APPENDIX C

R	Wolves are bad and unwelcome	Wolves are harmful to humans or disrupt human activity	Wolves negatively impact ecosystems	Wolves kill livestock	Cattle needs better protection	Wolves killed or controlled	Wolves are good and welcome	Wolves are not harmful to humans and human activity or positively impact humans	Wolves positively impact ecosystems	Cattle is well-protected	Wolves should be managed/protected/introduced	Ambivalence/polarisation/uncertainty among interest groups
	.83	.77	.90	.84	.97	.93	.85	.79	.88	.99	.82	.97

Table of correlation coefficient scores of test-retest from n=550 sample across all newspapers 2010−2013

R	Wolves are bad and unwelcome	Wolves are harmful to humans or disrupt human activity	Wolves negatively impact ecosystems	Wolves kill livestock	Cattle needs better protection	Wolves killed or controlled	Wolves are good and welcome	Wolves are not harmful to humans and human activity or positively impact humans	Wolves positively impact ecosystems	Cattle is well-protected	Wolves should be managed/protected/introduced	Ambivalence/polarisation/uncertainty among interest groups
.92	.83	1	.99	.82	.97	.94	.86	1.0	.98	.96	.91	

Table of correlation coefficient scores of test-retest from n=110 sample across nationwide newspapers