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Transitioning to Platform-based Services and Business Models in a B2B Environment

*Martin Matzner, Tobias Pauli, Emanuel Marx,
Jürgen Anke, Jens Poeppelbuss, Erwin Fielt, Shirley
Gregor, Ruonan Sun, Katja Maria Hyde, Tor Helge
Aas, Margunn Aanestad, Jaap Gordijn, Fadime
Kaya, and Roel Wieringa*

No Risk – More Fun? The Influence of Shopping Companions on Adolescents' Risk Perception and Hedonism

Stefanie Wenzel and Martin Benkenstein

Business Solutions in the B2B World – A Systematic Literature Review

Rodi Akalan

Value Co-Creation and Co-Destruction in Health Care: Analyzing Citizenship and Dysfunctional Patient Behavior in Nurse-Patient Encounters

*Jennifer Hendricks, Gertrud Schmitz, Zelal Ates,
and Marion Büttgen*

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