

Table of Contents

Introduction

Jessica Fischer and Gesa Stedman | 7

Why *Imagined* Economies?

John Clarke | 17

The Rise and Decline of *Doux Commerce*: Change of Experience and Change of Perception

Christiane Eisenberg | 35

The Emotional Economies of Colonial Capitalism and Its Legacies

Jana Gohrlich | 55

Imagining Money

Jason G. Allen | 79

Beneath and Beyond the City: The Multiple Faces of British Finance

Olivier Butzbach | 101

A Nation of Shopkeepers? The Idealised High Street in Brexit Britain

Rebecca Bramall | 119

The New Democratic Economy: An Imaginary and Real Alternative

Luke Martell | 139

Imaginary Economies: Narratives for the 21st Century

Melissa Kennedy | 157

Authors | 175

