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Editorial Mission of JEEMS

Objectives

The Journal for East European Management Studies (JEEMS) is designed to promote a dialogue between East and West over issues emerging from management practice, theory and related research in the transforming societies of Central and Eastern Europe.

It is devoted to the promotion of an exchange of ideas between the academic community and management. This will contribute towards the development of management knowledge in Central and East European countries as well as a more sophisticated understanding of new and unique trends, tendencies and problems within these countries. Management issues will be defined in their broadest sense, to include consideration of the steering of the political-economic process, as well as the management of all types of enterprise, including profit-making and non profit-making organisations.

The potential readership comprises academics and practitioners in Central and Eastern Europe, Western Europe and North America, who are involved or interested in the management of change in Central and Eastern Europe.

Editorial Policy

JEEMS is a refereed journal which aims to promote the development, advancement and dissemination of knowledge about management issues in Central and East European countries. Articles are invited in the areas of Strategic Management and Business Policy, the Management of Change (to include cultural change and restructuring), Human Resources Management, Industrial Relations and related fields. All forms of indigenous enterprise within Central and Eastern European will be covered, as well as Western Corporations which are active in this region, through, for example, joint ventures. Reports on the results of empirical research, or theoretical contributions into recent developments in these areas will be welcome.

JEEMS will publish articles and papers for discussion on actual research questions, as well as book reviews, reports on conferences and institutional developments with respect to management questions in East Germany and Eastern Europe. In order to promote a real dialogue, papers from East European contributors will be especially welcome, and all contributions are subject to review by a team of Eastern and Western academics.

JEEMS will aim, independently, to enhance management knowledge. It is anticipated that the dissemination of the journal to Central and Eastern Europe will be aided through sponsoring.

IV CHEMNITZ EAST FORUM

Business Ethics in Central and Eastern Europe

This international conference will be organized from March 3-5, 1999, by the Faculty of Economics and Business Administration, Chemnitz University of Technology. Scientists as well as practitioners are invited to share their experiences. Empirical and conceptual submissions are welcome on a wide variety of topics, such as

- general problems of business ethics in the transformation process (e.g. legal structures, traditional values, business criminality, public opinion on ethics, institutional forms of business ethics),
- ethical basis of corporate culture in CEE countries (e.g. ethical aspects of corporate governance, consequences for industrial relations, ethical activities and practices),
- Entrepreneurship: ethical values and attitudes,
- ethical issues in East-West co-operation (e.g. forms of co-operation and their consequences, processes of market entry decisions).

The conference languages are English and German. The deadline for abstract submission is August 31, 1998; full papers will be due November 30, 1998.

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IV. CHEMNITZER OSTFORUM

Wirtschaftsethik in Mittel- und Osteuropa

Die Konferenz wird von der Fakultät für Wirtschaftswissenschaften der Technischen Universität Chemnitz organisiert. Sie findet vom 3. bis 5. März 1999 in Chemnitz statt. Wissenschaftler wie Praktiker sind zum Erfahrungsaustausch eingeladen. Theoretische und Empirische Beiträge sollten sich mit folgenden Themen befassen:

- Wirtschaftsethik im Transformationsprozeß (z.B. Rechtsstruktur, Traditionelle Werte, Wirtschaftskriminalität, Institutionelle Formen der Wirtschaftsethik),
- Ethische Grundlagen von Unternehmenskultur in Mittel- und Osteuropa (z.B. Ethische Aspekte der Unternehmenskontrolle, Konsequenzen für die industriellen Beziehungen, Ethisch orientierte Handlungen und Praktiken),
- Unternehmertum: Ethische Werte und Einstellungen,
- Ethische Probleme von Ost-West Kooperationen (z.B. Formen der Kooperation und ihre Konsequenzen, Entscheidungsprozesse bezüglich des Markteintritts).

Die Konferenzsprachen sind Englisch und Deutsch. Abstracts sind bis zum 31. August 1998, die vollständigen Beiträge bis zum 30. November 1998 einzureichen.

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