

News / Information

Call for Papers

International Journal of Cross – Cultural Management

Special Issue

Multiple Views for Cross- Cultural Management

Deadline: 31 August 2008

Cross-cultural management has developed under the influence of distinct paradigms and foci (Redding 1994; Sackmann/Phillips 2004). Research is organized around few perspectives with their own assumptions, definitions and sometimes methodologies. But these perspectives do not seem to interact much, which means lost opportunities to learn from each other. The present call for paper aims to promote a dialogue between the various perspectives present in cross-cultural management; a dialogue that we believe will lead to further knowledge development.

We see four main perspectives in cross-cultural management, leading to different streams of research. Studies adopting a cross-national comparison perspective tend to investigate the variation across nations of managerial behavior and beliefs/values where Hofstede (1980) work was seminal. A second group of studies tends to focus on intercultural interactions, often in a bicultural setting, to investigate processes and practices linked to culture (Brannen/Salk 2000). A third group can be seen in the multiple culture perspective that tries to shed light on the various cultural influences such as nation, organization, tenure, ethnicity, profession etc. and their interactions that may influence individuals' identity and, hence, their actions (Ybema 1997). A fourth group adopts a critical and post-colonial perspective, investigating for example how power/knowledge is used under the cover of culture differences in texts and in management (Westwood 2001). Studies based in a distinct paradigm that venture into one of the other streams may provoke interesting contributions. This is the case for example, of interpretive studies initiated by the work of d'Iribarne (1989) in the stream of cross-national comparison. The contrast that these studies can bring to existing literature, research questions and methodologies can be used as a source of improvement (Peterson/Pike 2002). The contrast that indigenous studies can bring to models developed in the West is another example of sources of improvement (Jackson/Aycan 2006).

We believe that a dialogue between the various perspectives within cross-cultural management can be a key to new developments. In addition, using

distinct or new methodologies in each of the streams of cross-cultural management can achieve new and complementary knowledge. Therefore, we welcome all papers that strive to achieve further theory or knowledge development with:

Multi-paradigm or multi-perspective approaches, multiple level of analysis in their investigation of the influence of culture on management
New or rarely used methodologies in the field of cross-cultural management, like e.g. cultural metaphor
New perspectives for the field of cross-cultural management, like e.g. critical, post-modern, post-colonial and indigenous analyses.
New approaches or methodologies than the prevailing ones in one of the streams within cross-cultural management.

Guest editors:

Henriett Primecz, Corvinus University of Budapest, Hungary
Henriett.primecz@uni-corvinus.hu

Laurence Romani, Stockholm School of Economics, Sweden
Laurence.romani@hhs.se

Sonja Sackmann, University BW Munich, Germany ssackmann@unibw-muenchen.de

Katalin Topcu, Corvinus University of Budapest, Hungary Katalin.topcu@uni-corvinus.hu

Paper Procedure:

Deadline for submission complying with the manuscript requirements for the International Journal of Cross Cultural Management: August 31st, 2008. To Henriett.primecz@uni-corvinus.hu

Deadline: August 31. 2008

Issue Date: September 1. 2009

Website: <http://www.sagepub.co.uk/journalsProdDesc.nav?prodId=Journal201498>

Contact Info:

Laurence Romani

phone:46 8 7369000

email address:Laurence.Romani@hhs.se

Call for Papers
Journal of Change Management
Special Issue
**CSR in Developing Countries: A Change Management
Perspective**
Deadline: 30 September 2008

Guest editors: Dima Jamali (dj00@aub.edu.lb) and Yusuf Sidani (ys01@aub.edu.lb)

Corporate Social Responsibility (CSR) is a concept that has attracted increasing attention and a global resonance in the new economy. Although an exact definition of CSR remains elusive, the term is generally used to refer to a mode of business engagement and value creation, allowing to meet legal, ethical and public societal expectations (Luetkenhorst 2004). In simple terms, CSR can be defined as the obligation of the firm to use its resources in ways to benefit society (Snider et al. 2003). While we have witnessed in recent years systematic attention to CSR and what it entails across the Western World (with the EU for example designating 2005 as the year of CSR in the European Union) efforts on the CSR front across the developing world can best be described as patchy (Jamali/Mirshak 2007; Jamali et al. 2008), despite evidence of splintering initiatives in some countries (e.g. Lebanon, Jordan, Saudi Arabia, Bangladesh).

This special issue call for papers in the Journal of Change Management is intended to tackle CSR in developing countries from a change management perspective. The question that we are looking to address is how to increase awareness of and business involvement in CSR in Arab or developing countries, taking into consideration relevant institutional actors and socio-political configurations. Indeed, a theme that is increasingly echoed in the literature on the subject is the need to embed CSR analysis in specific national contexts, with reference to specific national roots and historically grown institutional frameworks, and a wider range of clusters and actors (Roome 2005; Matten/Moon 2005; Campbell 2007). We believe this kind of nuanced analysis can provide useful insights into the drivers and institutional challenges for CSR in developing countries, leading to the compilation of useful propositions to tackle from a change management perspective.

Therefore, we are inviting and seeking a range of academic contributions in this Special Issue Call for Papers addressing the following (although this list is by no means exhaustive):

- 1) Awareness, motivation and manifestations of CSR in developing countries, and how to take nascent initiatives further from a change management perspective
- 2) Institutional environments (including political, economic, education, culture and religion) and which institutional levers to pull in pursuit of change
- 3) How are CSR debates framed by different institutional actors in society and how to change the tone of the CSR discourse in developing countries

Paper Procedure:

Deadline: Expressions of interest in the form of abstract proposals of approximately 1000 words should be sent to Dr. Dima Jamali (dj00@aub.edu.lb) by 30 September 2008 (Please ensure that the submission conforms with the JCM authors guidelines).

Deadline: September 30, 2008

Issue Date: September 1, 2010

Website: <http://www.gbhap.com/journals/titles/14697017.asp>

Contact Info:

Rune Todnem

phone:+44 (0) 131 474 0000

email address: rby@qmu.ac.uk

Address:

School of Business, Enterprise and Management

Queen Margaret University

Edinburgh, EH21 6UU

United Kingdom

Call for Papers

International Journal of Emerging Markets

Special Issue

Changing Patterns of Global Growth

Deadline: 30 October 2008

Guest Editors: John McManus and David Floyd

The credit crunch, increases in food prices and the oil crisis have all led to great uncertainty in the global economy. However, some countries have achieved higher growth whereas standards of living have been predicted to plummet in other economies. A special issue of International Journal of Emerging Markets sets out to analyse the following themes:

- The role of India, China and other emerging markets in insulating world economic growth from US financial crisis
- How the US financial crisis is affecting emerging markets
- Strategies for companies from emerging markets on how to cope with the current crisis
- Is there a role for China and India and other emerging economies in insulating the global economy?
- Should policies be domestic or global?
- How should emerging markets cope with the global financial crisis?

Types of paper:

Both empirical as well as theory building papers will be considered. As the topic lies at the intersection of several scholarly domains, papers can draw from several different fields such as organisation theory, strategy, international business, technology and invasion management and business law. Aspects can also encompass other areas including entrepreneurship, operations research and organisational behaviour.

Submission guidelines and timeline:

All manuscripts should be prepared according to the author guidelines located at: www.emeraldinsight.com/ijoem.htm. All papers will be double blind reviewed following the journal's normal review procedure.

Submissions to International Journal of Emerging Markets must be made using the ScholarOne Manuscript Central system: <http://mc.manuscriptcentral.com/ijoem>.

Deadline for submissions: 30 October 2008

Publication (anticipated): July 2009

Please direct enquiries to Dr John McManus at jmcm Manus@lincoln.ac.uk



Call for Papers

Journal of Change Management

Special Issue

Managing Change in Different National Contexts: The Case of Economies in Transition

Deadline: 31 October 2008

Guest editors: Marc Day (marc.day@henleymc.ac.uk) and Sarah Dixon (s.dixon@kingston.ac.uk).

Organizations based in economies experiencing transition often have to deal with a series of external and internal factors that can have significant impact on their experience of change. Country-based transition can result from many scenarios; nation states that are changing from a centrally planned economy to a market-based system, developing countries which are going through economic and infrastructural development, or countries where significant economic, structural or governmental reform is occurring. How organizations manage, or fail to manage change in these different contexts is the subject of this special issue of the JCM.

We aim to capture key insights into organizational transformation in these unique empirical contexts and to investigate to what extent this may help us better understand organizational change processes in developed economies. The speed and extent of the changes in economies going through transition permit a sharper focus on the elements involved in that change, and thus an opportunity for testing and developing theories by engaging them in an empirically unusual and changing context.

This special issue welcomes a broad variety of contributions from different country and sector-based empirical contexts, but also from

different theoretical perspectives. We invite submissions relating to, but are not limited by, questions such as:

- What are the cognitive barriers to change in alternative country-based contexts and how may they be overcome?
- What is the process by which change unfolds in these economies?
- What role does turbulence in the external environment play in organizational change?
- How does the institutional context affect organizational change?
- What does the concept of dynamic capabilities provide for developing theories of organizational change?
- What is the role of the top management team in organizations experiencing change in alternative contexts?
- How is organizational learning linked with organizational transformation in these contexts?

Paper Procedure:

Deadline: Please forward your contribution to Marc Day (Marc.Day@henleymc.ac.uk) by 31st October 2008 (Please ensure that the submission conforms with the JCM authors guidelines).

Deadline: October 31, 2008

Issue Date: December 1, 2009

Website: <http://www.gbhap.com/journals/titles/14697017.asp>

Contact Info:

Rune Todnem

phone:+44 (0) 131 474 0000

email address:rby@qmu.ac.uk

Address:

School of Business, Enterprise and Management

Queen Margaret University

Edinburgh, EH21 6UU

United Kingdom