

# Inhalt

---

## **Past and Present Energy Societies**

How Energy Connects Politics, Technologies and Cultures

Karin Zachmann | 7

## **Cultural Representations of Energy**

### **Electrifying the World**

Representations of Energy and Modern Life at World's Fairs, 1893-1982

Nina Möllers | 45

### **“We want to live electrically!”**

Marketing Strategies of German Power Companies in the 20<sup>th</sup> Century

Sophie Gerber | 79

### **Filming Electrical Consumption**

EDF's Promotional Films (1946-2004)

Yves Bouvier | 109

## **Energy Consumption Practices**

### **Managing Energy Consumption**

The Rental Business for Storage Water Heaters of Berlin's Electricity Company from the Late 1920s to the Early 1960s

Nina Lorkowski | 137

### **Saving Energy by Shifting Clocks?**

Energy Policy and the Introduction of Daylight Saving Time in East and West Germany

Mathias Mutz | 163

### **Energy Consumption Practices and Social Inequality**

The Case of Low-Income Households

Karl-Michael Brunner, Anja Christanell, Markus Spitzer | 195

## **Societal Perceptions of Energy Resources**

### **Cultural Meanings of Wood Gas as Automobile Fuel in Sweden, 1930-1945**

Helena Ekerholm | 223

### **Missing Green in the Black Gold**

Environment in the Public Debate on West Siberian Oil Production from the 1970s to the Present

Valentina Roxo | 249

### **Publics in the Pipeline**

On Bioenergy and its Imagined Publics in Norway and Sweden

Tomas Moe Skjølvold | 277

### **Patterns of Energy Transitions**

The Long-Term Role of Energy in the Economic Growth of Europe

Silvana Bartoletto | 305

### **Authors | 331**

### **Figures and Tables | 335**