

Debarchana Baruah

21st Century Retro: *Mad Men* and 1960s America in Film and Television

American Culture Studies | Volume 32

Debarchana Baruah is a cultural theorist at the American Studies department, University of Tübingen. She completed her doctoral studies at the Heidelberg Center for American Studies, Heidelberg University and received her B.A., M.A., and M.Phil. degrees in English Literature from the University of Delhi. She is interested in US popular cultures, film and television, memory cultures, food cultures, and immigration histories.

Debarchana Baruah

21st Century Retro: *Mad Men* and 1960s America in Film and Television

[transcript]

This monograph was submitted as a doctoral dissertation, titled “21st Century Retro: *Mad Men* and 1960s America,” to the Faculty of Modern Languages, Heidelberg University.

Bibliographic information published by the Deutsche Nationalbibliothek

The Deutsche Nationalbibliothek lists this publication in the Deutsche Nationalbibliografie; detailed bibliographic data are available in the Internet at <http://dnb.d-nb.de>

© 2021 transcript Verlag, Bielefeld

All rights reserved. No part of this book may be reprinted or reproduced or utilized in any form or by any electronic, mechanical, or other means, now known or hereafter invented, including photocopying and recording, or in any information storage or retrieval system, without permission in writing from the publisher.

Cover layout: Maria Arndt, Bielefeld

Cover illustration: Photo by Ajeet Mestry on Unsplash, <https://unsplash.com/photos/UBhpOIHnazM>

Printed by Majuskel Medienproduktion GmbH, Wetzlar

Print-ISBN 978-3-8376-5721-0

PDF-ISBN 978-3-8394-5721-4

<https://doi.org/10.14361/9783839457214>

Printed on permanent acid-free text paper.