

Inhalt

The Ages of Life

Living and Aging in Conflict?

Ulla Kriebnernegg/Roberta Maierhofer | 9

METHODS AND APPROACHES

Positive Aging in an Age of Neo-liberalism

Old Wine in New Bottles?

Marvin Formosa | 21

Celebrating or Denying Age?

On Cultural Studies as an Analytical Approach in Gerontology

Karin Lövgren | 37

Age-Related Disability

Believing is Seeing is Experiencing

Sharon-Dale Stone | 57

Aged by Law

Ages of Life in Austrian Law

Jürgen Pirker/Nora Melzer-Azodanloo | 71

REPRESENTATIONS OF AGES OF LIFE IN MEDIA AND ART

“The Journey into the Land of Forgetfulness”

Metaphors of Aging and Dementia in Media

Heinrich Grebe/Welf-Gerrit Otto/Harm-Peer Zimmermann | 89

Representation of Old Age in Media

Fear of Aging or Cult of Youth?

Julian Wangler | 107

Age Images in Advertising

An Art-Historical Analysis of Advertisement Images
in the Austrian Province of Styria

Eva Klein | 121

Of Mimicry and Age

Fashion Ambivalences of the Young-Old

Thomas Küpper | 133

REPRESENTATION OF AGES OF LIFE IN LITERATURE

The Irony of the Ages of Life

Etienne Pasquier's *Les Jeux Poétiques* (1610)

Cynthia Skenazi | 147

Past the Mirror of Victorian Aging and Beyond

Recurring Transatlantic Archetypes of the Aged

Marta Miquel-Baldellou | 159

Beyond *Dis-Ease*

Positive Female Aging against the Cult of Invalidism
in Ellen Glasgow's Last Two Novels

Emma Domínguez-Rué | 177

Growing Old and Searching for Identity in Anne Tyler's *Noah's Compass* (2009) and Umberto Eco's *The Mysterious Flame of Queen Loana* (2004)

A Contemporary Semantics of Aging

Helen Chupin | 193

Man, Interrupted

Intersections of Masculinity, Disability,
and Old Age in John Coetzee's *Slow Man*

Katharina Zilles | 211

Too Old To Rock?

Rushdie's Vina Apsara "Surging into Her
Mid-Forties Full of Beauty and Courage"

Dana Bădulescu | 235

Contributors | 253

