

Ernst Mohr
The Production of Consumer Society

Dedicated to Hans-Christoph Binswanger (1929-2018)

Ernst Mohr is Professor emeritus of Economics at the University of St. Gallen, Switzerland. His research interests concern the interrelation between culture and consumption, addressing, among others, stylistic innovation, aesthetics and the economy, and taste as a driver of the consumer industry.

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Cultural-Economic Principles of Distinction

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