

Contents

RENÉ OBERMANN AND PETER GLOTZ

Foreword

9

PETER GLOTZ, STEFAN BERTSCHI AND CHRIS LOCKE

Introduction

11

SECTION ONE—CULTURAL IDENTITIES

HANS GESER

Is the cell phone undermining the social order?
Understanding mobile technology from
a sociological perspective

23

JONATHAN DONNER

The social and economic implications of mobile telephony in Rwanda:
An ownership/access typology

37

LARISSA HJORTH

Postal presence:
A case study of mobile customisation and gender
in Melbourne

53

GENEVIEVE BELL

The age of the thumb:
A cultural reading of mobile technologies from Asia

67

LESLIE HADDON
Communication problems
89

RICHARD HARPER
From teenage life to Victorian morals and back:
Technological change and teenage life
101

SECTION TWO—MOBILE PERSONALITIES

JANE VINCENT
Emotional attachment and mobile phones
117

JOACHIM R. HÖFLICH
The mobile phone and the dynamic
between private and public communication:
Results of an international exploratory study
123

MICHAEL HULME AND ANNA TRUCH
The role of interspace in sustaining identity
137

LEOPOLDINA FORTUNATI
The mobile phone as technological artefact
149

KRISTÓF NYÍRI
The mobile telephone as a return to unalienated communication
161

JAMES E. KATZ
Mobile communication and the transformation of daily life:
The next phase of research on mobiles
171

SECTION THREE—INDUSTRY PERSPECTIVES

RAIMUND SCHMOLZE

Facing the future, changing customer needs

185

PETER GROSS AND STEFAN BERTSCHI

Loading mobile phones in a multi-option society

189

LARA SRIVASTAVA

Mobile mania, mobile manners

199

NICOLA DÖRING AND AXEL GUNDOLF

Your life in snapshots: Mobile weblogs (moblogs)

211

LAURA WATTS

Designing the future:

Fables from the mobile telecoms industry

225

PAUL GOLDING

The future of mobile in the 3G era

235

NICK FOGGIN

Mythology and mobile data

251

CONCLUSION—DELPHI REPORT

PETER GLOTZ AND STEFAN BERTSCHI

People, mobiles and society. Concluding insights from
an international expert survey

261

Notes on Contributors

289

