



Simon Ganahl  
Campus Medius  
Digital Mapping  
in Cultural and  
Media Studies

[transcript] <digital humanities>

## Abstract

*Campus Medius* explores and expands the possibilities of digital cartography in cultural and media studies. Simon Ganahl documents the development of the project from a historical case study to a mapping platform. Based on the question of what a media experience is, the concepts of the apparatus (*dispositif*) and the actor-network are translated into a data model. A time-space of twenty-four hours in Vienna in May 1933, marked by a so-called “Turks Deliverance Celebration” (*Türkenbefreiungsfeier*), serves as an empirical laboratory. This Austrofascist rally is mapped from multiple perspectives and woven into media-historical networks, spanning from the seventeenth century up to the present day.

## Keywords

digital mapping, cartography, mediality, media experience, Vienna, 1933, Austrofascism, Turks Deliverance Celebration, *dispositif*, actor-network

## Author

Simon Ganahl (Mag. DDr. phil.), born in 1981, researches and teaches at the University of Vienna as a literature and media scholar with a focus on digital humanities. He directs the digital mapping project *Campus Medius* and edits the peer-reviewed, open-access journal *Genealogy+Critique*. After studies in Vienna, Hamburg, and Zurich, he obtained PhD degrees both in communication science and in German philology at the University of Vienna. He was a visiting researcher in the School of Media Studies at The New School in New York and a visiting lecturer in the Center for Digital Humanities at UCLA. His research work has received several awards and grants (e.g., APART from the Austrian Academy of Sciences and Schrödinger from the Austrian Science Fund).

Simon Ganahl

# Campus Medius

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