

Notes on Contributors

Genevieve Bell is a Senior Researcher and Principal Research Scientist at Intel, USA. In 2003, she completed a three year multi-sited ethnographic research project in urban Asia. She is currently the director of a small interdisciplinary team of researchers working in the Digital Home space. She holds a PhD in Cultural Anthropology from Stanford University, and a BA/MA from Bryn Maw College.

Stefan Bertschi is a Sociologist and Scholar of Literature; he is Project Manager at the Institute for Media and Communications Management, University of St. Gallen, Switzerland. His latest research focused on tendencies and prospects within the mobile media culture. He is founder of loginb.com, a research-based consultancy specialising in understanding social and cultural processes. Current interests include post-structuralist theory, semiotics and cultural theory.

Jonathan Donner (PhD in Communication, Stanford University) is a Post-Doctoral Research Fellow at the Earth Institute at Columbia University, USA. His research focuses on information and communication technologies in economic development, and particularly on applications of mobile telephony. Prior to joining the Earth Institute, Jonathan worked with Monitor Company and with the OTF Group, both management consultancies in Boston, MA. E-mail: jd2210@columbia.edu.

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Nick Foggin is an independent telecommunications, media and technology consultant, specialising in corporate strategy. Formerly Group Director of Strategy for Orange, Nick has spent twelve years in the telecommunications arena, in senior strategy and planning roles. His clients include mobile operators, broadcasters and publishers. He has a

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Leopoldina Fortunati teaches Sociology of Communication and Sociology of Cultural Processes at the Faculty of Education of the University of Udine, Italy. She has conducted many research projects in the field of gender studies, cultural processes and communication technologies. Professor Fortunati has published several articles on mobile phone use and recently edited, together with J. Katz and R. Riccini, *Mediating the Human Body. Technology, Communication and Fashion* (2003). E-mail: fortunati.deluca@tin.it.

Hans Geser is Professor of Sociology at the University of Zurich, Switzerland. He is co-editor of *Local Parties in Political and Organizational Perspective* (1999). His latest research focuses on the sociocultural implications of computer networks and digital communication where he develops a sociological theory of the mobile phone. Main interests include the sociologies of work, organization, politics, and international relations.

Peter Glotz is Professor Emeritus for Media and Society at the Institute for Media and Communications Management, University of St. Gallen, Switzerland. His past responsibilities include Director of the University of Erfurt, Germany, and Professor for Communication Sciences; Professor for Media Ecology and Communication Culture at the Ludwig-Maximilian University Munich. He was member of the German Bundestag (Parliament) and Federal Manager of the Social Democratic Party. Amongst many other books, his publications include *Die beschleunigte Gesellschaft: Kulturkämpfe im digitalen Kapitalismus* (1999), *Von Analog nach Digital: Unsere Gesellschaft auf dem Weg zur digitalen Kultur* (2000), and most recently together with Robin Meyer-Lucht *Online gegen Print: Zeitung und Zeitschrift im Wandel* (2004).

Paul Golding is an independent consultant renowned for his extensive expertise in mobile application technology. Through writing, training and consulting, he has actively promoted the transformative potential of 3G within many companies, such as Vodafone, Motorola, O2, Three, and Virgin Mobile. Not just a theoretician, Paul has built many real mobile solutions and his recent book *Next Generation Wireless Applications* (2004) surveys the entire spectrum of technologies that are converging in the 3G era. Not just a technologist either, Paul draws from a wide range of subjects to form mobile business strategies, including management science, sociology, psychology, economics, linguistics and others (<http://www.paulgolding.me.uk>).

Peter Gross is a Professor and Head of the Institute of Sociology at the University of St Gallen, Switzerland. In addition to his academic activities, he is involved in a number of other educational and consultancy organizations. His most recent publications include *The Multi-option Society* (*Die Multioptionsgesellschaft*, 1994) and *Ego Hunt—In the Century of Independence* (*Ich-Jagd—Im Unabhängigkeitsjahrhundert*, 1999).

Axel Gundolf is a Student of Applied Media Science at Ilmenau University of Technology, Germany. Research interests: intercultural communication, journalism research, online and mobile communication.

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Richard Harper is a Senior Researcher in Microsoft's Interactive Systems Group, in Cambridge, UK. He has spent twenty years developing sociological tools and techniques for understanding user behaviour that lead to the design of more innovative computer technologies. Before coming to MSR Cambridge, he ran his own digital technology companies, prior to which he led an interdisciplinary research centre at the University of Surrey, where he was also appointed the UK's first Professor of Socio-Digital Systems. He commenced his research at Xerox EuroPARC, after completing his PhD at Manchester. He has published over 130 articles, eight books, and has three patents.

Larissa Hjorth currently lectures in the BA in Games in the Creative Media Department at RMIT University, Melbourne, Australia. Hjorth has been researching mobile telephone customisation and gender in the Asia-Pacific. Examples of published research include "'Pop" and "Ma": The Landscape of Japanese Commodity Characters and Subjectivity' in Fran Martin, Audrey Yue and Chris Berry (Eds.), *Mobile Cultures* (2003) and 'Kawaii@keitai' in Nanette Gottlieb and Mark McLelland (Eds.), *Japanese Cybercultures* (2003).

Joachim R. Höflich is Professor of Communication Sciences and Media Integration at the University of Erfurt, Germany. His research interests include interpersonal and mediated communication, media use and its consequences. He published several articles on mobile communication and recently edited together with Julian Gebhardt *Mobile Kommunikation. Perspektiven und Forschungsfelder* (forthcoming).

Michael Hulme is a Professor and Associate Fellow of the Institute for the Advanced Study of Management and Social Sciences at Lancaster University, UK, Director of the Centre for the Study of Media, Technology and Culture, and Chairman and founder of Teleconomy Group, a commercial research company specialising in organisational and consumer behaviour research in relation to strategic futures.

James E. Katz is Professor of Communication and Director of the Center for Mobile Communication Studies at Rutgers University, New Brunswick, NJ, USA. He is the author of *Connections: Social and Cultural Studies of the Telephone in American Life* (1999) and editor of *Machines that Become Us: The Social Context of Personal Communication Technology* (2003).

Chris Locke started his career as an academic, eventually becoming the Xerox Lecturer in Electronic Communication and Publishing at University College London, UK. He then moved into the internet and telecoms industries as a strategist, and has held senior roles at companies such as the Virgin Group, Freeserve, Hutchison 3G and T-Mobile International. He is currently working for AOL. He has a MA in Critical Theory from the University of Sussex, and his published works include 'Digital Memory and the Problem of Forgetting' in Susannah Radstone (Ed.), *Memory and Methodology* (2000). He can be contacted via chris@freeserve.co.uk.

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René Obermann was born in March 1963 in Düsseldorf, Germany. He has been the CEO of T-Mobile International, the worlds 3rd largest mobile operator today, since December 2002 and is also a member of the Board of Management of Deutsche Telekom AG. René Obermann was one of the pioneers of the mobile communication business. In 1986 he founded ABC Telekom, a mobile start up company. In 1991 he became Managing Partner of Hutchison Mobilfunk GmbH, successor of ABC Telekom, and in 1993 Chairman of the Management Board before joining T-Mobile in 1998.

Raimund Schmolze, PhD is Head of European Customer Insights at T-Mobile International and Part-time Lecturer at the London School of

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Lara Srivastava is Project Director of the ITU New Initiatives Programme and Telecom Policy Analyst at the International Telecommunication Union (ITU), Geneva, Switzerland. Lara is responsible for monitoring and analysing trends in information and communication technologies, policy, and markets, with a focus on mobile communication. She manages and drafts publications, and is in charge of organising and advising on workshop and symposia content. Lara holds an MA, LL.B., and M.Sc. and is a qualified barrister and solicitor (Canada).

Anna Truch is a Research Fellow at the Centre for the Study of Media, Technology and Culture at Lancaster University, UK. Since graduating from Oxford University with a degree in politics, philosophy, and economics, her career has spanned both the commercial and academic worlds (IBM Telecommunications Consulting Group and Henley Management College). Anna is completing a PhD that explores the impact of personality on knowledge sharing within organisations.

Jane Vincent is a Research Fellow at the University of Surrey's Digital World Research Centre, UK. Specialising in the social shaping of mobile communications, she is also studying for a PhD. Prior to joining DWRC in 2001 she worked for twenty years in the European mobile communications industry. E-mail: j.vincent@surrey.ac.uk.

Laura Watts is a Research Fellow in the Department of Sociology at Lancaster University, UK. She is currently completing her doctorate, in the field of Science and Technology Studies, on the archaeologies and futures of the mobile telecoms industry, which also draws on her prior career as a designer and business strategist inside the industry.