress, please contact Dr. Erdener Kaynak at execdirector@imda.cc or consult with the web site of the Association at <http://www.imda.cc>



Robert D. Klein University Lecturer for 2002-2003

It gives me great pleasure to announce that **Sheila Puffer**, Professor of International Business, has been selected as this year's Robert D. Klein University Lecturer.

The University Lectureship was established in 1964 on the recommendation of the Faculty Senate. In 1979, it was renamed in tribute to the late Robert D. Klein, Professor of Mathematics, Chairman of the Faculty Senate Agenda Committee, and Vice Chairman of the Faculty Senate. The primary purpose of the award is to allow the University to honor a member of the teaching faculty who has contributed with distinction to his or her own field of study and, via the University Lecture, to share the fruits of that scholarship with the University community and the general public.

Professor Puffer received her B.A. (Slavic Studies) and M.B.A. degrees from the University of Ottawa, Canada, and her Ph.D. in Business Administration from the University of California, Berkeley. She also received a Diploma in Management from the Plekhanov Institute of the National Economy in Moscow. Prior to joining the CBA faculty in 1988, she held the position of Assistant

Professor at SUNY Buffalo for four years, and was an administrator in the Canadian government for six years.

In a recent study conducted by Meyer and Peng of 12 leading academic journals over the past 15 years, Dr. Puffer has been recognized as the #1 scholar in the world in academic publications on business and management in Russia, the former Soviet Union, and Central and Eastern Europe. Northeastern University ranks first in this discipline internationally as a result of the research that she and her frequent co-author, CBA Professor Daniel McCarthy, have published. Professor Puffer is a prolific researcher, having more than 100 publications, including nine books, 20 book chapters, and more than 50 articles in refereed journals. She has made more than 130 presentations, including 80 at national and international professional meetings. Her research covers a broad range of topics, including strategy, entrepreneurship, privatization, business ethics, management education, leadership, values, and cross-cultural comparisons. Professor Puffer has also developed considerable expertise in the use of literary works in management education. She has edited three books and taught electives on this subject at the undergraduate honors, graduate, and executive levels.

Professor Puffer's expertise has been sought by policy makers in such agencies as the World Bank, the National Science Foundation, the Academy for Educational Development, USIA, the National Intelligence Council, and USAID, and she has advised Russian business schools on their curricula. She has also been appointed as a fellow at the Davis Center for Russian Studies at Harvard University for more than a decade. Additionally, she has served on the Board of Governors for the Academy of Management, the world's leading professional association of management scholars, and received wide recognition for her three years as editor of the prestigious journal, *The Academy of Management Executive*.

Dr. Puffer's lecture, "Is Putin's Russia Ready to Enter the World Economy?" will be delivered at noon on Thursday, March 6, 2003 in the Raytheon Amphitheater. I am pleased to invite the Northeastern University community to this event.

Ahmed T. Abdelal, Northeastern University Boston

2003 International Business and Economics Conference
F. K. Bemis International Center
De Pere, Wisconsin
September 26-27, 2003
Corporate Governance in a Globalized World

Call for Papers

A multi-disciplinary conference devoted to the advancement of business and economic global issues and education. Papers from all areas in international business and economics are welcome. We encourage the submission of scholarly works that encompass all types of quality research.

Relevant international topics include, but are not limited to: trade and finance; financial and management accounting; management; corporate governance and organizational behavior; emerging markets; marketing strategies; cross-cultural marketing and consumer research; service marketing; multiculturalism and gender in the workplace; international business ethics; global technology, internet, e-business; incorporating international aspects in the class.

Paper Submission:

Submit three copies of an abstract (750 words or less) or three hard copies of a complete paper by March 14, 2003. Include a Keyword area indicating topic area such as 'accounting, management, marketing, etc. Accepted abstracts and papers can be published in the conference proceedings and you can choose to pursue a publishing opportunity through the MCB University Press and the Management Decision Journal. Indicate your publishing intent in the cover letter.

Both abstracts and papers will be blind-reviewed and must not have been published elsewhere. Include a title page that indicates names, affiliations, addresses, and e-mail information of all authors and indicate who will be the contact author. Letters of acceptance or rejection will be snail mailed and emailed by April 10, 2003. A final version of the manuscript, diskette, and conference fee must be received by August 10, 2003 in order to be included in the proceedings. Completed papers may be selected to receive a "Best Conference Paper" award.

Location:

St. Norbert College is located on the western bank of the Fox River in the Green Bay metropolitan area. Green Bay's proximity to Chicago (three-and-a-half hour drive) and Milwaukee (one-and-a-half hours) makes it easily accessible. The city

is served by the Austin Straubel Airport, which provides connections to and from major hubs such as Chicago, Detroit, Milwaukee and Minneapolis.

Send your submissions to:

Matthew Stollak, Chair

St. Norbert College

100 Grant Street

De Pere, WI 54115

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The deadline for receipt of submissions is March 14, 2003.