

# management revue

Rainer  
Hampp  
Verlag

Vol. 18, issue 2, 2007

# management revue

## The International Review of Management Studies

<b>Editors– in–Chief</b>	Rüdiger Kabst, University of Giessen, Germany Wenzel Matiaske, University of Flensburg, Germany
<b>Reviews</b>	Peter Muehlau, Trinity College Dublin, Ireland
<b>Editorial/ Advisory Board</b>	John W. Boudreau, University of Southern California, USA Lisa Bradley, Queensland University of Technology, Australia Chris Brewster, Henley Management College, UK Dirk Buyens, De Vlerick School of Management, Belgium Jean–Luc Cerdin, ESSEC, France Richard Croucher, Middlesex University Business School, UK Peter Dowling, Victoria University of Wellington, Australia Amos Drory, Ben Gurion University, Israel Mark Fenton O’Creevy, Open University, UK Marianne A. Ferber, University of Illinois, USA Per Freytag, University of Southern Denmark Barry Gerhart, University of Wisconsin, USA Paul Gooderham, Norwegian Business School, Norway Bo Hansson, EDU/IA, OECD Arne Kalleberg, University of North Carolina, USA Rita Kellermann, Rotterdam School of M., The Netherlands Jan Kees Looise, University of Twente, The Netherlands Seong–Kook Kim, Ewha Womans University, South Korea Hendrik Holt Larsen, Copenhagen Business School, Denmark Huseyin Leblebici, University of Illinois, USA Albert Martin, University of Lüneburg, Germany Wolfgang Mayrhofer, Vienna Univ. of Bus. a. Econ., Austria Thomas Mellewigt, Free University of Berlin, Germany Michael Morley, University of Limerick, Ireland Werner Nienhueser, University of Essen, Germany Nancy Papalexandris, Athens Univ. of Bus. a. Econ., Greece Andrew Pendleton, The University of York, UK Erik Poutsma, Nijmegen Business School, The Netherlands Sami Saarenketo, Lappeenranta Univ. of Technology, Finland Dieter Sadowski, IAAEG/University of Trier, Germany Wilhelm Schaufeli, University of Utrecht, The Netherlands Florian Schramm, HWP, Germany James Sesil, The State University of New Jersey Rutgers, USA Rick Steers, University of Oregon, USA Wolfgang Weber, University of Hamburg, Germany

# management revue

The International Review of Management Studies

Print ISSN 0935–9915    Internet ISSN 1861–9916

**management revue – the International Review of Management Studies** is published four times a year. The subscription rate (print version) is € 60,- including delivery and value added tax. Subscription for students is reduced and available for € 30,-. For delivery outside Germany an additional € 8,- are added. Cancellation is only possible six weeks before the end of each year. Single issues of **management revue** may be obtained at € 19.80. Information about online access is available at [www.hampp-verlag.de/hampp\\_mrev-hl.htm](http://www.hampp-verlag.de/hampp_mrev-hl.htm).

The contributions published in **management revue** are protected by copyright. No part of this publication may be translated into other languages, reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, magnetic tape, photocopying, recording or otherwise without permission in writing from the publisher. That includes the use in lectures, radio, TV or other forms. Copies are only permitted for private purposes and use and only of single contributions or parts of them.

For any copy produced or used in a private corporation serving private purposes (due to §54(2) UrhG) one is obliged to pay a fee to VG Wort, Abteilung Wissenschaft, Goethestraße 49, D – 80336 München, where one can ask for details.

Rainer Hampp Verlag, **management revue**,  
Meringerzeller Str. 10, D – 86415 Mering  
Phone ++ 49 8233 4783, Fax ++ 49 8233 30755  
E-Mail: [Rainer\\_Hampp\\_Verlag@t-online.de](mailto:Rainer_Hampp_Verlag@t-online.de)

[www.Hampp-Verlag.de](http://www.Hampp-Verlag.de)

[www.management-revue.org](http://www.management-revue.org)

**management revue, volume 18, issue 2, 2007** mrev 18(2)

Special Issue:

**Managing Higher Education**

edited by Gerd Grözinger and Roberto Rodríguez-Gómez

Gerd Grözinger, Roberto Rodríguez-Gómez <b>Managing Higher Education: Introduction</b>	95
Alexander Dilger <b>German Universities as State-sponsored Co-operatives</b>	102
Eduardo Ibarra-Colado <b>Future University in Present Times: Autonomy, Governance and The Entrepreneurial University</b>	117
Heinke Röbbken <b>Leadership Turnover among University Presidents</b>	138
Barbara M. Kehm, Ute Lanzendorf <b>The Impacts of University Management on Academic Work: Reform Experiences in Austria and Germany</b>	153
Stephen Carney <b>Reform of Higher Education and the Return of ‘Heroic’ Leadership: The Case of Denmark</b>	174
Georg Krücken <b>Organizational Fields and Competitive Groups in Higher Education: Some Lessons from the Bachelor/Master Reform in Germany</b>	187
Andreas Hilbert, Karoline Schönbrunn, Sophie Schmode <b>Student Relationship Management in Germany – Foundations and Opportunities</b>	204
Egon Franck, Christian Opitz <b>The Singularity of the German Doctorate as a Signal for Managerial Talent: Causes, Consequences and Future Developments</b>	220
<b>New Books</b>	242

## management revue, next issues

### HRM in the Asia Pacific

### Resources and Dependencies

### Selection Theory

Please contact one of the journal's editors, or the editor of the special issue, or  
**Rainer Hampp Verlag, mrev, Meringerzeller Str. 10, 86415 Mering, Germany**  
**E-Mail: Rainer\_Hampp\_Verlag@t-online.de**

---

#### Bibliographic information published by the Deutsche Nationalbibliothek

Die Deutsche Nationalbibliothek lists this publication in the Deutsche Nationalbibliografie; detailed bibliographic data are available in the Internet at <http://dnb.d-nb.de>.

ISBN 978-3-86618-152-6 Print: ISSN 0935-9915 Internet: ISSN 1861-9916

© 2007 **management revue** Rainer Hampp Verlag München, Mering  
 Meringerzeller Str. 10 D – 86415 Mering, Germany  
[www.Hampp-Verlag.de](http://www.Hampp-Verlag.de)

All rights preserved. No part of this publication may be reprinted or reproduced or utilized in any form or by any electronic, mechanical, or other means, now known or hereafter invented, including photocopying and recording, or in any information storage or retrieval system, without permission in writing from the publisher.

---

### Database Research Pool: [www.hampp-verlag.de](http://www.hampp-verlag.de)

Six journals – one search engine: Our new online-archive allows for searching in full-text databases covering six journals:

- International Journal of Action Research, beginning in 2005
- Industrielle Beziehungen, beginning in 1998
- Journal for East European Management Studies, beginning in 1998
- management revue, beginning in 2004
- Zeitschrift für Personalforschung, beginning in 1998
- Zeitschrift für Wirtschafts- und Unternehmensethik, beginning in 1998

**Free research:** Research is free. You have free access to all hits for your search. The hit list shows the relevant articles relevant to your search. In addition, the list references the articles found in detail (journal, volume etc.).

**Browse or download articles via GENIOS:** If you want to have access to the full-text article, our online-partner **GENIOS** will raise a fee of € 5.-. If you are registered as a “**GENIOS**-Professional Customer” you may pay via credit card or invoice.