

CONTENTS

The Public, the Private and the Good in Higher Education and Research: An Introduction	9
JÜRGEN ENDERS AND BEN JONGBLOED	
I. PUBLIC SECTOR REFORM AND PUBLIC-PRIVATE MODES OF COORDINATION IN HIGHER EDUCATION	
Public Sector Reform in the Knowledge Based Economy	39
THEO TOONEN	
Governing Universities: Varieties of National Regulation	63
ROGER KING	
Market Competition, Public Good, and State Interference	89
ALBERTO AMARAL AND ANTÓNIO MAGALHÃES	
II. PUBLIC AND PRIVATE FUNDING IN HIGHER EDUCATION	
Creating Public-Private Dynamics in Higher Education Funding: A Discussion of Three Options	113
BEN JONGBLOED	
The Publicness of Private Higher Education: Examples from the United States	139
ROGER L. GEIGER	
More Competition in German Higher Education: Expectations, Developments, Outcomes	157
DOMINIC ORR	

III. PUBLIC-PRIVATE DYNAMICS IN A GLOBALISING CONTEXT

**Five Somersaults in Enschede: Rethinking Public/Private
in Higher Education for the Global Era** 187

SIMON MARGINSON

**The Bologna Process and the Role of Higher Education:
Discursive Construction of the European Higher
Education Area** 221

TERHI NOKKALA

**Global Opportunities and Institutional Embeddedness:
Cooperation in Higher Education Consortia** 247

ERIC BEERKENS

**Brokerizing the Public-Private Dynamics of Higher
Education Through Strategic Alliances in an Australian
'Hybrid' University** 271

BOBBY HARREVELD, PATRICK A. DANAHER, DARYL ALCOCK
AND GEOFFREY DANAHER

IV. PUBLIC-PRIVATE DYNAMICS AND UNIVERSITY RESEARCH

**R&D Funding in US Universities: From Public to Private
Support or Public Policies Strengthening Diversification?** 301

PEDRO CONCEIÇÃO, MANUEL V. HEITOR AND HUGO HORTA

**The Distributed Knowledge Base of the Oil Industry in
Venezuela and Private-Public Dynamics** 329

HEBE VESSURI, MARÍA VICTORIA CANINO AND ISABELLE
SÁNCHEZ-ROSE

Changing Patterns of University/Industry Relations in Italy 361

MICHELE ROSTAN AND MASSIMILIANO VAIRA

**Changes in Funding University Research: Consequences
for Problem Choice and Research Output of Academic Staff** 387

SVEIN KYVIK

V. PUBLIC AND PRIVATE PROVIDERS IN HIGHER EDUCATION

Private Higher Education in Poland: A Case of Public-Private Dynamics

415

WOJCIECH DUCZMAL AND BEN JONGBLOED

Market Competition, Demographic Change, and Educational Reform: The Problems Confronting Japan's Private Universities in a Period of Contraction

443

ROGER GOODMAN AND AKIYOSHI YONEZAWA

Mapping Private Sector Expansion in Mexican Higher Education

471

ROLLIN KENT

The 'Public' Nature of Higher Education in Italy: What Place for Autonomy and Variety?

495

GAETANO LUBERTO

About the Contributors

519

