

News / Information

Call for Papers

Journal of International Business Studies

Special Issue:

Qualitative research in international business

Deadline: 18 September 2009

Special Issue Editors:

Rosalie L. Tung: Simon Fraser University, tung@sfu.ca

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Deadline for submission: September 18, 2009

Tentative publication date: Spring or Summer 2011

Introduction:

This special issue seeks to shape the future direction for qualitative research in the field of international business. Our purpose is to showcase high-quality qualitative studies, to encourage debate on the merits of various approaches to qualitative research, and to help build a common understanding of the appropriate standards for publishing qualitative research in JIBS and other leading journals. We seek original research contributions that are informed by qualitative research methods, as well as manuscripts that address the value, the methods, or the potential of qualitative research in international business.

Special Issue Theme:

Over the past two decades, quantitative methods have come to dominate the field of international business research. This state of affairs mirrors the broader trend towards more sophisticated empirical methods in the social sciences. It is driven both by the gradual maturation of the field of international business and by the norms propagated within our own academic community that typically equate quantitative data with "hard science".

While there are clear merits associated with quantitative methods, the multi-cultural, multi-dimensional and dynamic nature of the field of international business lends itself to many different research methodologies - including qualitative methods. In order to understand the complexities and relative newness of some of the topics under investigation in international business, it is often inappropriate to engage in large sample studies or reductionist methods.

Rather, thick description, exploratory research and comparative analysis that focus on theory building and hypotheses generation, to cite a few approaches, may be more suitable. Indeed, many of the landmark studies in international business, such as Chris Bartlett and Sumantra Ghoshal's *Managing across Borders* and E.T. Hall's *Silent Language*, were built explicitly around qualitative insights.

There is a great deal of awareness of the merits of qualitative research methods in international business, and recently there have been some attempts to bring it closer to the fore (e.g. Marschan-Piekkari and Welch's *Handbook of Qualitative Research Methods for International Business*). Despite the efforts of some scholars and journal editors, the number of articles in leading journals using qualitative methods continues to fall. We would like to reverse this trend and use this Special Issue to bring qualitative methods back into the mainstream of international business research.

Topics for the Special Issue:

In this Special Issue, we hope to showcase exemplars of various forms of qualitative research that advance our understanding of international business phenomena. Qualitative research encompasses a diversity of methods that includes, but is not limited to, single or multiple case study, ethnographic/field studies, unobtrusive observations, interviews, narrative analysis, participant observation/action research, grounded theory practice, and archival analysis of documents and texts.

Some topics suitable for inclusion in the Special Issue include:

- Original research contributions that use qualitative methods in an effective way.
- Examples of how to use multiple case studies as a way of deductively testing strong constructs induced from base ethnographies in international business research.
- Qualitative studies used to triangulate uncertain or "squishy" quantitative results.
- Exemplars of the Constant Comparative Method (Glaser & Strauss, 1967) as praxis (dialogue between practice and academe) used to build theory in IB.
- Exemplars of rigorous theory induction in IB to build strong constructs and testable propositions.

The Special Issue Editors have intentionally kept the above list of suggested topics short so as to stimulate creativity and thereby encourage prospective authors to adopt a variety of perspectives in approaching this subject. All submissions must fit within the domain statement of the journal and follow the

JIBS policy statements including the Statement of Editorial Policy, Instructions for Contributors, Style Guide and Code of Ethics; see: <http://www.jibs.net>.

Submission Process:

All manuscripts will be reviewed as a cohort for this Special Issue. Manuscripts must be submitted in the window between September 1 and September 18, 2009, at <http://mc.manuscriptcentral.com/jibs>. Please select the option from the special issue drop-down menu on Manuscript Central that identifies your paper as a submission for the "Qualitative Research & IB" Special Issue, and include the words "Qualitative Research and IB Special Issue Submission" on your title page. All submissions will go through the JIBS regular double-blind review process and follow the same norms and processes. As manuscripts are accepted for publication, they will be posted in the Advance Online Publication system on <http://www.jibs.net>.

For more information about this Call for Papers, please contact the Special Issue Editors or the JIBS Managing Editor (managing-editor@jibs.net).

Website: http://www.palgrave-journals.com/jibs/cfp_qualitative_ib.html

Contact Information:

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Call for Papers
17th CEEMAN Annual Conference
Local Responses to Global
24 - 26 September 2009
Riga, Latvia

What are the challenges that businesses, national economies, governments, and business schools face on the wave of global crisis and its implications? What are the responses to these challenges and what are the opportunities arising from them? How business schools are dealing with the challenges related to various educational programs, as well as those related to sustainable institutional performance and development?

These and other questions will be addressed in presentations by prominent speakers and discussions with deans and directors of business schools and management development institutions, business leaders and government officials from over 35 countries. The keynote speaker of the CEEMAN Annual Conference will be Nancy Adler, the S. Bronfman Chair in Management at McGill University in Montreal, Canada, one of the leading authorities in global leadership and cross-cultural management.

The conference events will include:

- 17th CEEMAN Annual Conference “Local Responses to Global Crisis”
- Deans and Directors Meeting “Global Crisis and Business School Responses”
- CEEMAN 15th Case Writing Competition Award
- Information Session on CEEMAN International Quality Accreditation – IQA
- CEEMAN Annual Meeting

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Invitation

4th ERENET Annual Conference

The SME Sector in Global Economic Crises (Financing SMEs)

25 September 2009

Belgrade, Serbia

In the period between the 3rd and 4th ERENET Annual Meeting some huge changes have occurred, both in global economy and the very organization. The global financial crisis has been transformed into economic recession, not observed for decades. In such circumstances one of the essential issues for the entrepreneurs and small and medium business owners are how to survive and overcome the crisis. Concerning the remarkable challenges in ensuring capital and necessary financial resources for survival, the main topic of our annual conference is related to the SME's financing in global crisis background.

Entrepreneurship education and development, especially for SMEs has been receiving increase attention at all level in national economy. The Entrepreneurship Education and Research Network among the Universities of Central and Eastern Europe ERENET, consisting of university academicians, government representatives, experts from business services providers and responsible entrepreneurs, has contributed to the promotion of entrepreneurship at the university curricula, harmonisation and development of entrepreneurial education, evaluation and development of government's SME national policies, promotion of communication and dissemination of best practices in SME promotion related issues.

ERENET, as an open-ended network based on mutual trust, cooperation and recognition, having more than 110 members from 27 European and 8 Non-European countries, becomes a significant source of entrepreneurship development and has been contributes to strengthening the set of cultural and educational values and promoting the cross-boarder cooperation among the universities and institution in Central-Eastern Europe.

Registration:

Please be sure to complete the registration form and return it to the following address: **meeting.erenet@ien.bg.ac.rs**.

Information:

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Call for Papers

6th EIASM Workshop

Corporate Governance

23 - 24 November 2009

Brussel, Belgium

Chairpersons:

Tomas Casas Klett (IFPM-CCG, Shanghai, China)

Hugh Grove (University of Denver, USA)

Martin Hilb (Coordinating Chairperson) (University of St. Gallen, Switzerland)

Laura Spira (Oxford Brookes University Business School, U.K.)

The first five workshops dealt mainly with recent developments in corporate governance in research and practice.

The sixth workshop will address:

- Comparative Corporate Governance
- Strategic Direction
- Human Side of Corporate Governance
- Strategic Control
- International Corporate Governance

We invite papers that explore Corporate Governance issues from both theoretical and practical perspectives.

Topics of interest include the following:

- Comparative Corporate Governance in different countries (situational dimension)
- Strategic direction at the board level (strategic dimension)
- Nomination, feedback, remuneration and development of supervisory and executive board members (board management dimension)
- Strategic control and risk management at board level (controlling dimension)
- Ethical and legal compliance (normative dimension)

Those who are interested in presenting a paper should submit a one page abstract by **September 1st, 2009**.

To be acceptable, proposals **MUST** only be submitted through this website:<http://www.eiasm.org>. Full papers (if accepted) will be required by October 20, 2009.

Administration

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Location:

The whole workshop will take place in the Hotel Métropole in which the EIASM premises are located (Place De Brouckère-plein 31, 1000 Brussels).

For more information please visit the website: http://www.eiasm.org/frontoffice/event_announcement.asp?event_id=608