

JEEMS

Journal of East European Management Studies

Archiv

Vol. 12, issue 1, 2007

Journal for East European Management Studies (JEEMS)

Editorial Committee: Rainhart Lang (Editor-in-chief), Chemnitz University of Tech.
Thomas Steger (Co-ordinator), Chemnitz University of Tech.
Ingo Winkler, Chemnitz University of Technology

Advisory Board: Ed Clark, Royal Holloway University of London
Eckhard Dittrich, Otto-von-Guericke-University of Magdeburg
Miklós Dobák, Budapest University of Economic Sciences
Vincent Edwards, Buckinghamshire College, Brunel University
Ivan Nový, University of Economics Prague
Dieter Wagner, University of Potsdam

Honorary Board: Santiago Garcia Echevarria, University Alcala Madrid
Fred Luthans, University of Nebraska Lincoln
Sheila M. Puffer, Northeastern University Boston
Rudi Schmidt, University of Jena
Georg Schreyögg, Free University of Berlin
Raoul Üksvārav, University of Tallinn
Hartmut Wächter, University of Trier
Richard Whitley, Manchester Business School

Editorial Board:

R. Alas, Estonian Business School	K. Liuhto, Turku School of Economics
R. Alas, Estonian Business School	S. Llaci, University of Tirana
K. Balaton, Budapest University of Econ. Sciences	R.-E. Lungwitz, WISOC, Chemnitz
G. Belz, Wroclaw University of Economics	C. Makó, Hungarian Academy of Science Budapest
D. Catana, Technical University of Cluj-Napoca	M. Malý, University of Economics Prague
D. Dobosz-Bourne, Queen Mary University of London	P. Markovic, University of Economics Bratislava
W. Dorow, University Viadrina Frankfurt (Oder)	W. Maslow, Lomonossov University Moscow
M. Enke, Freiberg University of Mining and Techn.	W. Mayrhofer, University of Economics Vienna
J. Erpenbeck, QUEM Berlin	S. Michailova, University of Auckland Business School
J.H. Fisch, Zeppelin University Friedrichshafen	J.-P. Neveu, University Montesquieu Bordeaux
M. Gelbuda, London Business School	R. Nurmi, Turku School of Economics
M. Geppert, University of Surrey	A. Pocztowski, Cracow University of Economics
B. Grancelli, University of Trento	T. Postma, University of Groningen
I. Gurkov, Higher School of Economics, Moscow	D. Pučko, University of Ljubljana
J. Hentze, Technical University of Braunschweig	A. Remisova, Comenius University Bratislava
N. Hermes, University of Groningen	A. Roth, Northeastern University Boston
G. Hollinshead, Bristol Business School	J. Rozanova, University of Alberta
D. Holtbrügge, University of Erlangen-Nürnberg	A. Soulsby, Nottingham University Business School
M. Ignatov, United Nations, Vienna	T. Specker, University of Applied Sciences Kiel
A. Ishikawa, Chuo University	C. Stojanov, Otto-von-Guericke-University of Magdeburg
N. Kailer, Johannes-Kepler-University Linz	P. Wald, University of Applied Sciences Dresden
J. Kovac, University of Maribor	

Address:

JEEMS, Postfach 964, 09107 Chemnitz, **Tel.:** +49 371 531 2335, **Fax:** +49 371 531 4367

E-Mail: t.steger@wirtschaft.tu-chemnitz.de

URL: <http://www.tu-chemnitz.de/wirtschaft/bwl5/jeems>

Journal for East European Management Studies

Print: ISSN 0949-6181 Internet: 1862-0019

The Journal for East European Management Journal (JEEMS) is published four times a year. The subscription rate is € 60,00 including delivery and value added tax. Subscription for students is reduced and available for € 30,00. For delivery outside Germany and additional € 8,00 are added. Cancellation is only possible six weeks before the end of each year. Single issues of JEEMS may be obtained at € 19,80.

The contributions published in JEEMS are protected by copyright. No part of this publication may be translated into other languages, reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, magnetic tape, photocopying, recording or otherwise without permission in writing from the publisher. That includes the use in lectures, radio, TV or other forms. Copies are only permitted for private purposes and use and only of single contributions or parts of them.

For any copy produced or used in a private corporation serving private purposes (due to §54(2) UrhG) one is obliged to pay a fee to VG Wort, Abteilung Wissenschaft, Goethestraße 49, D-80336 München, where one can ask for details.

Das Journal for East European Management Studies (JEEMS) erscheint 4x im Jahr. Der jährliche Abonnementpreis beträgt 60,00 € inkl. MWSt und Versandkosten. Abonnements für Studenten sind ermäßigt und kosten 30,00 € inkl. MWSt und Versandkosten. Für den Versand ins Ausland werden jeweils zusätzlich 8,00 € berechnet. Kündigungsmöglichkeit: 6 Wochen vor Jahresende. Einzelhefte von JEEMS sind zum Preis von 19,80 € erhältlich.

Die in der Zeitschrift JEEMS veröffentlichten Beiträge sind urheberrechtlich geschützt. Alle Rechte, insbesondere das der Übersetzung in fremde Sprachen, vorbehalten. Kein Teil darf ohne schriftliche Genehmigung des Verlages in irgendeiner Form - durch Fotokopie, Mikrofilm oder andere Verfahren - reproduziert oder in eine von Maschinen, insbesondere von Datenverarbeitungsanlagen, verwendete Sprache übertragen werden. Auch die Rechte der Weitergabe durch Vortrag, Funk- und Fernseh-sendung, im Magnettonverfahren oder ähnlichem Wege bleiben vorbehalten. Fotokopien für den persönlichen und sonstigen eigenen Gebrauch dürfen nur von einzelnen Beiträgen oder Teilen daraus als Einzelkopien hergestellt werden.

Jede im Bereich eines gewerblichen Unternehmens hergestellte oder benutzte Kopie dient gewerblichen Zwecken gemäß § 54(2) UrhG und verpflichtet zur Gebührenzahlung an die VG Wort, Abteilung Wissenschaft, Goethestraße 49, D-80336 München, von der die einzelnen Zahlungsmodalitäten zu erfragen sind.

As of 1999 the Journal for East European Management Studies is being indexed by the International Bibliography of the Social Sciences (IBSS).

Database Research Pool: www.hampp-verlag.de

Six journals - one search engine: Our new online-archive allows for searching in full-text databases covering five journals:

- Industrielle Beziehungen, beginning in 1998
- International Journal of Action Research, beginning in 2005
- Journal for East European Management Studies, beginning in 1998
- management revue, beginning in 2004
- Zeitschrift für Personalforschung, beginning in 1998
- Zeitschrift für Wirtschafts- und Unternehmensethik, beginning in 1998

Free research: Research is free. You have free access to all hits for your search. The hit list shows the relevant articles relevant to your search. In addition, the list references the articles found in detail (journal, volume etc.).

Browse or download articles via GBI: If you want to have access to the full-text article, our online-partner GENIOS will raise a fee of 5.- Euro. If you are registered as a „GENIOS-Professional Customer” you may pay via credit card or invoice.

Editorial

Rainhart Lang 5

Articles

Christos Kalantaridis, Lois Labrianidis, Ivaylo Vassilev

Entrepreneurship and institutional change in Post-socialist rural areas: Some evidence from Russia und the Ukraine 9

Igor Gurkov

Dominant strategic archetype of the Russian industrial firm 35

Niels Hermes, Theo J.B.M. Postma, Orestis Zivkov

Corporate governance codes and their contents: An analysis of Eastern European codes 53

News / Information

75

Guideline for Authors

83

Editorial Mission of JEEMS

Objectives

The Journal for East European Management Studies (JEEMS) is designed to promote a dialogue between East and West over issues emerging from management practice, theory and related research in the transforming societies of Central and Eastern Europe.

It is devoted to the promotion of an exchange of ideas between the academic community and management. This will contribute towards the development of management knowledge in Central and East European countries as well as a more sophisticated understanding of new and unique trends, tendencies and problems within these countries. Management issues will be defined in their broadest sense, to include consideration of the steering of the political-economic process, as well as the management of all types of enterprise, including profit-making and non profit-making organisations.

The potential readership comprises academics and practitioners in Central and Eastern Europe, Western Europe and North America, who are involved or interested in the management of change in Central and Eastern Europe.

Editorial Policy

JEEMS is a refereed journal which aims to promote the development, advancement and dissemination of knowledge about management issues in Central and East European countries. Articles are invited in the areas of Strategic Management and Business Policy, the Management of Change (to include cultural change and restructuring), Human Resources Management, Industrial Relations and related fields. All forms of indigenous enterprise within Central and Eastern European will be covered, as well as Western Corporations which are active in this region, through, for example, joint ventures. Reports on the results of empirical research, or theoretical contributions into recent developments in these areas will be welcome.

JEEMS will publish articles and papers for discussion on actual research questions, as well as book reviews, reports on conferences and institutional developments with respect to management questions in East Germany and Eastern Europe. In order to promote a real dialogue, papers from East European contributors will be especially welcome, and all contributions are subject to review by a team of Eastern and Western academics.

JEEMS will aim, independently, to enhance management knowledge. It is anticipated that the dissemination of the journal to Central and Eastern Europe will be aided through sponsoring.