

Contents

List of Acronyms	13
Glossary of Spanish and Aymara Terms	15
Acknowledgements	17
Note on the use of names	18
Introduction	19
Theoretical framework	25
New perspectives on blackness and indigeneity in Latin America	26
Afro-indigenous multiculturalisms	27
Afrobolivians and indigenous people in a <i>mestizo</i> nation	28
Emerging Afrobolivianity: articulations, performances and translations	29
Articulated Afrobolivianity and interethnic relations	31
Laws, rights and subjectivities	33
Legalizing identity and plurinational ID-ology	35
Overview of chapters	39
Chapter 1: Encountering Afrobolivianity	43
Some remarks on the particularities of Afrobolivian demography and social geography	43
Arriving in Cala Cala	47
Researching Afrobolivianity in Cala Cala	50
Roles and perspectives in the field	51
Researching Afrobolivianity beyond Cala Cala	53
Panorama of Afrobolivian organizations	56
Ethnographic fieldwork in times of ID-ology	58
Chapter 2: The Afrobolivian Presence in Bolivia, Then and Now	61
“Are there black people in Bolivia?” Invisibility and beyond	61
The regional context: the Yungas in Bolivia’s cultural geography	64
Afrobolivians in colonial and early republican society	66

<i>Haciendas, the National Revolution and land reform in the Yungas</i>	68
Cultural revitalization and emerging ethnic politics in the multicultural age	71
From multiculturalism to plurinationality	74
 Chapter 3: “We are los Afros de Cala Cala”	81
Being <i>Afro</i> in Cala Cala	84
Geographical aspects of community in Cala Cala	87
“The Afrobolivian grandfathers” (“ <i>los abuelos afros</i> ”): From <i>peones</i> to <i>sayañeros</i>	90
Kinship beyond Cala Cala: linking Afrobolivians throughout the Yungas	95
Translocal kinship: Cala Cala’s urban ‘diaspora’	96
The changing tides of “ <i>lo Afro</i> ” in and beyond Cala Cala.....	98
From kinship ties to “ <i>La Famiya Afro</i> ”: kinship, ethnicity and collectivity	102
<i>Los “Afros de Cala Cala”</i> in context: migration, intra-community conflict and cross-cutting ties	104
 Chapter 4: Cala Cala beyond “lo Afro”	107
“ <i>Cumplir función social</i> ”: becoming a member of the <i>comunidad</i> through practice.....	107
Local traditions and <i>identidad Yungueña</i> in Cala Cala	110
The coca economy: cooperation, cohesion and the distribution of labor	115
Growing coca and the social significance of the exchange of labor	115
Debates in the coca field	121
Law and politics as seen from the coca field: “ <i>hoy en día, todo es ley</i> ”	123
<i>Raíces Africanas</i> and <i>Radio Afroboliviana</i>	125
Plurinationality as “ <i>discurso ajeno</i> ”	127
Mobilizing Cala Cala: ADEPCOCA and the <i>Ley General de la Coca</i>	128
 Chapter 5: The Changing Meanings of Ethnoracial Identifications in Cala Cala	131
“ <i>No se juntan así nomás</i> ”: ethnoracial identifications and individual social relations	133
“ <i>Es bien abierto por más Aymara que sea</i> ”: ethnoracial stereotypes	134
Economic individualization and the weakening of the <i>cocalero</i> community.....	137
Cultural revitalization and the ID-ological force of the Constitution	139
The aftermath of legal recognition: “We have to think about identity”	140
The <i>sindicato</i> as an “Aymara affair”	144
Reinterpreting history and inequality through an Afrobolivian lens	146
Entangled horizons of community in Cala Cala	148
 Chapter 6: What It Means to Be Afro	153
“ <i>Yo soy doble Afro-indígena, pero me siento afro</i> ”	154
Articulating Afrobolivianity: “ <i>lo Afro</i> ” and “ <i>lo indígena</i> ” in Bolivia	156
Afrobolivians as the people of the Yungas.....	158
Afrobolivians as part of the regional and global diaspora	159

Racialized notions of Afrolivianity	164
Race and ethnicity in Latin America.....	166
Negotiating Afrolivianity	170
<i>Mamanis negros y Angolas indígenas</i> : migration, kinship and the perceived perils of racial mixture.....	170
“Can just any white person dance here?” – An urban perspective on phenotype, ancestry and legitimate belonging	174
‘Social blackening’ and the appeal of “ <i>lo Afro</i> ”	176
Conclusion: Race, identity politics and the invisibility of “ <i>Afro-Aymara</i> ”	177
On (the invisibility of) <i>Afro-Aymaras</i>	178
<i>Afroliviano as negro</i>	180
<i>Afroliviano beyond negro</i>	181
Chapter 7: “We are Culture, not Color”	183
Saya as cultural performance	184
Debating history, authenticity and cultural change: <i>saya de antes</i> and <i>saya de ahora</i> ..	188
<i>Saya</i> as a strategy of visibilization.....	191
<i>Saya</i> as the emblem of ‘lite’ Afrolivianity.....	193
Cataloging ‘culture,’ and sketching the contours of a <i>pueblo</i>	195
The <i>Rey Afroliviano</i> in context.....	197
Arbitrariness, political manipulation and the Tocaña bias	200
The Tocaña bias	203
<i>Currículo regionalizado del pueblo Afroliviano</i> : cataloging the essence of a people	206
Experts, categories and ‘culture’	208
Traditional knowledge, coevalness and plurinational anxiety	209
Making the group, freezing the differences	211
Conclusion	212
Chapter 8: “El Movimiento Afroliviano”	215
Rediscovering <i>saya</i> : Coroico, 1982	218
Visibilizing the community (“ <i>Visibilizar la comunidad</i> ”).....	222
Reclaiming <i>saya</i> : authenticity, ownership, appropriation.....	225
Migration, discrimination and the struggle to consolidate the <i>movimiento</i>	228
Contextualizing and decentering the foundational narrative	230
The pitfalls of folklorization and the shift “from performance to politics”.....	232
From <i>negros</i> to <i>Afrolivianos/Afrodescendientes</i>	235
From folklore to cultural citizenship	237
CADIC and the discourse of development	238
<i>Talleres</i> (workshops) as spaces of articulation	240
Conclusion	242

Chapter 9: Rights, Recognition, and New Forms of Organization	245
"500 years give us rights!" Framing political demands as rights to be claimed	247
Afrobolivians "on their way to the Constituent Assembly"	248
Afrobolivians in the Constituent Assembly: formal absence, changing alliances and the ever-present <i>saya</i>	251
The aftermath of recognition: <i>el pueblo Afroboliviano</i> as the subject of collective rights	253
Re-articulations of Afrobolivianity and the dynamics of <i>pueblo</i> -ization	254
The <i>Consejo Nacional Afroboliviano</i> (CONAFRO): the organizational response to the <i>pueblo</i> discourse.....	258
Envisioning CONAFRO and the logic of <i>movimientos sociales</i> as a form of governance	258
Structural and ideological basics or: what it means to be an " <i>ente matriz</i> "	261
Strategies and achievements	263
The limits of recognition.....	266
Conclusion	269
 Chapter 10: Plurinational Afrobolivianity on the Ground and Built Identity Politics	273
Origins and background of the project	275
Who should participate? Or: ethnoracial particularities and the limits of Cala Cala as a community	277
What are we going to show the tourists? Or: cataloging culture and the conceptual space of Afrobolivianity in the Yungas.....	281
Interpreting Afrobolivian culture.....	284
Reifying Afrobolivianity through infrastructure: the <i>Centro de Interpretación</i> as built iden- tity politics.....	288
Conclusion	290
 Conclusion: "<i>Eso de lo Afro, es un caminar</i>"	295
 Bibliography	301
 Newspaper articles	321
 Laws and documents	323
Bolivian Laws.....	323
International conventions, declarations and documents	323

Para mis Agentes del Caos

