

## Call for Papers

### 5th International Conference on Corporate Governance in Emerging Markets

*Corporate Governance in Emerging Markets:  
How to gain the competition for investors?*

**Submission deadline: April 30, 2015**

The Emerging Markets Corporate Governance Research Network, supported by the Corporate Governance Solutions Group and HHL call for papers to be presented at the 5th International Conference on Corporate Governance in Emerging Markets to be held on September 25 - 26, 2015 in Leipzig, Germany. The conference series bring together researchers from around the world investigating the impact of corporate governance on firm performance and economic development, and the role of legal, economic and political institutions in shaping corporate governance systems in emerging markets. The conference series aims to facilitate dissemination of state of the art research on corporate governance in emerging markets with the objective of supporting policy and practice development, all to improve corporate governance research. To this end the conference will provide a forum to discuss and solicit research from both theoretical and policy perspectives. The conference will also provide an opportunity to inquire how academic research findings relate to practice in emerging markets, among others by having leading practitioners as discussants.

The conference series is an undertaking of EMCGN (Emerging Markets Corporate Governance Research Network) chaired by Prof. Stijn Claessens of University of Amsterdam and IMF:

[http://www.ifc.org/wps/wcm/connect/topics\\_ext\\_content/ifc\\_external\\_corporate\\_site/corporate+governance/focus+areas/research](http://www.ifc.org/wps/wcm/connect/topics_ext_content/ifc_external_corporate_site/corporate+governance/focus+areas/research)

As in past conferences hosted by Sabanci University Corporate Governance Forum in 2007, Coppead Graduate Business School and the FGV Law School in 2009, the Corporate Governance Institute at Korea University in 2011, and the Indian School of Business in 2013? papers on all aspects of corporate governance are welcome. Papers are expected to be from law, economics and finance fields, but the conference also welcomes papers from a variety of other disciplines such as sociology, organizational science, and management. Both theoretical and empirical papers, as well as clinical studies, are welcome. The conference welcomes papers focusing on comparative research comprising clusters of countries sharing similar institutional or macroeconomic characteristics. Clusters may comprise of countries that are geographically close as in regions, or distant such as the BRIC countries or countries with similar institutional frameworks or

corporate governance reform approaches. Researchers from emerging market institutions are strongly encouraged to participate.

The keynote speakers for this conference will be announced in the near future.

### **Conference Themes**

- (1) Dynamic aspects of ownership and control structures in emerging markets
  - Family-owned/controlled firms.
  - Business groups.
  - Governance mechanisms and implications for firm level governance indicators.
  - The corporate governance of financial institutions.
- (2) The role of institutional investors in emerging markets
  - Use of corporate governance disclosure by investors.
  - Engagement.
  - Conflicts of interest.
- (3) Dimensions of firm-society interactions and governance implications in emerging markets
  - Sustainable development and climate change.
  - Socially responsible investments.
- (4) Public and private enforcement and dynamic changes in emerging markets
  - Improving enforcement in weak environments.
  - Roles of voluntary mechanisms.
  - The dynamic aspects of institutional change.

### **Paper Submissions**

The deadline for submitting papers is April 30, 2015. Accepted papers will be announced by June 1, 2015. Submissions can be done online at [www.CGEMconference2015.com](http://www.CGEMconference2015.com) or by e-mail to [submissions\\_ccg2015@hhl.de](mailto:submissions_ccg2015@hhl.de) and copied to [melsaararat@sabanciuniv.edu](mailto:melsaararat@sabanciuniv.edu). All submissions must be in English. The cover page should have the title and information for each author, while the second page should have just the title and abstract with no identification of authors (nor should authors be identifiable in the remainder of the paper). The preferred file format is pdf but doc files are also acceptable.

### **Travel and Expenses**

Reasonable economy class travel expenses for one presenter of each accepted paper will be reimbursed by the organizing institutions after the conference if requested.

The organizing institutions at the conference will also cover lodging expenses for one presenter of each accepted paper.

### Organizing Committee

Christian Strenger, Chair (HHL Leipzig Graduate School of Management)

Melsa Ararat (IFC-GCGF and Sabanci University Corporate Governance Forum)

Stijn Claessens (IMF and University of Amsterdam)

Marc Steffen Rapp (Philipps-University of Marburg)

Burcin Yurtoglu (WHU Otto Beisheim School of Management)

Questions about the conference can be addressed to [CGEM\\_conference2015@hhl.de](mailto:CGEM_conference2015@hhl.de) and copied to [melsaararat@sabanciuniv.edu](mailto:melsaararat@sabanciuniv.edu).

For further information please see Conference Website: [www.CGEMconference2015.com](http://www.CGEMconference2015.com)



## Call for Papers

### GSOM Emerging Markets Conference-2015

#### *Business and Government Perspectives*

**Submission deadline: May 11, 2015**

#### Tracks:

- Corporate Governance in Emerging Economies
- Corporate Social Responsibility
- Entrepreneurship in Emerging Economies: Bridging the Gap between Theory and Practice
- Human Resource Management in Emerging Market Firms
- Information and Knowledge Management
- Innovation and R&D Management
- International Business and Emerging Multinational Enterprises
- Logistics and Supply Chain Management: Globalization and World Production
- Marketing in Emerging Economies
- Public Sector Reforms and Economic Development
- Strategic Finance in Emerging Economies

#### Colloquium and Workshops:

Doctoral Colloquium (4 ECTS) "Advanced Research in the Context of Emerging Markets", October 13-15, 2015

Workshop "Methodology of Research in Management", October 15, 2015

Workshop “Research Paper Development for Publication in Leading International Journals”, October 15, 2015

**Round-tables, October 16-17, 2015:**

- Business Education as a Driver of Growth in Emerging Economies
- Developing Teaching Cases in a Turbulent Business Environment
- Public Private Partnerships: Opportunities and Financing Constraints
- Teaching English in Business Schools

To submit your special sessions/ roundtables proposals, please, send an abstract to the conference e-mail [gsomconference@gsom.pu.ru](mailto:gsomconference@gsom.pu.ru) (up to 2500 symbols should include names and affiliation of presenters, topics of presentations).

*Deadline for submission of special sessions/ roundtables proposals – May 11, 2015.*

To submit your paper, please, send an abstract to the conference e-mail [gsomconference@gsom.pu.ru](mailto:gsomconference@gsom.pu.ru) (up to 2500 symbols should include names and affiliation of authors, goals, methodology and main results of the research).

*Deadline for submission – May 11, 2015*

All submissions are subject to international peer-review.

Travel grants are potentially available for high-quality papers.

**Conference Fees**

Early bird registration fee: 400 EUR (before September, 7); regular fee: 450 EUR

Doctoral student registration fee: 250 EUR (before September, 7); regular fee: 300 EUR

**Contact**

Graduate School of Management of St. Petersburg State University

[gsomconference@gsom.pu.ru](mailto:gsomconference@gsom.pu.ru)

[www.gsom.pu.ru/en](http://www.gsom.pu.ru/en)

Tel: + 7812 323 8453, fax: + 7812 329 3234

Volkhovskiy Per. 3, St. Petersburg, 199004, Russia

## Call for Papers

### 2nd AIB-CEE Chapter Conference

#### *International Business and Research in the CEE Region: Why Is It Worth Doing?*

**Submission deadline: June 15, 2015**

**The Academy of International Business Central and Eastern Europe Chapter and the Warsaw School of Economics (Poland)** would like to invite you to the 2nd AIB-CEE Chapter Conference: International Business and Research in the CEE Region. Why Is It Worth Doing? (17–19 September 2015).

Our goal is to draw more attention to doing business and research in Central and Eastern Europe. We want to foster cooperation among businesspeople, scholars and specialists from Central and Eastern Europe in doing International Business research, disseminating its outcomes and improving International Business education.

Our discussions will concentrate around ten broadly defined conference tracks:

1. MNEs, their Subsidiaries and Value Chains in the CEE Region
2. Internationalization of SMEs and Born Globals
3. CEE Emerging Multinationals
4. Inward and Outward FDI in the CEE Region – Theory and Practice
5. Competitiveness of the CEE Region, its Countries, Industries and Firms
6. International Marketing, Consumers and Cross-cultural Relations in CEE
7. International HRM and Cross-Cultural Management
8. International Finance and Accounting
9. Corporate Governance
10. Teaching and Research in International Business in the CEE Region

We hope that within the above mentioned tracks everybody will find an appropriate topic that will suit his/her interests and/or needs. We invite all interested parties to submit paper and panel proposals accordingly. For the full description of tracks see the conference website:

<http://warsaw.aib-cee-conference.com>

Conference sessions will provide the opportunity to broadly discuss ideas included in the papers. All the scientific papers accepted and presented at the conference will be placed for publication in cooperating with the AIB-CEE Chapter scientific journals (subject to their acceptance).

The conference will take place at the premises of the Warsaw School of Economics.

**Important dates:**

*Submissions:*

May 4th, 2015 – Submission system opens

June 15th, 2015 – Deadline for papers and panel proposals submissions

July 14th, 2015 – Information on acceptance/rejection of papers and panel proposals

*Fee Payment & Registration:*

by July 28th, 2015 – Early Registration Conference Fee

by August 30th, 2015 – Regular Registration Conference Fee

August 31–September 13 2015 – Late Registration Conference Fee

For more information see the conference website:

<http://warsaw.aib-cee-conference.com>



**Call for Papers**

**5th International Conference**

*Values and Identity*

**Submission deadline: July 20, 2015**

The Faculty of Law and Business Studies “Dr Lazar Vrkatić” has the honour to invite you to the Fifth International Conference “Values and Identity”, 13-14 November 2015, Novi Sad, Serbia.

We invite scholars and other professionals to join us in the discussion on the significance of these within the contemporary society.

As we live in the age of economic and social globalization processes, rapid cultural changes, and extreme political choices, our personal values, as well as identity based on such, are constantly being re-examined. These phenomena present new challenges to the 21st century society, and the imperative is to overcome them both in theory and in practice. The main idea of the conference is to gather experts from various fields, such as:

- Law
- Psychology
- Security
- Economics
- Philology
- Other humanities

Our common goal is to address the issues of values and identity from various aspects through an exchange of academic ideas and knowledge in order to propose sustainable concepts of coexistence in complex contemporary societies.

### TOPIC ELABORATION FOR SPECIFIC FIELDS OF STUDY

**PSYCHOLOGY I:** *“Human identity and values in the contemporary society: psychological aspects”*

The panel will be organized around presentations, introducing results of latest research in psychology. The concepts provided in the title are here used in their broadest sense. Personality structure and its traits are almost entirely determined by one’s system of values, whether created in accordance with the current social trends or the identity of an individual. The fundamental determinant of the concepts of values and identity is their complexity which, in this context, enables us to discuss various psychological issues, such as a relationship with one’s own self, with other people and with current social problems, academic motivation, language, cultural and professional identity, readiness to accept changes, personal development, etc.

**PSYCHOLOGY II:** *“The characteristics of interethnic relationships within a multicultural environment”*

Interethnic relationships, as well as interpersonal relationships in general, determine individual and social welfare to a great extent. Therefore, psychology and the related sciences have given a special attention to study and research of the basic psychosocial features of those relationships. This research is most commonly conducted in complex multicultural environments in which members of various ethnic communities live and work. The aim of the research is to explore various characteristics of interethnic relationships, such as perception of other ethnic groups and their cultural and human characteristics, perception of the members of one’s ethnicity and their characteristics, and various individual and social factors influencing interethnic relationships, as well as personal and social welfare. The interested participants are expected to present the results of some more recent research on psychosocial characteristics of interethnic relationships within a multicultural environment.

**LAW:** *“Legal values and democratic identity”*

In the age of transition, radical changes have occurred in every aspect of society, especially in the legal system. It is necessary to construct a modern system which will allow the society to evolve, to incorporate the requests of the modern society and its citizens, to enable democratization of the society, and to consolidate a democratic government. It is assumed that all of these activities will lead to the building of a new democratic identity of the society and the country. Therefore, this is the foundation for the work and discussion in this panel.

SECURITY: “*Social values – forms of dangers and strategies of resistance*”

In order to define a new security identity of the country, its citizens and societies on the whole, one has to consider new global, regional, economic, corporate, social, ethnic and other interests. In the future, the use of scientific and theoretical as well as technical and technological solutions for security concepts and events will change the contemporary world even more.

Due to the general connection, interpersonal dependence, multiculturalism and professional inconsistency, personal (human) and business security, in spite of significant scientific and social contributions, is not increased, but rather threatened in numerous areas of human activity.

Today, security and all of its aspects are considered to be a global problem, in the solution of which the exclusion neither does, nor could exist, so that the proactive performance and the partnership of all the relevant security parties, from both public and private sectors, are required.

ECONOMICS: “*Economic identity*”

Even though due to globalization processes capital funds are undoubtedly removing administrative boundaries and establishing a global market, a need for preserving social and economic identity still does not lose its significance. Globalization processes inevitably cause interweaving of various business cultures, business philosophies, attitudes towards work, relationship with employees, attitudes towards capital, etc. Regardless of the consequences of globalization, national economies still long for maintaining their leading comparative advantage, i.e. their social and economic identity in international economic relations. Cherishing and preserving a national economic identity make it recognizable at the international market, create a positive image of national products, and construct recognizable systems of value. Possible topics of the panel are: the relationship between national and European economic identities, economic identity as the basis of privatization, the relationship between economic identity and regionalization, economic identity and economic methodology, the profitability of values and identity, the dependence of the national capital market on the European market, economic identity and the economy of business, education creating economic identity, the dependent relationship between national culture and economic identity, Serbian economic identity in the context of global economy.

PHILOLOGY: “*Language and identity*”

The language we use undoubtedly plays an essential part in developing the sense of who we are – of our identity. As learners acquire a foreign language, they also develop a new form of identity - a second language „self“. Moreover, the language we use is a mirror image of ourselves as individuals and members of a social group upon which others form their opinion about us. Therefore, language is important both for developing our sense of self and creating the impression we leave.

This conference will focus on language and identity in contemporary society and will concentrate on areas such as the relationship between our identity and members of ethnic, national, religious, gender and professional groups, language varieties, intercultural comprehension, sociocultural approaches to second language acquisition, language socialisation, teacher and learner identity and implications for the classroom, as well as examining the issues of language, identity and social values through the lens of cultural and literary studies.

**OTHER HUMANITIES:** “*Twenty-five years of social transformation in Serbia*” For 25 years the Republic of Serbia has been involved in the process of social, political and economic transformation, as well as the transformation of the system of values. This process is unavoidably related to the goal, resources and participants of these changes which could produce very controversial outcomes followed by unequal successes of both public policy patterns and general theoretical assumptions necessary to comprehend these complex problems. In this panel the problem of transformation could be perceived from social, cultural, philosophical, political and historical aspects in order to enable a high-quality discussion which will contribute to the study of various aspects of this popular but, at the same time, insufficiently examined field. The aim of the panel is to clarify as many of such phenomena as possible.

### KEY INFORMATION

1. Registration deadline is **June 1st 2015**. Please fill in the registration form (found in the continuation of this document). Note that the title of your paper and an abstract of up to 200 words must be submitted at this time. Please email the completed registration form to the address of the panel chosen (found in the Registration form).
2. Finished papers, in accordance with the style sheet, should be emailed no later than **July 20th 2015** to the same email address.
3. Detailed style sheet for the paper is available at the Faculty’s website.
4. Papers for publishing will be selected on the basis of abstracts and the finished papers. Information about this will be sent to the authors in due time.
5. Selected papers will be published in the conference proceedings, which will be distributed to the participants on the day of the conference. It is therefore mandatory that deadlines be met.
6. All participants will be allotted 15 minutes for the presentation of their papers within panels.
7. Official languages of the conference are Serbian and English.
8. The two-day conference will be held on November 13th and 14th 2015.
9. Registration fee No. 1 is 80 Euros (including an overnight stay with breakfast, publishing of the paper in the conference proceedings, participation in the conference, formal dinner, a cocktail party); registration fee No. 2 is 120 Euros (including two nights with breakfast, publishing of the

paper in the conference proceedings, participation in the conference, formal dinner, a cocktail party); registration fee No. 3 is 40 Euros (it does not include an overnight stay, but does include publishing of the paper in the conference proceedings, participation in the conference, formal dinner, a cocktail party). The notification on the terms of payment will be supplied accompanying information on the paper acceptance.

10. For additional information do not hesitate to contact us via email in-fo.skup@fpps.net

**Contact persons**

Radivoje Jovović

Sandra Radinović

On behalf of the Faculty, we cordially invite you to take part in the conference and contribute to the quality of the academic discussion.

The Chairman of the Program Committee

Duško Radosavljević, PhD



**Call for Papers**

**Corporate Governance: An International Review**

*Challenges in Corporate Governance in  
Emerging Economies*

**Submission deadline: September 15, 2015**

**Date and Venue of Special Issue Conference**

4-5 December 2015, University of Edinburgh Business School, Edinburgh, UK, EH8 9JS

**Keynote Speaker**

David Yermack, NYU Stern - New York University

**Conference Chair**

Joseph Fan, Chinese University of Hong Kong

**Guest Editors**

Seth Armitage and Wenxuan Hou, University of Edinburgh Business School Igor Filatotchev, Cass Business School, City University Li Jin, University of Oxford and Peking University Subrata Sarkar, Indira Gandhi Institute of Development Research Conference Link: <http://edinburghforum.weebly.com>

## BACKGROUND

Corporate governance research in the context of emerging economies has received increasing attention in recent years. Corporate scandals and executive failures continue despite the growing emphasis on governance reforms around the world and the increasing activism of shareholders, governments and other corporate stakeholders. Academics and practitioners are becoming aware that firm-level governance mechanisms at work in different countries are embedded in national business systems and are influenced by political, social and legal macro-institutions. More specifically, while governance arrangements in developed economies are underpinned by dispersed ownership, small managerial shareholdings, the prevalence of standalone companies, and market-based transactions, emerging economies are characterized by concentrated ownership, pyramidal ownership structures, the dominance of business groups, and high levels of related-party transactions.

Since the extent and nature of governance problems in developed and emerging economies are different, so are the firm-level governance solutions that aim to minimize the costs of governance-related efficiency losses. Whereas “bundles” of governance mechanisms in developed economies rely on a combination of board monitoring, executive compensation and the market for corporate control, in the relationship-based systems in emerging economies, a greater emphasis is placed on the governance role of lending institutions, large blockholders including family shareholders, and organizational governance hierarchies. In large emerging economies such as China and Russia, there is increasing involvement from state agencies in running businesses, even when some of their shares are listed on the stock exchanges. Governance developments in specific countries also indicate that changes in the economic environment, as well as changes in cultural, political and legal institutions, have a profound impact on the evolution of firm-level governance mechanisms. In general, every country’s national governance system is pathdependent. An important implication of such pathdependency, particularly in the context of emerging economies, is that, while regulators and corporate governance activists promote the adoption of international best practices, the differences in formal and informal institutions interact with firm-level governance developments to provide a basis for multi-dimensional, multi-level corporate governance research.

In this call for papers for the Special Issue of Corporate Governance: An International Review, we invite submissions with a focus on the complex interface between firm-level governance mechanisms in emerging economies, their legal, economic and political institutions, and various organizational outcomes, including business strategy and performance. The Special Issue welcomes both theoretical and empirical papers. Specific topics include, but are not limited to:

- Corporate governance in emerging economies versus developed economies
- The role of institutions and national business systems in corporate governance
- Convergence towards best practices versus path-dependence
- Complementarities and substitution among governance mechanisms at different levels
- Regulatory framework, market development and investor protection
- Ownership and control structures and their dynamic evolution
- Institutional voids and governance in business groups
- The family-centric governance model and its organizational effects
- The governance of financial institutions and institutional investors
- The governance implications of corruption and bribery
- The role of political connections and relational contracting in governance
- The governance roles of reputation and culture
- The integrity of executives, responsible leadership and business ethics
- State corporatism and the role of the state as a shareholder in emerging economies
- Law, regulation and enforcement

## THE REVIEW PROCESS

Authors are asked to submit a full article that conforms with our house style on or before September 15, 2015 to the journal's website (<http://mc.manuscriptcentral.com/cgir>). Full papers must be 10,000 words or less in length and follow the CGIR editorial guidelines. The journal's website ([www.cgir.org](http://www.cgir.org)) provides more information on the submission process. Please indicate that the submission is for the Special Issue. By submitting a paper, authors are certifying that the submission is original, unpublished work, and that in whole or material part it is not simultaneously under consideration elsewhere. It should comply with the journal policy on plagiarism and self-plagiarism. The papers will be screened initially by Guest Editors. The short-listed papers will go through the CGIR's regular double-blind review process according to standard journal policy. Eventual acceptance is subject to the authors successfully addressing the comments of the referees and the co-editors. The first round of reviews will be followed by a paper development conference that will be held at the University of Edinburgh Business School and sponsored by the Accounting and Finance Group. Authors of papers that are accepted for presentation at the conference will be invited to send one author to present their paper. The aim of the conference is to facilitate and help the development of papers. Acceptance to the conference does not guarantee acceptance into the Special Issue. There will be no registration fee. Conference materials, as well as meals and refreshments, will be provided free of charge, but conference participants will be responsible for making their own travel and accommodation arrangements.

**Special Issue's Timeline:**

Conference submission deadline: September 15, 2015

Notification of acceptance to Special Issue conference: November 1, 2015

Special Issue conference: December 4-5, 2015

Special Issue resubmission deadline: March 1, 2016

Notification of acceptance to Special Issue: Late 2016