

Editorial

Our current economic systems are not geared towards the satisfaction of needs and the care for our environment and our fellow human beings, but solely towards growth and profit. The consequences of this are a constant reproduction of social inequalities along the axes of class, race and gender as well as the isolation of individuals and the destruction of nature.

The **New Economy** book series provides explanations for these multiple crises of our time and opens up possibilities for a sustainable, solidarity-based economy. It provides an editorial space for heterodox empirical research, paving the way for pluralistic, interdisciplinary and self-reflexive economics.

Philipp Kenel is a researcher and lecturer at the Alice Salomon University of Applied Sciences in Berlin. After studying political science, economics, social entrepreneurship, English and education, he earned his PhD at Goldsmiths, University of London. His research and teaching interests include socio-ecological economic models, their entrepreneurial forms, practices and discourses, as well as social economics and management.

Phyllis C. Sawall is a sustainability researcher and professional with a focus on the sustainable fashion and textiles industry and a background in management. She has degrees in fashion and sustainability management. Her research interests include alternative economies, sufficiency and circularity strategies, global justice and cultural sustainability as well as sociological and political perspectives on sustainable transformation.

Lina Pfeifer has worked several years in textile certification before she joined the Hochschule für Technik und Wirtschaft (HTW) Berlin, University of Applied Sciences as a research associate. She currently consults companies as an ESG consultant. Lina studied political science (BA) and sustainability management (MSc). Her research topics included cultural sustainability in fashion and Fair Trade practices, crafts and design.

Uwe Bettig is a professor of management at the Alice Salomon University of Applied Sciences and dean of the Faculty of Health and Education. After studying business administration, he earned a PhD in public health. His research focuses on innovative healthcare management models, quality control and entrepreneurship. He co-leads the 'Fairfaktor' project on sustainable and Fair Trade practices in fashion.

Johanna Michel is a professor of fashion design at the Hochschule für Technik und Wirtschaft (HTW) Berlin, University of Applied Sciences. Specializing in sustainable collection concepts and digital textile design, she leads the 'Fairfaktor' project, which promotes sustainable and Fair Trade practices in fashion. Her research focuses on market access and trend development for artisans in the Global South.

Philipp Kenel, Phyllis Sawall, Lina Pfeifer, Uwe Bettig, Johanna Michel (eds.)

Fair Fashion?

Interdisciplinary Perspectives in the Context of Social, Ecological, Economic and Cultural Sustainability

[transcript]

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transcript Verlag | Hermannstraße 26 | D-33602 Bielefeld | live@transcript-verlag.de

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