

## Authors/Contributors

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**Matthew Anderson** is a senior lecturer in business ethics at the University of Portsmouth, and deputy director of the Agile Centre for Equitable Sustainability. His research explores business engagement with Fair Trade and transitions to a circular economy. He is a longstanding scientific committee member for the Fair Trade International Symposium.

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**Uwe Bettig** is a professor of management at the Alice Salomon University of Applied Sciences and dean of the Faculty of Health and Education. After studying business administration, he earned a PhD in public health. His research focuses on innovative healthcare management models, quality control and entrepreneurship. He co-leads the 'Fairfaktor' project on sustainable and Fair Trade practices in fashion.

**Monica Boța-Moisin** is a cultural intellectual property lawyer, Ashoka Fellow and cultural sustainability in fashion pioneer. Founder of the Cultural Intellectual Property Rights Initiative® and the Cultural Sustainability Academy The Knowledge Hub for Cultural Sustainability®, she designs educational concepts and legal tools for systemic change in fashion and law. She lives in Țara Beiușului and works with craft custodians globally.

**Tamsin Bradley** is professor in international development studies and co-director of the centre for the Advancement of Equality, Gender and Inclusion Studies ([www.AEGISCentre.org](http://www.AEGISCentre.org)) at the University of Portsmouth, UK. She is a social anthropologist who has worked for over twenty-five years generating research on what works best to end violence against women and girls.

**Carolina De Nicolò**, is a multifaceted professional with an academic background and significant experience in the audiovisual production sector. She graduated with honours in international economics and management from the University of International Studies in Rome (UNINT) and enriched her education with an MBA semester at Fu Jen Catholic University in Taipei.

**Maike Demandt** completed her Bachelor of Science in business administration and her Master of Science in sustainability management. In both of her theses, she examined sustainability in the textile industry. As a sustainability researcher at the Wuppertal Institute for Climate, Environment and Energy in the Circular Economy Department, she has worked on several research projects in the field of circular textiles.

**Maryline Filippi** is professor of economics at Bordeaux Sciences Agro and INRAE associate researcher at AgroParisTech, Paris Saclay University. Since 2022, she has been editor-in-chief of the *Revue internationale de l'économie sociale* (RECMA). Her research contributes to the analysis of innovation, governance and territorial development processes, addressing social and territorial responsibilities of companies and territories in meeting the challenges of transitions.

**Burcu Gözet** is a senior researcher at the Wuppertal Institute for Climate, Environment and Energy and co-head of its Berlin office. Specialising in circular economy, her research focuses on environmental pressures in global value chains and transformative solutions. She leads national and international projects, with a particular interest in transforming the textile industry.

**Tanja Gotthardsen** is a researcher, anti-greenwashing specialist and consultant based in Copenhagen, Denmark. She specialises in the intersections between absolute sustainability, post growth practices, consumer rights and behaviour and fashion industry legislation, practices and communications. Since 2021, she has filed a number of greenwashing complaints against larger enterprises, including online retailers Zalando and Boozt.

**Isabel Günther** is professor of economics at ETH Zurich and director of the education programme on Global Cooperation and Development (ETH-NADEL) and the ETH for Development Innovation Programme (ETH4D). Her research focuses on global responsible supply chains, technologies for poverty reduction, global public health and finance and cooperation for sustainable development. She works with various organisations to translate research into policy.

**Calypso Citlali Hock** holds a B.A. in intercultural applied linguistics and a binational B.A./M.A. in international and European governance. She has worked in Fair Trade advocacy, led a Fair Fashion project, and has over 20 years of hand knitting experience. She designs knitting patterns and shares crafting inspiration on her YouTube channel, '*Stricken mit Calypso*'.

**Olivia Hofmann** is a Master's graduate from BSP Business & Law School Berlin. Her research explores sustainable fashion enterprises, circular and reverse supply chain management in the textile industry and B2B networking platforms. She is currently focusing on independent consulting projects in sustainable and circular fashion and related fields.

**Philipp Kenel** is a researcher and lecturer at the Alice Salomon University of Applied Sciences in Berlin. After studying political science, economics, social entrepreneurship, English and education, he earned his PhD at Goldsmiths, University of London. His research and teaching interests include socio-ecological economic models, their entrepreneurial forms, practices and discourses, as well as social economics and management.

**Jette Ladiges** is the managing director of El Puente GmbH. Previously, she worked as partnerships manager for the World Fair Trade Organization (WFTO) and as craft product and sales coordinator at TradeAid (New Zealand). Her work is driven by entrepreneurship, focusing on market expansion and promoting Fair Trade practices, with an emphasis on placing sustainability at the heart of business models.

**Cynthia Lawson Jaramillo** is a Brooklyn-based Colombian artist, technologist and educator. She is professor of integrated design at Parsons School of Design. Cynthia has degrees in electrical engineering and interactive media arts. Her research focuses on the role designers and entrepreneurs play in either extracting money and value, or in co-creating sustainable futures with artisan communities.

**Erwin Lefoll** is a researcher in development economics at ETH Zurich. He holds a Ph.D. from the same university after studying business administration, economics and the political economy of late development. His research focuses on corporate social responsibility and sourcing certifications, examining their impacts on local communities, and exploring the roles of consumers and retailers in promoting responsible value chains.

**Adriana Marina**, founder of Hecho por Nosotros (ECOSOC Consultative Status) and B Corp Animaná, holds a PhD in economics. A pioneer in leveraging knowledge networks for social change, she advances systemic change, Creative Economy and

SDGs. An Ashoka, C&A Foundation, and IKEA Foundation Fellow, she consults for UNECE and inspires with her expertise on sustainable business in the Global South.

**Angela McRobbie** is professor (em.) at Goldsmiths, University of London and fellow of the British Academy. Her most recent books are: *Feminism and the Politics of Resilience* (2020), *Fashion as Creative Economy* (2022, with D. Strutt and C. Bandinelli), *Ulrike Ottinger: Film, Art and the Ethnographic Imagination* (2024) and *Feminism, Young Women and Cultural Studies: the Birmingham Essays from 1975 Onwards* (2024).

**Johanna Michel** is a professor of fashion design at the Hochschule für Technik und Wirtschaft (HTW) Berlin, University of Applied Sciences. Specializing in sustainable collection concepts and digital textile design, she co-leads the 'Fairfaktor' project, which promotes sustainable and Fair Trade practices in fashion. Her research focuses on market access and trend development for artisans in the Global South.

**Lina Pfeifer** has worked several years in textile certification before she joined the Hochschule für Technik und Wirtschaft (HTW) Berlin, University of Applied Sciences as a research associate. She currently consults companies as an ESG consultant. Lina studied political science (BA) and sustainability management (MSc). Her research topics included cultural sustainability in fashion and Fair Trade practices, crafts and design.

**Sutirtha Sahariah** is an independent researcher and specialist in human rights, modern slavery and sustainable development. With a PhD in international development, he has led several UK government funded projects on modern slavery in South Asia. He is the author of *Sex Work, Labour and Empowerment* (Routledge, 2022), a key reference in studies on citizenship and human rights.

**Jo Salter** is an ethical entrepreneur. As founder of social enterprise brand Where Does It Come From? and co-director of Khadi London CIC, Jo advances regenerative thinking, artisan livelihoods and transparent value chains in fashion. In 2024, Jo worked on two University of the Arts London/British Council research projects on textile waste recycling using heritage production and indigenous wool traceability.

**Katrina Sark** is the founder of the Canadian Fashion Scholars Network, co-founder of the Urban Chic book series and co-author of *Berliner Chic* (2011), *Montréal Chic* (2016) and *Copenhagen Chic* (2023). She has taught at universities across Canada, Denmark and Germany. She is the creator of *Chic* podcast and *The Critical Pulse* magazine. Her research focuses on decolonial sustainability and ethical creativity.

**Phyllis C. Sawall** is a sustainability researcher and professional with a focus on the sustainable fashion and textiles industry and a background in management. She has degrees in fashion and sustainability management. Her research interests include alternative economies, sufficiency and circularity strategies, global justice and cultural sustainability as well as sociological and political perspectives on sustainable transformation.

**Camilla Tettoni** is a journalist specializing in international affairs, geopolitics, and culture. She holds degrees from the Universities of Siena, Bologna and Stirling, and studied at Warwick as an Erasmus scholar. As Hecho por Nosotros' UN ambassador in Geneva, Camilla leads research on Fair Trade and the theory of change, while moderating and co-organizing United Nations side events.

**Giorgia Trasciani** is a junior professor of management at Aix-Marseille University. She holds a Ph.D. in economics from both Aix-Marseille University (France) and the University of Naples L'Orientale (Italy). Her research focuses on alternative organizations, social and solidarity economy and inter-organizational collaborations that address critical Anthropocene challenges.

**Antoinette van der Merwe** is a researcher in development economics at the University of Pretoria, focusing on waste and early childhood development in low-income South African communities. After studying at Stellenbosch University and North-West University, she earned her Ph.D at ETH Zurich, focusing on safer gold supply chains, including urban mining in Switzerland and artisanal mining in Burkina Faso.

**Fredericke Winkler** is a fashion and textile designer, journalist, and researcher. At AMD Akademie Mode & Design in Berlin, she serves as the dean of students for the master's programme "Sustainable Fashion and Creative Industries." Her current doctoral research at Universität der Künste focuses on collective authorship, including themes like cross-cultural collaborative creative practice and cultural sustainability.

**Özlem Yildiz** is professor of marketing in creative industries. She conducts research on sustainability marketing, consumer behaviour, entrepreneurial marketing and precarious self-employment as well as precarious entrepreneurship in various industries at the BSP – Business and Law School Berlin.





