

Call for Papers

Management and Business Administration. Central Europe

Managing to Create a Well-Balanced Society: Law, Norms, Incentives and Markets

Deadline for Abstracts: 15 June 2012

We all want to live and work in a better world. The past generations, those very distant and the recent ones, always dreamt about a better life. Humans have always used all their knowledge, understanding and abilities in the quest for economic and social development. Yet, still there are differences in a well-being of various regions and nations. Why are some countries more competitive than the others, why in some countries businesses grow faster, why some countries are they wealthier than the others and offer better standards of living for their citizens, why some countries succeeded in developing a higher degree of social cohesion, why some countries advanced more in pursuing the idea of sustainable development? Researchers trouble with the above stated questions give various reasons, among them one can include differences in social order: in norms, laws and social institutions. A given social order is reflected in understanding of property rights, exchange and power relations, markets, cultural forms, communication, system of values and norms. They are different in different nations. The special issue will bring about scholars from various social science disciplines to discuss issues related to the central theme: managing to create a better society. Managing in this sense has a broader meaning. It is about developing a social and economic system in which we are better and the world around us is better balanced.

So the main questions would be:

- How do we manage to create a better society?
- What social structures and institutions encourage a society to be better, what is the role of social institutions, norms, laws, and social practices in shaping a better world?
- What kind of markets and economic models enable achieving competitiveness while pursuing sustainable development

- What kind of companies and business leaders are needed for economically viable, socially responsible and environmentally friendly growth and development
- How to employ culture as a factor of economic development and social transformation to cherish the beauty of the world and preserve it for the future generations.

Types and submissions desired: Submission related to the following topics are welcome. The list is indicative and not exclusive.

- Between global and local – the role of culture
- Constitutional state – between regulators, politics and management. The importance and role of social dialogue
- Regulation, transparency, accountability
- Demographics, employment, intergeneration solidarity
- “From factory to creativity”. Creating systems and fostering practices to foster technological advancement, innovation processes and sustainable development
- Competition vs. Collaboration
- Market diversity and convergence
- Corporate governance, responsibility, accountability, ethics
- Managing human capital and professional resources. Investments, mobility, incentives
- Responsible leadership

Due to the interdisciplinary nature of the issue, we welcome papers of a theoretical or empirical nature and from a range of disciplines (Economics, International Relations, Law, Sociology, Psychology, Management, including specific managerial disciplines such as Strategy, Finance, Accounting, Leadership, Organizational Development, Entrepreneurship, CSR, Business Ethics, etc.). Research that involves substantive international comparisons and speaks to both local and multinational corporations operating in Central and Eastern Europe are particularly welcome.

Submission Process

Authors are encouraged to submit an **abstract of their paper by June 15th, 2012**. Authors should submit their full article by October 1st 2012.

Articles must be 10,000 words or less in length and follow the MBA.CE editorial guidelines which can be viewed at www.mbajournal.kozminski.edu.pl

15th January 2013: Invitations to Special Issue Conference

1st April 2013: Final Manuscript Decisions expected

Authors interested in the special issue can contact the Guest Editors with any queries.

Review Process: The review and evaluation process for the special issue will be integrated into the 1st MBA.CE research conference to be held in June 2013 in Warsaw.

Selected papers that make it through the first stage of the review process will be invited to participate in a special component of the conference, where author(s) will have the opportunity to interact with other researchers and the special issue editors. Following the conference, the special issue guest editors will make decisions as to the final disposition of the manuscripts. Although it is not mandatory for the submission of papers, the authors are encouraged to attend the conference, and will have the conference fees waived (at least one author per paper). Authors from CEE can apply for a special grant to cover their travel expenses.

Guest editors:

Dorota Dobija, dorota.dobija@kozminski.edu.pl,

Milenko Gudic, milenko.gudic@eidl.si



Doctoral Students' Workshop

Academic Writing for Publishing Scientific Papers in International Journals

22-23 June 2012

Celje, Slovenia

International School for Social and Business Studies would like to cordially invite you to participate in the Doctoral Students' Workshop on Academic Writing for Publishing Scientific Papers in International Journals 2012. Workshop will be held in Celje, Slovenia 22-23 June 2012.

The workshop provides a great opportunity for doctoral students, young researchers and postdocs to gain new knowledge and skills on academic writing for publishing scientific papers in international journals. Internationally recognized scholar, Prof. Dr. Binshan Lin from United States of America (BellSouth Corporation Professor in Business Administration at College of Business Administration, Louisiana State University, USA; editor-in-chief of Industrial Management & Data Systems journal) will present:

- strategies for research topics and publications,
- techniques and key considerations for publishing academic journals from the perspective of editors in chief,
- ten common mistakes academics make when submitting research articles,
- answering your questions and more.

The main aim of the workshop is to provide you an opportunity to present your own research paper during the workshop and to receive comments and feedback from Prof. Dr. Binshan Lin

Important Dates:

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| Registration due: | 10 June 2012 (100 €; for MakeLearn 2012 Conference Participants 60 €) |
| Doctoral Students' Workshop dates: | 22-23 June 2012 |
| City-tour Celje for Doctoral Students' Workshop: | 23 June 2012 |

Workshop paper submission due (abstract or full paper) is **15 May 2012**. Please note that it is not obligatory to attend with a paper.

Venue and Accommodation:

Workshop will be held at International School for Social and Business Studies in Celje, Slovenia. Located half way between Venice and Vienna, Celje is a small but quickly developing town where one is never bored. Learn about the famous Counts of Celje, relax in one of the many nearby spa centres, play a round of golf in the heart of a vineyard or simply enjoy a glass of lovely Slovene wine.

We look forward to your participation and kindly ask you to disseminate the call to other possible interested participants or institutions.

Please do not hesitate to contact us if you need any further information (goran.dakovic@mfdps.si).

International School for Social and Business Studies

Mariborska cesta 7, SI-3000 Celje, Slovenia
Phone: +386 3 425 82 28
Fax: +386 3 425 82 22
E-mail: goran.dakovic@mfdps.si



Call for Papers

International Journal of Emerging Markets

Institutions and Emerging Markets

Deadline: 30 June 2012

The International Journal of Emerging Markets (IJoEM), published by Emerald, would like to invite papers for a special issue on the theme of **Institutions and Emerging Markets**. The final deadline for submission is December 1st, 2012, but the editors would encourage authors to submit their papers to the upcoming Academy of International Business Southeast USA (AIB-SE) Annual Conference by June 30th, 2012. Please visit the 2012 AIB-SE website at www.aibse.org for details and instructions on how to submit your paper. The best accepted thematic conference papers on institutions and emerging markets will be invited to a special Journal Paper Development Workshop, sponsored by Emerald. The workshop will allow all invited authors to meet with the IJoEM editor-in-chief and the guest editors of the special issue, discuss their work with colleagues and so further develop their papers, which will then be automatically considered for publication in the IJoEM special issue.

International Journal of Emerging Markets

Constituting over two-thirds of the world's population and one-fifth of its GDP, the emerging markets are expected to continue to impact the world's new economic order, ushering in changes in economic thought, management philosophy, global operations, and financial flows. Given their importance to the global economy, the emerging markets are an important testing ground for existing models and concepts in international business, management, marketing, economics, and finance, pushing the boundaries of existing theories. They are also fertile ground for developing new models and theories with different contextual origins.

Although there is no universal agreement about which countries belong to the group of “emerging” markets, there is some consensus in the literature on their characteristics, including:

- (1) Emerging markets economies are growing relatively faster, as compared to the rest of the world;
- (2) Emerging market governments are transitioning their institutions, promulgating new laws, and changing their governance structures. New economic freedoms, in particular as they relate to business, are beginning to appear in formerly politically restrictive regions;
- (3) Emerging markets are becoming increasingly integrated with the rest of the world due to the movement of people, ideas, money, and products, as well as by their entry into international institutions;
- (4) Emerging markets still suffer from relatively backward governance structures, under-developed institutions, corruption, deficiencies in infrastructure, income inequalities, uneven development, and a host of other socio-economic and political problems that may be obstacles to reaching their full potential.

The International Journal of Emerging Markets (IJoEM), published by Emerald, brings together articles that examine the emerging markets, both theoretically and empirically. Highly rigorous research, case studies, and review articles, such as meta-analytic reviews, are also encouraged. We especially welcome comparative studies of emerging markets or studies comparing the emerging markets with the developed markets. IJoEM offers contributors and readers an opportunity to explore issues related to the emerging markets from multi-functional (international business, management, marketing, finance, and accounting), multi-disciplinary (business, economics, area studies, and other social sciences), and multi-national geographic perspectives. For more information, please visit the IJoEM website at www.emeraldinsight.com/ijoe.htm

IJoEM Special Issue Topics

Potential topics for this special issue may include, but are certainly not limited to:

- MNC responses to emerging market institutions
- Emerging market multinationals
- Legitimacy in emerging market contexts
- Emerging markets and global institutions

- Formal and informal institutions in emerging market contexts
- Quantitative and qualitative analysis in emerging markets

AIB-SE Journal Paper Development Workshop and Special Journal Issue

The Best Thematic Papers accepted for the 2012 AIB-SE conference will be invited for an IJoEM Journal Paper Development Workshop, to be held during the annual AIB-SE conference in Fort Lauderdale, Florida, which will be sponsored by Emerald. The workshop will provide participants with an opportunity to meet with the IJoEM Editor-in-Chief, Dr. Ilan Alon, present and discuss their work and further develop their papers before submitting them for review to an academic journal. All papers accepted for the journal paper development workshop will automatically be invited for submission to the special issue on “Institutions in Emerging Markets” to be published by IJoEM in 2013. The guest editors of this special issue, Dr. Daniel Rottig and Dr. Matthew C. Mitchell will be available during the conference and workshop for questions and further information. Furthermore, all authors of accepted conference papers will have a chance to win one of multiple best paper awards, which include cash prizes for the winners. For more information please visit the 2012 AIB-SE Conference Website at www.aibse.org

IJoEM Announcement of Editor-In-Chief

Dr. Ilan Alon has been selected as the next Editor-in-Chief of the International Journal of Emerging Markets. Known to many in the IB arena, Ilan is the Cornell Professor of International Business and the Director of the China and India Centers at Rollins College, Florida. He is also Editor of AIB Insights. Ilan will begin his editorial tenure on 1 May 2012, with responsibility for issues published in 2013 and beyond.

We look forward to your submissions. If you have any questions please don't hesitate to contact the editors at anytime.

Ilan Alon, Ph.D.

Editor-in-Chief

Director, The China and India Centers
Rollins College and Harvard University
ialon@rollins.edu

Daniel Rottig, Ph.D.

Special Issue Guest Editor

Assistant Professor of International Business and Strategy
Lutgert College of Business - Florida Gulf Coast University
DRottig@fgcu.edu

Matthew C. Mitchell, Ph.D.

Special Issue Guest Editor

Assistant Professor of International Business and Strategy

College of Business and Public Administration - Drake University

Matthew.Mitchell@drake.edu

For more information, please visit AIB-SE's website at: www.aibse.org



Call for papers

Zeitschrift für Personalforschung (German Journal of Research in Human Resource Management)

***Current Issues in International HRM: Alternative Forms of
Assignments, Careers and Talent Management in a Global
Context***

Deadline for Abstracts: 15 July 2012

Special Issue Editors:

Marion Festing, ESCP Europe, Berlin, Germany (Coordinating Editor)

Pawan S. Budhwar, Aston University, UK

Wayne Cascio, University of Colorado Denver, U.S.A.

Peter J. Dowling, La Trobe University, Melbourne, Australia

Hugh Scullion, National University of Ireland, Galway, Ireland

The German Journal of Research in Human Resource Management is the highest ranked German journal covering research on all issues related to Human Resource Management (HRM) and is listed by the SSCI. The Special Issues published in English receive considerable attention both in Germany and across Europe.

This Special Issue is dedicated to current issues in international HRM: Global assignments, global careers and global talent management. These topics have gained tremendous importance due to the increasing globalization of the world economy and the war for internationally qualified talent. This not only applies

to multinational enterprises, but also to small- and medium-sized enterprises, as senior managers are challenged to attract and retain global talent.

We seek to publish research articles that deepen our understanding of phenomena related to global assignments, global careers and global talent management from both individual and from organizational perspectives. Individual perspectives include challenges of various types of assignments and their management. Papers on global careers might address, for example, the success of international assignments, female careers in international management, or cross-cultural learning processes of expatriates. The organizational perspective comprises various functional areas in IHRM, including the most important practice, global talent management. However, topics such as expatriate management and global performance management are also related to global assignments, global careers, and talent management.

The objective of this Special Issue is to draw together scholars who are working at the forefront of this research domain. This includes strong theoretical, conceptual and/or empirical papers using quantitative or qualitative approaches in order to advance our knowledge of international HRM – especially with regard to global assignments, global careers, and global talent management.

As an illustrative (but not exhaustive) list of themes/topics we hope to see addressed in this special issue are:

- Various types of assignments (traditional, self-initiated assignments, etc.)
- Expatriation and repatriation for various types of assignments
- International careers
- Female careers in international management
- Global performance management
- Global talent management
- Cross-cultural training methods
- Cross-cultural learning
- Human resource development strategies
- A comparative approach to human resource development
- Any additional theoretical, empirical, review or model-building contributions in international human resource development (broadly defined).

Submissions

In order to be considered for publication in this Special Issue, an abstract of two pages should be sent to the editors by **15 July, 2012**. The submission process is

competitive, and the Editors will review the abstracts and contact authors with an invitation to submit full manuscripts. Abstracts and full papers should be written in English.

The deadline for the full papers is 31 December, 2012. The papers will undergo a double-blind review process. Submitted papers must represent original work that is unpublished and not currently submitted or under review for possible publication in other journals. Formal guidelines for final submission are available from: www.Hampp-Verlag.de or www.zfp-personalforschung.de. Publication is scheduled in late 2013.

Please send abstracts by email to mfesting@escpeurope.eu or by post to:

Prof. Dr. Marion Festing
Professor of Human Resource Management & Intercultural Leadership
ESCP Europe
Heubnerweg 8-10
14059 Berlin
Germany
Phone: +49 30 32007153
Fax: +49 30 32007189



Call for papers

Vale Columbia Center on Sustainable International Investment

Emerging-market multinational enterprises and sustainable development

Deadline for Abstracts: 3 August 2012

Columbia Law School – The Earth Institute – Columbia University

Deadline for Abstract Submission: August 3, 2012

Date of Approval Notice: September 10, 2012

Deadline for Submitting Paper: January 11, 2013

The Vale Columbia Center on Sustainable International Investment (VCC), a joint center of Columbia Law School and the Earth Institute at Columbia University, announces a call for papers on Emerging-Market Multinational Enterprises and Sustainable Development.

Multinational enterprises (MNEs) from emerging markets (EM) are a growing force in the global economy. In 2010, outward foreign direct investment (FDI) from developing and transition economies reached USD388 billion, amounting to 29 percent of global FDI outflows.¹ Driven in particular by the resources and policies of the BRIC states, emerging-market MNEs are expected to increase their presence abroad. This investment by emerging-market MNEs presents many opportunities and challenges for sustainable development of host and home countries. (Source: UNCTAD, World Investment Report 2011: Non-Equity Modes of International Production and Development)

The call for papers seeks to deepen research, analysis and discussion of those opportunities and challenges. We therefore call for original papers that examine the environmental, social and economic effects of foreign investment by emerging-market MNEs and how home-state and international institutions (i.e., formal laws, regulations, and policies, and informal mechanisms and relationships) impact those effects. We are also interested in research that explores the existence of, and factors behind, commonalities and differences between traditional MNEs (from developed markets) and emerging-market MNEs in terms of their impacts on sustainable development in host countries.

More specifically, but not exhaustively, we encourage discussions on the following topics:

Role of emerging-market home countries in influencing the behavior of their MNEs on issues of sustainable development o Comparative analysis/case studies of the policies and practices of EM home-state institutions that are relevant to their MNEs' impacts on sustainable development: □ What are the BRIC country policies influencing performance of their MNEs abroad on issues of sustainable development? What are commonalities/differences between them? What about other developing countries and emerging markets?

What have been the drivers for change?

We expect to publish the selected papers in a special issue journal and/or a book volume in mid 2013. The VCC has previously published selected papers in collaboration with the UNCTAD Transnational Corporations (TNC) Journal, and Oxford University Press, amongst others. We are also exploring the possibility of organizing a conference at Columbia University in early 2013, giving contributors of selected papers an opportunity to present and discuss their work.

The deadline for submitting the abstract for the papers is August 3, 2012. The notification of acceptance will be sent by September 10, 2012. The deadline for submitting the papers will be on January 11, 2013.

Contacts:

Lise Johnson (ljj2107@columbia.edu)

Lead Investment Law and Policy Researcher

Victor Zitian Chen (emgp.editor@gmail.com)

Global Coordinator and Editor, Emerging Market Global Players (EMPG) Project

Valentina Bratu (emgp.editor2@gmail.com)

Manager and Editor, Emerging Market Global Players (EMPG) Project

Vale Columbia Center on Sustainable International Investment

Columbia Law School - Earth Institute

Columbia University

435 West 116th Street

New York, NY 10027

Phone: (212) 854-0638

Website: <http://www.vcc.columbia.edu/>



1st Workshop

Emerging Market Multinationals

4 August 2012

Northeastern University, Boston

Emerging market multinationals (EMNCs) have become an important topic of inquiry. Although EMNCs received less interest in the 1990s than the 1980s, research on this topic has re-emerged with renewed impetus. These firms have gained more visibility because some of them have emerged as world leaders in their industries and are undertaking bold acquisitions in developed countries. As a result, increasing numbers of researchers from developing and developed countries alike are paying attention to these firms and analyzing their behavior, leading to a lively debate about the contributions that the study of EMNCs can yield to theories of the multinational enterprise and beyond.

The 1st workshop on emerging market multinational (EMNCs) organized by the Center for Emerging Markets at Northeastern will gather some of the leading scholars studying this topic for in-depth discussion on focused areas of inquiry about EMNCs. The workshop aims to (1) generate a better understanding of the topic and the underlying theory and (2) define potential areas of research that have not been analyzed in depth. It is designed for scholars interested in the topic and should be particularly useful for doctoral students and junior faculty that have started studying these firms.

The workshop will take place on Northeastern University campus (very close to AOM hotels) on Saturday August 4th, 2010, from 8:45 to 20:00, coinciding with the 2012 AOM meeting in Boston. There is no participation fee but pre-registration is required because space is limited. Costs will be covered by the Center for Emerging Markets and the College of Business Administration at Northeastern University.

If you have interest in attending (even tentatively), please contact a.cuervo-cazurra@neu.edu. More detailed information would follow soon.

Alvaro Cuervo-Cazurra, Ph.D.

Associate Professor, International Business and Strategy

Robert Morrison Fellow

Northeastern University, College of Business Administration

313 Hayden Hall, 360 Huntington Avenue, Boston, MA 02115, USA

Phone 1.617.373.6568, Fax 1.617.373.8628

a.cuervo-cazurra@neu.edu

<http://cuervo-cazurra.com>, <http://ssrn.com/author=911508>

Call for papers

20th Annual conference

Business and Marketing Strategies in Central & Eastern Europe

Deadline: 15 September 2012

Conference date: December 6-8; venue: Arcotel Hotel Wimberger, Vienna.

20th Annual conference of Vienna University of Economics and Business, Department of Global Business and Trade, Institute for Export Management and DePaul University Chicago, Department of Marketing, College of Commerce.

Empirical research, case studies or discussion sessions are sought which address such topics as comparative analysis of conditions for doing business in CEE, market entry mode decisions and marketing-mix-decisions for markets in CEE, financial strategies for opening CEE markets.

Abstracts of the papers, in English, should be received by September 15, 2012. The final papers must be ready by November 1, 2012. For more information or to send abstracts contact either of the conference sponsors:

Prof. Dr. **Reiner Springer**, Vienna University of Economics and Business, Vienna, Austria, E-mail: reiner.springer@wu.ac.at

or Prof. Dr. **Petr Chadra**, DePaul University, Chicago, Department of Marketing, College of Commerce, USA, E-mail: pchadra@depaul.edu

or visit <http://www.wu.ac.at/auha/research/cee>

14th West Lake International Conference

Small & Medium Business

13-15 October 2012

Hangzhou, China

On behalf of the Organizing Committee of the 14th West Lake International Conference on Small & Medium Business (WLICSMB 2012), I am pleased to take this opportunity to warmly invite you to the conference. The WLICSMB 2012 will be held from October 13 to 15, 2012, in Hangzhou, Zhejiang Province, People's Republic of China. The conference is jointly organized by Hangzhou Municipal Government, Zhejiang University of Technology, Zhejiang Small & Medium Enterprises Bureau, World Association of Industrial & Technological Research organizations, Chinese Society of Technology Economics, The University of Akron, and Clemson University Center for China Studies.

One of the conference's unique features is its aim to provide an international forum for professionals both from academia and industry as well as from developing and developed countries to share their research, ideas, and perspectives. Hangzhou is an ancient lake city with profound Chinese culture and character. Located some 130 KM southwest of Shanghai, Hangzhou is the capital of Zhejiang Province. Zhejiang is not only one of the richest provinces in China but it is also the home of the fastest growing small & medium businesses in the world.

The theme of WLICSMB 2012 is: TRANSFORMATION AND UPGRADING. Please refer to one of the WLICSMB Websites:<http://www.wlicsmb.org/> for detailed information including the conference's research tracks, call for papers, accommodation information, and registration (both in Chinese and in English).

Enclosed please find a pamphlet of the Conference announcement and its preliminary schedule. Please feel free to forward this invitation to any of your colleagues who may be interested in the theme and topics of this conference.

We look forward to meeting you and welcoming you to the 14th West Lake International Conference on Small and Mid-sized Business in October 2012.

Renyong Chi, Ph.D.
Secretary-General
Professor of Management
College of Business Administration
Zhejiang University of Technology
Hangzhou, Peoples Republic of China



3rd Copenhagen Conference

'Emerging Multinationals': Outward Investment from Emerging Economies

25-26 October 2012

Copenhagen Business School, Copenhagen

Overview

This year's conference welcomes all papers related to the broad conference theme, but particularly those related to innovation and global knowledge flows.

Multinational companies from emerging economies (EMNCs) are becoming major players in the globalized world economy and wield growing influence on economic dynamics in developed, emerging, and developing countries alike. Firms and governments in developed countries increasingly need to engage with the array of challenges and opportunities presented by emerging-economy multinationals seeking access to their markets and assets. Important impacts of outward direct investment from emerging economies (OFDI) will also be felt in developing host countries, where investments from emerging economies are becoming more and more significant. No less important will be the effects in the home countries of the outward investing firms themselves. The rise of outward investment from emerging and developing countries requires further scrutiny, both theoretically, empirically and methodologically.

While all papers related to the conference theme are welcome, this year's conference particularly solicits papers with a focus on innovation-related aspects of outward investment from emerging economies, whether at micro, meso or macro level. Which roles are OFDI coming to play in the innovation processes of EMNCs, at strategic and operational levels? What are the implications for incumbents in developed countries, e.g. in terms of competitive and collaborative dynamics? What are the macroeconomic implications of asset-seeking investments, for both host and home economies?

Topics

The emergence of MNCs from emerging economies raises a wide range of challenges for theorists, business strategists, and policymakers alike. This year's conference promotes 'innovation' as a special theme.

- Which strategies do EMNCs pursue to access and leverage technology and knowledge from developed countries? How are their entry strategies and how do they transfer strategic assets within the EMNC?
- What are the home country antecedents and effects of EMNC's asset-seeking investments?
- Which responses and policies are appropriate for host country governments?
- How are EMNCs and OFDI affected by the global financial crisis – globally and regionally and at the level of countries, sectors and firms?
- What are the dynamics of motives with which EMNCs invest abroad, which strategies do they pursue and which challenges do they face?
- Are internationalization patterns and strategies of EMNCs qualitatively different from what we know from extant theories?
- How do EMNCs impact on different types of host economies? How are costs and benefits distributed? How are benefits captured? Which new policy challenges do they introduce?
- How are home economies affected by the internationalization of domestic firms? Should home countries pursue particular policies to accelerate or otherwise influence their OFDI?
- Do EMNCs differ from developed-country MNCs in terms of corporate governance and corporate social responsibility?
- How are companies from China and India in particular coming to internationalize their operations?
- Which are the roles of state-owned EMNCs?

- Which are the roles of sovereign wealth funds?
- How does EMNC behavior vary between different industries and why?
- How does the rise of EMNCs influence global competition in different industries?

Important dates

Submission of paper: 15 June

Paper acceptance/rejection: 29 June

Registration & submission of final paper: 17 September

Conference: 25-26 October

Submission

Please email your paper as an MS Word document to Bersant Hobdari (bh.int@cbs.dk).

Accepted papers will be uploaded to an 'electronic proceedings' on the conference website. Arrangement will be made for the best papers to be published after the conference. The previous two conferences have produced special issues of Journal of International Management, European Journal of Management, International Journal of Emerging Markets, and International Journal of Technological Learning, Innovation and Development.

Conference fee

The conference fee is EUR200. The fee covers meals, refreshments and conference materials. The concluding dinner is an optional extra.

Further information

For further information contact:

Peter Gammeltoft

Department of International Economics and Management

Email: pg.int@cbs.dk

Web: <http://uk.cbs.dk/int>

Visit also the conference website: www.cbs.dk/ofdi

Organizing committee

Peter Gammeltoft, Department of International Economics and Management

Bersant Hobdari, Department of International Economics and Management

Ming Hua Li, Department of International Economics and Management

Scientific committee

Ari Kokko, Department of International Economics and Management, Denmark
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Glauco Arbix, University of São Paulo, Brazil
Henry Yeung, National University of Singapore, Singapore

The first and second conference

The first and second conferences produced special issues of Journal of International Management, European Management Journal, International Journal of Emerging Markets, and International Journal of Technological Learning, Innovation and Development. For further information see the conference [website](#).

Sponsors

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