

Veith Kilberth, Jürgen Schwier (eds.)
Skateboarding Between Subculture and the Olympics

body cultures

Veith Kilberth, born 1976, blends his Sports Sciences diploma from the University of Cologne with experience as a former professional skateboarder. Currently a doctoral candidate at the Europa University Flensburg, he plans and realizes skate park projects as a partner in agency Landskate. He specializes in the fields of youth marketing, trend sports, skateboarding and skateparks.

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**A Youth Culture under Pressure from Commercialization
and Sportification**

[transcript]

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