

Abstracts

Aynur Sarisakaloğlu: Algorithmization of Journalism. Opportunities and Challenges of Artificial Intelligence Systems in Socio-Technical Newsrooms

The increasing prevalence of artificial intelligence systems is leading to the transformation of journalist's social work environment. It is developing into a socio-technical work system in which human and anthropomorphized artificial journalists perform networked journalistic activities at all levels of news production and distribution. The article presents possible areas of application of algorithm-driven technologies in journalism and discusses the resulting challenges and consequences for journalistic practice and research.

Sarah Fischer: A Better Hearing for the Common Good. A Content Analysis of German Media Coverage on Algorithms and Artificial Intelligence

Contrary to what the population in Germany perceives, algorithms and artificial intelligence are already permeating our everyday lives. This entails far-reaching opportunities and risks for participation, freedoms and fundamental rights. This article presents the perspective of algorithm designs for the common good and discusses why its visibility in the media is important. However, this very perspective is largely missing in the general discourse, as shown by the results of a content analysis of the German media discourse on algorithms and AI, which are presented in this paper. Against this backdrop, the paper concludes by discussing competence building at all levels as a solution to give a public interest perspective a greater voice.

Thomas Bohrmann: Humans and Artificial Intelligence in Science Fiction. Film Ethical Considerations

Films tell stories about morality and immorality and participate in social discourse related to current issues. Science fiction films in particular present motifs that currently concern humanity and project them into an imaginary future. Although films cannot look prophetically into the future, they offer discussion material to draw attention to future problems. One of the frequently recurring themes of science fiction is artificial intelligence, expressed in film as both body-bound AI (humanoid robots) and disembodied AI (powerful computer systems). Even if science fiction films cannot provide a prognosis about the future of human development, the audio-visual stories discuss criticism of technology and fears about the future and argue for a responsible approach to it.

Alexander Godulla: Red Light, Green Light. Communication Studies Perspectives on the South Korean Series "Squid Game"

The South Korean series "Squid Game" has achieved the highest global reach ever measured for a Netflix series. With its explicit depictions of violence, the 2021-launched production has sparked a debate on media ethics. This article shows under which economic conditions media companies compete on the video-on-demand market. Subsequently, "Squid Game" is classified in the genres of New Korean Cinema and K-drama. Complementing this, the theoretical perspective of the article takes up topics such as imitation, the cultivation hypothesis, the Werther effect, hype, fear of missing out, the uses and gratifications approach, and parasocial interaction. The paper concludes with findings from a group discussion based on these topics.

Michael Jäckel: Symbols as "traffic guidance systems". A Look at Masks, Illusions and Realities in the Corona Pandemic

Images, films, moments – The Corona pandemic permanently constructed new living conditions and new spaces not only through media coverage. What does this mean for human life and experience? This essay explores the power of symbols and their effect as guiding systems of society. It is shown that symbols and symbolism represent practical benefits, especially in crises, and every crisis also provides positive signals. The challenge is to recognize these and to transfer them to the time following the crisis.

Ulrich Kropač/Klaus König/Mirjam Schambeck sf: The Challenge of Non-Denominationalism. Religious Education on the Horizon of Growing Deconfessionalization

This article describes a research project on religious education in a culture of increasing non-denominationalism. It proceeds in three steps: First, it presents data on non-denominationalism and makes clear that it cannot be identified a priori with a complete renunciation of religion. A second step outlines a number of conceptual elements of contemporary religious education, which sees itself as a positional and reflexive contribution to general education. On this background, lines of a research project are unfolded, which is dedicated to the questions of religious education on the horizon of non-denominationalism.

Uwe Heimowski: Communication as Self-Assurance. Representation of Interests for the Evangelical Alliance in Germany

Faith requires communication and interaction. The Evangelical Alliance (EA) is not a church, but a grassroots movement. This article takes a closer look at its goals and communicative structures and asks how faith communication is changing in the political environment of the present and which perspectives can be derived from it. It also shows that faith communication is and must be political, even if new challenges arise in the process.

Vorschau

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