

Dominik Nösner

Sponsorship Culture in the German University Popular Music Festival Market

**Transdisciplinary Studies in Popular Culture** | Volume 6

## Editorial

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**Dominik Nösner**, born in 1987, works as a research associate at the Faculty of Arts and Humanities at Universität Paderborn, Germany. Additionally to his research interest in the field of event studies, he is an entrepreneur in the event industry.

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