

Table of Contents

Acknowledgements | 7

Popular Music and Public Diplomacy

An Introduction

Mario Dunkel and Sina A. Nitzsche | 9

PART I: COMPETITION AND COLLABORATION

Music in Transnational Transfers and International Competitions

Germany, Britain, and the US in the Nineteenth and Twentieth Centuries

Klaus Nathaus | 29

The Paradoxes of Cultural and Music Diplomacy in a Federal Country

A Case Study from Flanders, Belgium

Alessandro Mazzola | 49

Dervish on the Eurovision Stage

Popular Music and the Heterogeneity of Power Interests
in Contemporary Turkey

Nevin Şahin | 69

PART II: INFILTRATION AND APPROPRIATION

Between Propaganda and Public Diplomacy

Jazz in the Cold War

Rüdiger Ritter | 95

“Liberated from Serfdom”

Willis Conover and the Tallinn Jazz Festival of 1967

Maristella Feustle | 117

A Musical Inquisition?

Soviet ‘Deputies’ of Musical Entertainment in Hungary
during the Early 1950s

Ádám Ignác | 133

PART III: EDUCATION AND PROMOTION

Dancing in Chains

Why Music Can't Keep the World Free

Martha Bayles | 155

Becoming a Blue-Collar Musical Diplomat

Billy Joel and Bridging the US-Soviet Divide in 1987

Nicholas Alexander Brown | 175

Music Trade in the Slipstream of Cultural Diplomacy

Western Rock and Pop in a Fenced-In Record Market

Sven Kube | 197

National Flamencoism

Flamenco as an Instrument of Spanish Public Diplomacy
in Franco's Regime (1939-1975)

Carlos Sanz Díaz and José Manuel Morales Tamaral | 209

PART IV: REPRESENTATION AND PARTICIPATION

The Ethics and Politics of Empathy in US Hip-Hop Diplomacy

The Case of the Next Level Program

Kendra Salois | 233

Popular Musicking and the Politics of Spectatorship at the United Nations

James R. Ball III | 255

From Sons of Gastarbeita to *Songs of Gastarbeiter*

Migrant and Post-Migrant Integration through Music and German Musical
Diplomacy from the 1990s to the Present

Gesa zur Nieden | 277

Public Diplomacy and Decision-Making in the Eurovision Song Contest

Dean Vuletic | 301

List of Contributors | 315

Index | 321