Editorial

Dear Readers,

You can now access the latest issue, which includes several fascinating and motivating contributions. The examination of the intricacies of basketball sports groups, preschool motivation, and the opportunities or constraints women aspiring to managerial roles face in academics is both fascinating and enlightening. There will surely be interest in new viewpoints on leadership and the SWOT analysis technique, which are complemented by new approaches and methodological instruments.

Economic and management science in the European environment increasingly seeks novel specificities of selected small social groups in the interesting areas of our lives. It examines their motivations in depth, as well as the ways they interact and the effects of their decisions. The more unusual and unexpected the results of a study are, the more it is considered valuable and assessed scientifically. However, apart from the undeniably exciting reading, it is becoming increasingly difficult for the reader, to find more general lessons and a model for their future economic and managerial behaviour. Yet these are the most common reasons for acquiring, opening, and reading a professional journal. We are eager to learn.

The reader's perplexity in dealing with and applying the findings grows due to the specificity of the topic and the depth of the analysis, further fragmenting scientific inquiry and ultimately science itself. It is as if we are gradually giving up our aspirations for a more comprehensive grasp of economic and managerial problems. Grand theories, as well as "larger theories" built on the more exhaustive investigation, are both lacking. Such a strategy is understandably expensive, methodologically more complex, and frequently multidisciplinary. However, the added value for the reader, i.e., the future user of the presented knowledge, is unquestionably higher. We will, therefore, certainly hope that such research will increase in frequency and that there will be more and more opportunities for us to learn from it.

Ivan Nový
(Member of the Advisory Board)