
Call for Papers 4/2022

Special Issue Editors 4/2022
Prof. Dr. Markus Gmür & Dr. Anna Sender

The Role of HRM in Making Change Happen

Digitization, globalization, and demographic changes have created a context in which organizations undergo constant changes to maintain and build competitive advantage. The COVID-19 crisis, which Boston Consulting Group has called the “people-based crisis,” has clearly shown that companies need to be prepared to respond to unexpected events very quickly and adjust accordingly. With or without COVID-19, change is an inevitable phenomenon in organizational life. However, research indicates that many change initiatives fail (Beer & Nohria, 2000; Quinn, 2004). Specifically, change efforts often fail because organizations tend to underestimate the importance of employee attitudes and behaviors in the change process (Bormann & Rowold, 2016; Faupel & Süß, 2019; Oreg & Berson, 2011; Oreg, Vakola, & Armenakis, 2011). Consequently, human resource management (HRM) practices, such as training in relevant skills, retention of key employees, and incentivizing change, may positively influence the employees’ readiness for change and, therefore, the success of organizational change initiatives. However, the effectiveness of HRM practices is likely to heavily depend on how they are designed by HRM professionals and top management, implemented by supervisors, and perceived by employees (Brown, Kulik, Cregan, & Metz, 2017).

This special issue provides a forum for original theories, methods, and approaches that contribute to a better understanding of the role of HRM practices and HR function in the organizational change processes. We invite qualitative, quantitative, analytical, data-science, conceptual, and design science-oriented submissions that leverage the multiple perspectives on the HRM–change link.

Topics of interest include

- The role of HRM practices in changing individual and organizational skills and capabilities
- The role of HRM practices in fostering organizational learning
- HRM practices as a buffer for negative employee responses to organizational change
- HRM practices as hindering factors in change processes
- HRM practices’ contribution to employee sense-making in the organizational change process
- Roles of supervisors and HRM specialists in accompanying change
- Competencies of HRM professionals needed for making change happen
- The role of context in HRM practices’ effectiveness in enabling change

We cordially invite contributions from all disciplines of management and related areas, e.g., psychology or sociology, that may advance our understanding of how HRM practices along with different actors may help organizations navigate through the change processes.

- Beer, M., & Nohria, N. (2000). Cracking the code of change. *HBR's 10 Must Reads on Change*, 78(3), 133–141.
- Bormann, K. C., & Rowold, J. (2016). Ethical leadership's potential and boundaries in organizational change: A moderated mediation model of employee silence. *German Journal of Human Resource Management*, 30(3–4), 225–245.
- Brown, M., Kulik, C. T., Cregan, C., & Metz, I. (2017). Understanding the change–cynicism cycle: The role of HR. *Human Resource Management*, 56(1), 5–24.
- Faupel, S., & Süß, S. (2019). The effect of transformational leadership on employees during organizational change—an empirical analysis. *Journal of Change Management*, 19(3), 145–166.
- Oreg, S., & Berson, Y. (2011). Leadership and employees' reactions to change: The role of leader's personal attributes and transformational leadership style. *Personnel Psychology*, 64(3), 627–659.
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- Quinn, R. E. (2004). *Building the bridge as you walk on it: A guide for leading change* (Vol. 204). John Wiley & Sons.

Timeline

Initial Submission	31.10.2021
Feedback Initial Submission	31.01.2022
Submission of Revised Manuscript	15.04.2022
Feedback on Revised Manuscript	30.04.2022
Submission of Final Manuscript	31.05.2022
Publication of Special Issue	November 2022

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All submitted contributions are subject to a Double-Blind-Review.

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