

News / Information

Seminar on Adizes methodology

IEDC-Bled School of Management, Slovenia

27th- 31th August 2006

Dr Ichak Adizes, one of the world's leading authorities on change management, has developed a unique methodology that has been used by large multinational companies and governments in 50 countries around the world. Those using his approach report a dramatic increase in effectiveness and efficiency in fulfilling their missions and achieving business results. Dr Adizes was ranked among the top 30 consultants on the 2005 Excellence List of the 100 Top Leadership Consultants and his books have been translated into more than 20 languages, while the Adizes Institute LLC (Santa Barbara, California) is ranked among top 10 large consulting firms.

The one-week interactive seminar in Bled is targeted primarily at faculty and consultants interested in learning about his approach and in applying it in their educational and consultancy activities. The participants will be able to develop three different courses based on materials and instructions received.

The seminar program is based on the methods elaborated in the following books by Dr Adizes:

- *The Ideal Executive: Why You Cannot Be One and What to Do About It*
- *Management / Mismanagement Styles*
- *Leading the Leaders: How to Manage with People whose Style is Different than Yours*
- *Managing Corporate Lifecycles: Why and How Organizations Grow, Age, and Die, and What to Do About It*
- *Pursuit of Prime*
- *Mastering Change*
- *How to Solve the Mismanagement Crisis*

The applicants will receive these books and will be requested to read them and answer the questions from Dr Adizes before the start of the program, which will enable him to assess the achieved level of understanding and based on that to adapt the instructional concentration and focus.

The participants willing to take an exam on the material and instructions received will get the Adizes certification diploma, while others will get a certificate of attendance.

Participation fees:

€ 1,600 (+20% VAT) for CEEMAN regular members, IMTA and CME alumni

€ 1,800 (+20% VAT) for exchange and individual members

€ 2,400 (+20% VAT) for non-members

More information on Dr Adizes is available at: www.adizes.com

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ceeman@iedc.si; www.ceeman.org



The First International Corporate Governance Workshop in Estonia

Corporate Governance in the context of CEE countries: Challenging the mainstream

Estonian Business School, Tallinn, Estonia

18th –19th , September 2006

The Estonian Business School (EBS) together with the Estonian Institute for Futures Studies (EIFS) will organise the first international workshop on corporate governance in Estonia in September 18th-19th 2006. The event is organized as workshop to offer plenty of possibilities to participate actively in different discussions.

We are starting with the workshop on September 18th and it will continue on September 19th in the afternoon session. The **topics** to be discussed are the following:

- Mapping the situation of CG research
- Main theoretical dilemmas in CG research
- Universal corporate governance theory – utopia or possibility?

- How different backgrounds of CG researchers influence CG research
- Possibilities for future co-operation in CG research

Keynote speakers:

Martin Hilb, Professor, University of the St Gallen, Switzerland

Niels Mygind, Professor, Copenhagen Business School, Denmark

Igor Belikov, Director, private consulting company Russian Institute of Directors, Russia

Erik Terk, Director, Estonian Institute for Futures Studies, Estonian Business School, Estonia

Programme:

Montag, September 18th – Workshop for Researchs

Afternoon session:

Round-table discussion for researchers (1st session)

Discussion on selected corporate governance (CG) topics

Discussion will be continued on the 2nd day afternoon

Tuesday, September 19th – Plenary and workshops

Morning session:

New Corporate Governance: from good guidelines to great practice
(Martin Hilb, Professor, University of the St Gallen, Switzerland)

Corporate Governance Cycles in the Baltics

(Niels Mygind, Professor, Copenhagen Business School, Denmark)

Corporate Governance and Russia

Igor Belikov, Director, private consulting company Russian Institute of Directors, Russia

Corporate Governance in Estonia: Results from the first corporate governance study

Erik Terk, Director, Estonian Institute for Futures Studies, Estonian Business School, Estonia

Moderator: Raivo Vare, Member of Management Board, Estonian Railways Ltd, Estonia

Afternoon session:

Parallel workshops: combining practice and theory

Round-table discussion for researchers (2nd session)

Discussion on selected corporate governance (CG) topics
 Owner-manager-employees (in Estonian)
 Owner-manager-capital (in Estonian)
 Owner-manager-entrepreneur (in Estonian)
 Summing up session
 Galadinner

Participation fee and registration

Special price for researchers €95 + VAT 18% until September 8th 2006 and €127 + VAT 18% after September 8th, 2006.

Please register on website: www.ebs.ee/cg2006 or via e-mail: cg@ebs.ee. Please register by September 8th at the latest.

Additional information:

Homepage: www.ebs.ee/cg2006

E-mail: cg@ebs.ee

Registration: Berit Roosaar, EBS, berit.roosaar@ebs.ee

General information: Anne-Liis Arulo, EBS: anneliis.arulo@ebs.ee and Külliki Tafel, EIFS: kylliki@eti.ee



Call for papers

International Conference Bishkek, Kyrgyzstan, Hosted by International Ataturk Alatoo University

Problems and success factors in business: Perspectives from emerging markets and transition economies III

21th, September 2006

In today's competitive global world, there are only two ways to survive and thrive: "Do something better or new". But realizing or accomplishing these two is not so easy considering today's global competitive business arena characterized by constant change and uncertainty. There are many roadblocks on

the way of success. The business success for the companies located in emerging markets and transition economies is far more difficult to get because the companies in such countries have to deal with many problems in unstable economies. In addition to their relatively weak market positions compared to world's incumbent multinationals, companies in emerging markets and transition economies suffer from economic and political upheavals, improper policies in business, corruption, unsatisfactory financial and banking systems, immature institutional environments, etc. Thus, surviving or thriving in business for these companies requires handling with (i) the global competition and (ii) the local challenges inherent in emerging countries and transition economies.

The conference aims at providing an academic opportunity for those who want to contribute to business life prosperity in emerging markets and transition economies like the first one organized last year.

The conference welcomes submissions of academic scholars, government experts, and all contributors from international organizations, private institutions and companies

The conference seeks papers dealing with problems and success factors in business in emerging markets and transition economies on the following subjects:

Common business problems and success factors related to the specific business functions, e.g. R&D, procurement, production, management, finance, accounting, human resources, marketing, sales, distribution, customer service, etc;Business problems brought by transition in Newly Independent Countries (NICs);Social responsibilities of companies and their functions on solving problems like poverty, education, health, etc;Sound business strategies of the success;Information technologies;Opportunities and threats of internationalization & globalization;Banking and financial system development;Business ethics and its effect on business;Corruption and Business: Advantage or Drawback; Relations between business and politics; Integration challenges and their effects on business; Entrepreneurial challenges; Small business development practices; Economic growth and its implications; Development of institutional environment and its implications; Organizational theory and structure challenges; Foreign direct investment characteristics, etc. All the papers presented at the conference will also be published in the conference proceedings.

For all inquiries, contact Ibrahim KELES (conference coordinator) at mancon@iaau.edu.kg

Submission

Submissions should include in word or pdf formats:

1. Title of the paper, Abstract (not more than 350 words; please pay attention to provide a title and an abstract in line with each other, and the abstract should be informative for non-specialists), Key words (up to 5-6), Full names and affiliation of all authors, Corresponding author's name, full postal address, telephone number, fax number, email address
2. Resume(s) of the participant(s)
3. Submissions are accepted in English, Russian, Kyrgyz, and Turkish languages
4. Panels, roundtables and individual submissions are accepted.
5. Proposals have to be emailed as attachments in word format to Ibrahim KELES (conference coordinator) at mancon@iaau.edu.kg , before September 1, 2006
6. Accepted papers will be announced at September 5, 2006
7. Deadline for full-text paper submission (in word format) is September 15, 2006

Conference Fee

Conference fee is 50 USD, for local participants it is 500 KGSom. Participants will be informed how to transfer the amount.

Funding and Accommodation

We regret that we cannot offer any funding for international travel expenditures. As to accommodation, the participants will be given rooms at the university's guest house (for three days).

Paper format

All papers should be double-spaced with 11 font size (Times New Roman)

Margins should be (4.00) at the top and left, (2.5cm) at the bottom and right

Limits: Approximately 20 pages. If your paper is longer than these limits, we recommend you to shorten it before the submission

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The 8th. Annual Congress

Intercultural or interpersonal: Where does personal end and culture begin?

Valencia Spain

28th September – 1st October 2006

The Young SIETAR Network is an exciting new opportunity in the world of intercultural education, training communication and management. The main target group are students and professionals, who share an interest in the field of intercultural relations and communication.

From September 28 to October 1, 2006 Young SIETAR will be hosting its 8th Annual Congress in Valencia, Spain.

The following tracks that will serve as guidelines for workshops and plenary speeches during the congress days: Introduction to the Intercultural Field; Global Diversity and Inclusion; Education and Training; Intercultural Research; Business and Management; Community Interaction; Young SIETAR network.

The following persons have already confirmed their participation: Ruth van Reken, Maria Jicheva, Jermy Solomons, Veronique Kilian, Gesa Krämer, Kelli McLound Schingen, Paul Westlake, Kazuma Matoba, and Beatrice Schmid.

The fees are as follows (in EUR):

YS Participant: 160

YS Participant (reduced fee): 110

Participant Non Member: 210

Business Participant: 300

WebSite: www.youngsietar.org/congress

Email: congress@youngsietar.org

Address: Wilhelminastraat 118-2, 1054 WP Amsterdam, The Netherlands.



Managing Change in Dynamic Environments

University of Stellenbosch Business School (USB)

Cape Town, South Africa

26th – 28th, February 2007

About the workshop: Over the last 15 years change and the management of change have been ubiquitous topics particularly in the emerging economic regions in Africa, Asia and Central and Eastern Europe. The workshop aims at a consolidation of knowledge acquired by managing practitioners and researchers on change and effective change management in dynamic environments such as emerging economies. We wish to bring together change experts from different regions and fields of interest to discuss the interdependencies of internal and external change, to compare organizational change strategies in various environments and to investigate efficient tools and models of change management in an intensive 3-day workshop.

Participation fee:

ZAR 1800 (approximately 242 Euro)

Reduced fee (early registration and Ph.D. students): ZAR 1300 (approximately 174 Euro)

Submission schedule:

- **October 31, 2006:** Full paper drafts due (double blind review process)
- December 15, 2006 : Review comments and conditional acceptances provided to authors
- January 31, 2007: Revised papers due; papers are circulated to all participants prior to the workshop

For more information please refer to <http://www.personal.euv-frankfurt-o.de> or contact Mario Denton (md2@usb.sun.ac.za), Wolfgang Dorow (dorow@euv-frankfurt-o.de) or Susanne Blazejewski (blazejew@euv-frankfurt-o.de).

Convenors:

Dr Susanne Blazejewski/Prof Dr Wolfgang Dorow
European University Viadrina, Frankfurt/Oder, Germany

Mario Denton/Eon Smit
University of Stellenbosch Business School, Cape Town, South Africa