

## **Call for Papers**

### **2<sup>nd</sup> Workshop on organisational change&development in transitional contries Vilnius and Lithuania**

**Vilnius, Lithuania**

**18 - 19 October 2007**

The European Institute for Advanced Studies in Management (EIASM) is an international network for Management Research and Teaching that includes more than 37,000 Management Scientists from all over the world.

The European Institute for Advanced Studies in Management (EIASM) was founded in 1971 During the first 5 years, it received significant financial support from the Ford Foundation.

Since its foundation, the Institute has striven to create an identity for European Management Research vis-à-vis both the other well-established scientific disciplines and the business world.

Later on (around the mid-1980s) the in-residence formula gave way to a more flexible, loosely-structured and wider network of affiliated faculty members including the most prominent management researchers at any time.

Thirty years of unrelenting efforts to accomplish its mission, have contributed to the awareness that rather than having to depend solely on American models of management development, higher educational institutions in Europe can now refer to their own bodies of knowledge.

In this way the EIASM has significantly contributed to the development of the faculty of European universities' management schools and university-level colleges specializing in Business Administration (the so-called "grandes écoles"), and because of this to the progress of Management Education.

The EIASM at present can best be described as the node of a set of networks bringing together Management Scholars from throughout Europe - as well as between Europe and other parts of the World. The EIASM's network comprises over 37,000 researchers involved in management research or teaching. In this way the Institute provides an unparalleled platform for intellectual exchanges and for mobilising the planning, execution and monitoring of scientific inquiry and action in the fields of Management.

**Submission deadline: 1, June 2007**

## Call for Papers

### **Business and marketing strategies for Central & Eastern Europe**

**Vienna, Austria**

**29 November - 1 December 2007**

15th Annual conference of the Department of Marketing, College of Commerce, DePaul University Chicago and the Institute of International Business, Vienna University of Economics and Business Administration, Austria.

Empirical research, case studies or discussion sessions are sought which address such topics as comparative analysis of conditions of market entry in CEE countries, market entry through exports versus market entry via capital investment, acquisitions as opposed to joint ventures in CEE, marketing strategies to reach CEE consumers, marketing-mix-decisions for markets in CEE, financial strategies for opening CEE markets, case studies of CEE experiences by western firms.

Abstracts of the papers, in English, should be received by **September 15, 2007**. The final papers must be ready by **November 1, 2007**.

For more information contact either of the conference sponsors:

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## Call for papers

### **The South East European Journal of Economics and Business**

**The South East European Journal of Economics and Business** is a research oriented journal that deals with topics in the field of economics and business, highlighting the transitional economies of South East Europe, and their importance for global economic growth. Our goal is to establish an academic journal in the field of economics and business based on both regional and an international focuses, original articles, rigorous selection, continuous publication and talented authors.

The papers submitted for the previous issues were reviewed by prominent reviewers from all over the world, and all submitted papers were reviewed using the double blind review method. We succeeded in gathering talented authors with new perspectives on regional economies and business activities.

After the successful release of our previous issues, we would like to welcome you and your colleagues to submit original works of research concerning economic theory and practice management and business focused on the area of South East Europe. Topics may particularly relate to individual countries of the region or comparisons with other countries. All submissions must be original and unpublished. Submissions will be reviewed using a "double-blind" review method. Submissions should be delivered in English.

This journal is indexed in the EBSCO data base and also available on the website of the School of Economics and Business in Sarajevo: <http://www.efsa.unsa.ba/see>

Although the Journal is open for the submission of papers, it should be emphasized that if you desire to submit your paper for publication in the fourth issue to be published in **November 2007** you should confirm and provide the title of your research as soon as possible. The deadline for submission of final papers is **September 15th, 2007**. You should send your papers to the following address: [seejournal@efsa.unsa.ba](mailto:seejournal@efsa.unsa.ba)

The South East European Journal of Economics and Business is open to cooperation with authors from all over the world. Authors, reviewers and all interested parties can find information about the Journal at <http://www.efsa.unsa.ba/see>, which includes all required information for potential authors and reviewers and electronic versions of previous issues. We are looking forward to your participation in the establishment of the Journal as a prominent publication.