

Contents

Introduction:

Participation and Precarious Alliances, Now and Then

Martin Butler, Albrecht Hausmann, Anton Kirchhofer | 7

MARKETS

Martin Butler | 15

Net-Works: Collaborative Modes of Cultural Production in Web 2.0 Contexts

Martin Butler | 19

Participation: It's Complicated (A Response to Martin Butler)

Henry Jenkins | 33

The History of the Booker Prize as a History of Problems and Precarious Alliances

Anna Auguscik | 47

Socialist Realism in a Capitalist Context: Marketing Strategies in the Russian Book Market

Ulrich Schmid | 63

The New Circumstances of Content Innovation in the Digital Book Value Creation Network: Precarious Guarantee of More of the Same?

Christoph Bläsi | 77

AUTHORSHIP, AGENCY, AND VALUE

Albrecht Hausmann | 99

Whose Intentions? The Posthumous Careers of F. Scott Fitzgerald and William Styron

James L. W. West III | 103

Precarious Alliances: The Case of Arno Schmidt

Sabine Kyora | 117

**Touched by an Author: Books and 'Intensive' Reading
in the Late Eighteenth Century**

Geoffrey Turnovsky | 135

**Authorship, Participation, and Media Change:
Perspectives from Medieval Studies**

Albrecht Hausmann | 157

POLITICS, INSTITUTIONS, MOVEMENTS

Anton Kirchhofer | 177

**The War of Systems: Print Capitalism and the Birth
of Political Modernity in Britain, 1789-1802**

Wil Verhoeven | 183

**'Success' and 'Failure' of Literary Collaboration
between Authors in Belarus in the 1920s**

Gun-Britt Kohler | 207

**Profession and Ideology: Cultural Institutions and the
Formation of Literary Circles in the Soviet Occupied
Territory and the Early GDR**

Arvi Sepp | 241

**Precarious Alliances between Literature and Law:
A Tentative Account of the Case of Australia**

Ralf Grüttemeier | 257

**Literary Movements as Precarious Alliances?
Observations and Propositions on Movement Discourse
and Cultural Participation**

Anton Kirchhofer | 281

Notes on Contributors | 311