

FRAGEBOGEN DER DANE-WAUKESHA-POLARIZATION-STUDY (DWPS)

LHK Partners Incorporated
Job #2078
Newtown Square, Pennsylvania

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HHU Düsseldorf Wisconsin Poll – July 22-28, 2013

Good (afternoon/evening), I'm _____ calling from The American Institute of Consumer Studies.

We're conducting a survey about important issues and the quality of life in DANE/WAUKESHA (Waw-'kuh-sha) County today.

IF PROBED: Your participation is completely voluntary and your responses will be kept confidential. No one will ever try to sell you anything as a result of your responses.

(READ ONLY IF NEEDED: This survey should only take a few minutes of your time.)

I. RESPONDENT SELECTION

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

- 1 Correct household member on phone (CONTINUE)
- 2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
- 3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
- 4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Male
- 2 Female

S3a. Do you currently live in Wisconsin?

- 1 Yes
- 2 No (TERMINATE)

S3b. Which county do you live in?

(DO NOT READ)

- 1 Dane (continue)
- 2 Waukesha (continue)
- 3 Other (TERMINATE)

II. SUBSTANTIVE QUESTIONS

II.1. Partisanship and political involvement

Q1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

- 1 Republican [ASK Q3.]
- 2 Democrat [ASK Q3.]
- 3 Independent [ASK Q2.]
- (DO NOT READ)
- 4 Other/No preference [ASK Q2.]
- 8 Don't Know [ASK Q2.]
- 9 Refused [ASK Q2.]

****Author note:** Ask Q2 if 3, 4, 8, or 9 in Q1.

Q2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

- 1 Republican
- 2 Democrat
- (DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

****Author note:** Ask Q3 if 1 or 2 in Q1.

Q3. Would you call yourself a strong (REPUBLICAN/DEMOCRAT) or a not very strong (REPUBLICAN/DEMOCRAT)?

- 1 Strong
- 2 Not very strong
(DO NOT READ)
- 8 Don't Know
- 9 Refused

Q4. In 2012, President Barack Obama ran for reelection on the Democratic ticket against Governor Mitt Romney for the Republicans. Do you remember for sure whether or not you voted in that election?

- 1 Voted [ASK Q5]
- 2 Did not vote [ASK Q6]

(DO NOT READ)

- 8 Don't know/Can't remember [ASK Q6]
- 9 Refused [ASK Q6]

****Author note:** Ask Q5 if "Voted" in Q4.

Q5. IF VOTED: Did you vote for Obama, Romney or someone else?

- 01 Obama
- 02 Romney
- 97 Other candidate (specify)
(DO NOT READ)
- 95 Didn't vote for President.
- 98 Don't know/Can't remember
- 99 Refused

Q 6. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q 7. During the 2012 campaign, did you wear a campaign button, put a campaign sticker on your car, or place a sign in your window or in front of your house?

1 Yes

2 No

(DO NOT READ)

8 Don't know

9 Refused

II.2. Social capital, cross-cutting exposure, deliberation

Discussant Generator:

From time to time, people discuss government, elections, and politics with other people. We'd like to know the first names or just the initials of people you talk with about these matters. These people might be from your family, from work, from the neighborhood, from some other organization you belong to, or they might be from somewhere else.

Q 8 Who is the person you've talked with most about politics?

IF PROBED: And we just need a first name or initials; remember all information is confidential.

_____ (Discussant #1)

(DO NOT READ)

95 We don't talk politics. [SKIP TO Q11]

98 Don't know [SKIP TO Q11]

99 Refused [SKIP TO Q11]

Q 8.a Is he/she (READ LIST)

1 A Family member

2 Somebody you work with

3 Somebody from the neighborhood

4 A Friend who lives close by

5 A Friend who lives at a different place

6 Other

(DO NOT READ)

8 Don't know

9 Refused

Q 8.b Compared with [Discussant #1], would you say that your political views are much the same, somewhat different, or very different?

- 1 Much the same
- 2 Somewhat different
- 3 Very different
- (DO NOT READ)
- 8 Don't know
- 9 Refused

Q 8.c Do you think [Discussant #1] normally favors Republicans or Democrats, or both, or neither?

- 1 Republicans
- 2 Democrats
- 3 Both
- 4 Neither
- (DO NOT READ)
- 8 Don't know
- 9 Refused

Q8.d Which presidential candidate, if any, did [Discussant #1] prefer? Romney, Obama or some other candidate?

- 1 Romney
- 2 Obama
- 3 Other
- (DO NOT READ)
- 8 Don't know
- 9 Refused

Q 9 Aside from this person/[Discussant #1], who is the person you've talked with most about politics?

IF PROBED: And we just need a first name or initials; remember all information is confidential.

_____(Discussant #2)

(DO NOT READ)

99 There are no others/Refused [SKIP TO Q11]

Q 9.a Is he/she (READ LIST)

- 1 A Family member
- 2 Somebody you work with
- 3 Somebody from the neighborhood
- 4 A Friend who lives close by

- 5 A Friend who lives at a different place
- 6 Other
- (DO NOT READ)
- 8 Don't know
- 9 Refused

Q 9.b Compared with [Discussant #2], would you say that your political views are much the same, somewhat different, or very different?

- 1 Much the same
- 2 Somewhat different
- 3 Very different
- (DO NOT READ)
- 8 Don't know
- 9 Refused

Q 9.c Do you think [Discussant #2] normally favors Republicans or Democrats, or both, or neither?

- 1 Republicans
- 2 Democrats
- 3 Both
- 4 Neither
- (DO NOT READ)
- 8 Don't know
- 9 Refused

Q 9.d Which presidential candidate, if any, did [Discussant #2] prefer? Romney, Obama or some other candidate?

- 1 Romney
- 2 Obama
- 3 Other
- (DO NOT READ)
- 8 Don't know
- 9 Refused

Q 10. Aside from anyone you've already mentioned, is there anyone else you've talked with about politics?

IF PROBED: And we just need a first name or initials; remember all information is confidential.

_____ (Discussant #3)

(DO NOT READ)

99 There are no others/Refused [SKIP TO Q11]

Q 10.a Is he/she (READ LIST)

- 1 A Family member
- 2 Somebody you work with
- 3 Somebody from the neighborhood
- 4 A Friend who lives close by
- 5 A Friend who lives at a different place
- 6 Other

(DO NOT READ)

- 8 Don't know
- 9 Refused

Q 10.b Compared with [Discussant #3], would you say that your political views are much the same, somewhat different, or very different?

- 1 Much the same
- 2 Somewhat different
- 3 Very different

(DO NOT READ)

- 8 Don't know
- 9 Refused

Q 10.c Do you think [Discussant #3] normally favors Republicans or Democrats, or both, or neither?

- 1 Republicans
- 2 Democrats
- 3 Both
- 4 Neither

(DO NOT READ)

- 8 Don't know
- 9 Refused

Q 10.d Which presidential candidate, if any, did [Discussant #3] prefer? Romney, Obama or some other candidate?

- 1 Romney
- 2 Obama
- 3 Other

(DO NOT READ)

- 8 Don't know
- 9 Refused

****Author Note:** Skip Q11 through Q11d, if respondent was able to name Discussant #3.

Q 11. (If the respondent cannot give a name in Q8) Can you give me the first name of the person you were most likely to have informal conversations with during the course of the past few months?

(If the respondent gives a name in Q8) Aside from who you have already mentioned, can you give me the first name of the person you were most likely to have informal conversations with during the course of the past few months?

IF PROBED: And we just need a first name or initials; remember all information is confidential.

_____ (Q11 Discussant)

(DO NOT READ)

99 No one/No others/Refused [SKIP TO Q12]

Q 11.a Is he/she (READ LIST)

- 1 A Family member
- 2 Somebody you work with
- 3 Somebody from the neighborhood
- 4 A Friend who lives close by
- 5 A Friend who lives at a different place
- 6 Other

(DO NOT READ)

- 8 Don't know
- 9 Refused

Q 11.b Compared with [Q11 discussant], would you say that your political views are much the same, somewhat different, or very different?

- 1 Much the same
- 2 Somewhat different
- 3 Very different

(DO NOT READ)

- 8 Don't know
- 9 Refused

Q 11.c Do you think [Q11 discussant] normally favors Republicans or Democrats, or both, or neither?

- 1 Republicans
- 2 Democrats
- 3 Both
- 4 Neither
- (DO NOT READ)
- 8 Don't know
- 9 Refused

Q 11.d Which presidential candidate, if any, did [Q11 discussant] prefer? Romney, Obama or some other candidate?

- 1 Romney
- 2 Obama
- 3 Other
- (DO NOT READ)
- 8 Don't know
- 9 Refused

Q 12. Is there anyone you have stopped talking with about politics due to disagreements over politics over the last years?

- 1 Yes
- 2 No
- (DO NOT READ)
- 8 Don't know
- 9 Refused

****Author note: Scramble list, always ask G last****

Q 13. Next, I am going to mention various types of groups and organizations that people might belong to. For each type, please tell me whether or not you belong to any organization like it. (First/next), do you belong to... (READ ITEM)

a. A political party, club or association?

- 1 Yes
- 2 No
- (DO NOT READ)
- 8 Don't know
- 9 Refused

b. A trade union or professional association?

- 1 Yes
- 2 No
- (DO NOT READ)
- 8 Don't know
- 9 Refused

c. A church or other religious organization?

- 1 Yes
- 2 No
- (DO NOT READ)
- 8 Don't know
- 9 Refused

d. A sports group, hobby or leisure club?

- 1 Yes
- 2 No
- (DO NOT READ)
- 8 Don't know
- 9 Refused

e. A charitable organization or group?

- 1 Yes
- 2 No
- (DO NOT READ)
- 8 Don't know
- 9 Refused

f. A neighborhood association or group?

- 1 Yes
- 2 No
- (DO NOT READ)
- 8 Don't know
- 9 Refused

g. Other associations or groups?

- 1 Yes
- 2 No

(DO NOT READ)

- 8 Don't know
- 9 Refused

****Author note:** Questions 14-16 are follow-up questions if respondent answered "Yes" in Q 13.a), b), c), d), e), f), or g).

Q 14. You mentioned you belong to (Q13 group/organization). How frequently do you participate in meetings and other activities of this group? Do you participate often, sometimes, rarely, or never?

- 1 Often
- 2 Sometimes
- 3 Rarely
- 4 Never

(DO NOT READ)

- 5 NA/ No meetings
- 8 Don't know
- 9 Refused

Q 15. Would you say that political discussions in this group occur often, sometimes, rarely, or never?

- 1 Often
- 2 Sometimes
- 3 Rarely
- 4 Never

(DO NOT READ)

- 8 Don't know
- 9 Refused

Q 16. When talking politics, do you and the people in this group: (READ LIST)

- 1 Always agree
- 2 Agree most of the time
- 3 Sometimes agree and sometimes disagree
- 4 Disagree most of the time
- 5 Always disagree

(DO NOT READ)

- 8 Don't know
- 9 Refused

II.3. Migration and Satisfaction with living in Dane and Waukesha County

****Author note: Present county from QS3**

Q 17. What city/town or village in (Dane County/Waukesha (Waw-'kuh-sha) County) do you live in?

****Author note:** Insert city/town/village list for county respondent lives in (QS3)

998 Don't know/Undecided

999 Refuse

****Author note: Present county from QS3**

Q 18. In what year did you move to (Dane County/Waukesha (Waw-'kuh-sha) County)?

Year: _____
(DO NOT READ)

9997 I lived all my life here. (SKIP TO Q 23, Version B)

9998 Don't know (SKIP TO Q 23, Version B)

9999 Refused (SKIP TO Q 23, Version B)

****Author note: Present county from QS3**

Q 19a. Before moving to (Dane County/Waukesha (Waw-'kuh-sha) County), which state did you live in? Or did you move from within Wisconsin?

****Author note:** Pre-coded list of 50 states and DC
(DO NOT READ)

97 Outside of U.S. (SKIP TO Q20)

98 Don't know (SKIP TO Q20)

99 Refused (SKIPTO Q20)

Q19b. And which county in (insert state in Q19a) did you live in before moving to (Dane County/Waukesha (Waw-'kuh-sha) County)?

PROBE FOR CORRECT COUNTY SPELLING IF NECESSARY

****Author note:** Pre-coded list for Wisconsin, Minnesota, Iowa, Michigan, and Illinois. Open ended list for all other states. If county given, skip to Q20.

(DO NOT READ)

9998 Don't know

9999 Refused

****Author note: Present county from QS3**

Q20. Thinking back to the time when you moved to (Dane County/Waukesha (Waw-'kuh-sha) County), which party did you identify with back then? Did you think of yourself as a Republican, Democrat or Independent?

- 1 Republican (SKIP TO Q22)
- 2 Democrat (SKIP TO Q22)
- 3 Independent (ASK Q21)
(DO NOT READ)
- 4 Other/no preference
- 8 Don't know (ASK Q21)
- 9 Refused (ASK Q21)

****Author note: Ask Q21 if Q20 = 3, 4, 8, or 9**

Q21. Back then, did you think of yourself as closer to the Republican Party or to the Democratic Party?

- 1 Republican
- 2 Democrat
(DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

****Author note: Ask Q22 if Q20 = 1 or 2**

Q22. Back then, would you have called yourself a strong (REPUBLICAN/DEMOCRAT) or a not very strong (REPUBLICAN/DEMOCRAT)?

- 1 Strong
- 2 Not very strong
(DO NOT READ)
- 8 Don't Know
- 9 Refused

Q23. VERSION A (for movers; those who named a year in Q18):

Many people consider multiple places before choosing where they will live. Thinking back to when you moved to your current residence, what sort of factors affected your choice of neighborhood? For each of the following factors, please tell me whether they were "very important", "somewhat important", "not too important" or "not important at all" to you.

The (first/next) factor is (INSERT ITEM). How important is this factor to you? (REREAD FACTOR AND SCALE AS NECESSARY)

Q23. VERSION B (*for non-movers; those who answered “I lived here all my life” or “Don’t know” or refused in Q 18*): People have different ideas on what is important for the quality of life in their neighborhood. I will now read a list to you with different factors that people might consider important. For each of these factors, please tell me whether they are “very important”, “somewhat important”, “not too important”, or “not important at all” to you.

The (first/next) factor is (INSERT ITEM). How important is this factor to you? (REREAD FACTOR AND SCALE AS NECESSARY)

****Author Note: scramble list****

a. Low taxes

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not important at all

(DO NOT READ)

- 8 Don’t know
- 9 Refused

b. Safety

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not important at all

(DO NOT READ)

- 8 Don’t know
- 9 Refused

c. Affordable housing

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not important at all

(DO NOT READ)

- 8 Don’t know
- 9 Refused

d. Availability of locally produced or organic food at nearby grocers

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not important at all

(DO NOT READ)

- 8 Don't know
- 9 Refused

e. Businesses, such as restaurants, coffee places or movie theatres that are within walking distance

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not important at all

(DO NOT READ)

- 8 Don't know
- 9 Refused

f. A local church near the neighborhood

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not important at all

(DO NOT READ)

- 8 Don't know
- 9 Refused

g. Not having to use the car all the time

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not important at all

(DO NOT READ)

- 8 Don't know
- 9 Refused

h. A neighborhood where people share your political views

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not important at all

(DO NOT READ)

- 8 Don't know
- 9 Refused

i. Good public infrastructure, such as good public transportation, bike paths, and public libraries

- 1 Very important
- 2 Somewhat important
- 3 Not too important

4 Not important at all

(DO NOT READ)

8 Don't know

9 Refused

j. All shopping facilities are easily accessible by car

1 Very important

2 Somewhat important

3 Not too important

4 Not important at all

(DO NOT READ)

8 Don't know

9 Refused

k. Living in a neighborhood where people display their patriotism, for example by putting up flags on national holidays

1 Very important

2 Somewhat important

3 Not too important

4 Not important at all

(DO NOT READ)

8 Don't know

9 Refused

****Author note: Present county from QS3**

Q 24 Generally speaking, how satisfied are you with living in (Dane County/Waukesha (Waw-'kuh-sha) County) Are you very satisfied, satisfied, dissatisfied or very dissatisfied?

1 Very satisfied

2 Satisfied

3 Dissatisfied

4 Very dissatisfied

(DO NOT READ)

8 Don't know

9 Refused

****Author note: Present county from QS3**

Q 25 For each of the following statements about life in (Dane County/Waukesha (Waw-'kuh-sha) County), please tell me whether you strongly agree, agree, disagree, or strongly disagree.

The (first/next) statement is (READ ITEM). How much do you agree or disagree with this statement? (REREAD ITEM AND SCALE AS NECESSARY)

****Author note: scramble list, do not make E or F first****

a. The people around here and I share the same values

- 1 Strongly agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- (DO NOT READ)
- 8 Don't know.
- 9 Refused

b. I like the diversity of the place

- 1 Strongly agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- (DO NOT READ)
- 8 Don't know.
- 9 Refused

c. Family values are taken very serious in this community

- 1 Strongly agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- (DO NOT READ)
- 8 Don't know.
- 9 Refused

d. I am well connected in my community and have many friends

- 1 Strongly agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- (DO NOT READ)
- 8 Don't know.
- 9 Refused

e. People here are too conservative

- 1 Strongly agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- (DO NOT READ)
- 8 Don't know.
- 9 Refused

f. People here are too liberal

- 1 Strongly agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- (DO NOT READ)
- 8 Don't know.
- 9 Refused

****Author note: Present county from QS3**

Q 26. Do you sometimes think about moving away from (Waukesha (Waw-'kuh-sha) County/Dane County)?

- 1 Yes (ASK Q 27)
- 2 No (MOVE TO Q 28)
- (DO NOT READ)
- 8 Don't know (MOVE TO Q 28)
- 9 Refused (MOVE TO Q 28)

Q 27. Is this because you dislike the political views of the people in (Dane County/Waukesha (Waw-'kuh-sha) County)?

- 1 Yes
- 2 No
- (DO NOT READ)
- 8 Don't know.
- 9 Refused

Q 28. If you had to move to a different county within Wisconsin, which one would you prefer?

****Author note: Pre-code list of Wisconsin counties and cities, omit county where currently reside (QS3B).**

- 997 City not assignable
- 998 Don't know/undecided
- 999 Refuse

Q 29. Which county or city within Wisconsin would you rather avoid moving to?

****Author note: Pre-code list of Wisconsin counties and cities, omit county where currently reside (QS3B) and mentions in Q28.**

- 997 City not assignable
- 998 Don't know/undecided
- 999 Refuse

Q 29a At the present time, are you employed, that is, are you doing something for which you earn money outside of the home?

- 1 Yes (Ask Q30)
- 2 No (Skip to F3)
- 9 Refused (Skip to F3)

Q 30 How long is your commute to work?

- 1 0-10 Minutes
- 2 10-20 Minutes
- 3 20-44 Minutes
- 4 45 Minutes to an hour
- 5 More than an hour
- (DON'T READ)
- 8 Don't know
- 9 Refused

III. BACKGROUND/DEMOGRAPHICS

TRANSITION SCREEN:

The following questions are for classification purposes only.

F3. What is the highest level of education you completed? (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD
- (DO NOT READ)
- 98 Don't know
- 99 Refused

F4. What is your age? (Record actual age in years).

99 Refused [ASK F4A]

F4A. [If Refused] Are you... (READ LIST)

- 1 18-29 years old
- 2 30-44 years old

- 3 45-59 years old
- 4 60 years old or more
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F5. Are you currently married, widowed, divorced, separated, or have you never been married?

- 1 Married
- 2 Widowed
- 3 Divorced
- 4 Separated
- 5 Never Married
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F6. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F7. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify
- (DO NOT READ)
- 06 Hispanic or Latino
- 98 Don't know
- 99 Refused

F8. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F9. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 01 Protestant
- 02 Roman Catholic
- 03 Jewish
- 04 Muslim/Islam
- 05 Mormon/Latter-Day Saints
- 06 Other Christian Religion
- 07 Other Non-Christian Religion
- 08 No Religion/Atheist/Agnostic
- (DO NOT READ)
- 98 DON'T KNOW
- 99 REFUSED

** Author Note: There is NO F10 in this instrument.

F13. In general, would you describe your political views as... (READ LIST)

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F11. Last year, that is in 2012, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST)

- 01 Less than \$10,000
- 02 10 to under \$20,000
- 03 20 to under \$30,000
- 04 30 to under \$40,000
- 05 40 to under \$50,000
- 06 50 to under \$75,000
- 07 75 to under \$100,000
- 08 100 to under \$150,000
- 09 \$150,000 or more
- (DO NOT READ)
- 98 Don't know
- 99 Refused

The survey is now complete. Thank you for your time and cooperation.